

STEP^{up}

Strengthening innovative social entrepreneurship practices for disruptive business settings in Thailand and Myanmar

General information of the STEP^{up} project

Erasmus+ Capacity Building in Higher Education

Project Reference : 609711-EPP-1-2019-1-AT-EPPKA2-CBHE-JP

Project Management: FH JOANNEUM Gesellschaft mbH (Austria)

Duration: 36 Months (15.01.2020-14.01.2023)

Common capacity-building at three levels

- 1** STEP^{up} builds-up capacity on social entrepreneurship at higher education institutions (HEIs) in Thailand and Myanmar through international expert trainings to create awareness and spread the idea of the concept of social entrepreneurship ensure future economic growth while tackling social problems through innovative business models.
- 2** STEP^{up} implements six Social Entrepreneurship Knowledge Hubs (SEKHs) at partner higher education institutions to establish an on-campus vocational training facility to upgrade knowledge and support development of enable profound innovative business models.
- 3** STEP^{up} develops and realizes an Innovative Social Entrepreneurship Case Challenge focusing on enhancing the cooperation between higher education institutions and enterprises to create a unique learning experience for their students.

Definition of Social Entrepreneurship within the STEP^{up} Project

"Social Entrepreneurship (SE) is the process of applying innovative business models to address social problems (for people and communities) by generating both profit and purpose. SE creates long-term value and achieves sustainable impact for society and the connected ecosystem."

PROJECT COORDINATOR :

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