Co-funded by the
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of the European Union

Work Package 7 – Dissemination & Visibility
STEPup Strategic Dissemination Plan

STRATEGIC DISSEMINATION PLAN

How and where will the project be disseminated. This plan includes the main target groups and respective strategies to reach them best. It includes also the template for the dissemination reporting for all partners – every 6 months.

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1. Mission of STEPup Project

Social Entrepreneurship is an economic reality in many Asian countries such as Thailand and Myanmar, however, it usually applies to small businesses struggling to make money with no prospect to grow. Social entrepreneurs either do not know that they are social entrepreneurs or have no knowledge on how to scale their business to make a real impact on society. Additionally, social entrepreneurship is not a desirable career path for young people, which is partly due to the scarce educational offer in higher education institutions. Innovative, disruptive business ideas need to emerge to not only tackle the societal challenges in the countries, but also to give students the possibility to acquire skills needed by the labour market to allow them to play an active role in society and achieve personal fulfilment. As aforementioned, the dissemination plan of STEPup Project is therefore importantly as a tool to increase visibility on how this project is established and aims for:

(1) Interlink and create an environment within social entrepreneurship knowledge transfer hubs installed at the higher education institutions in Thailand and Myanmar

(2) Promote the social entrepreneurial mind set by multiplying and facilitating innovative and disruptive learning practices in social entrepreneurship education

(3) Strengthening HEI-enterprise cooperation and fostering business opportunities for existing social enterprises in the identified countries.

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2. General Introduction to the Dissemination within the STEPup Project

The exposure of the STEPup Project is a crucial component which is strongly connected to the success of the project with the mission.

The work package 7 which is dedicated to dissemination and visibility is **coordinated by Burapha University (BUU)** as acknowledged appropriately given their experience and motivation for enhancing the project´s visibility. Further, BUU has a vast network in the participating and beyond which increased the multiplication of all dissemination activities.
This work package is supporting the STEPup Project throughout the whole implementation process and supports with the creation of a wide spread impact.

The following actions will be taken by the work package coordinator and all other partners of the STEPup Project:

- Development of a strategic dissemination plan with the assistance of with FH JOANNEUM (FHJ)
- Regular updates of the strategic dissemination plan according to the partners´ needs
- Facilitating and monitoring of the dissemination efforts of the consortium on a regular basis (6 months)
- Development of a project logo and its identity
- Designation of dissemination materials
- Hosting and content creation for the website and the social media profile

All these activities support the project in the development of a **unified appearance and the creation of a project branding.** The digital dissemination materials are accessible at any time on the shared google drive folder:

https://drive.google.com/drive/u/1/folders/1Df-uMafoL2t19ok42RfsugIU-b22LV-E

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3. Introduction to Dissemination

Dissemination is widely used when it comes to the promotion of EU funded projects and can be divided into broad and deep dissemination. The term dissemination as well as the differentiation between broad and deep dissemination will be explained thereinafter to create a common understanding of the terminology used in the framework of the project.

a. What is DISSEMINATION?

- Dissemination is related to **making the project success, results / products of a project visible to others**, specially the end-users, the target groups and the key-actors that can implement its use.

- Dissemination is the process of **promotion and awareness raising** that should occur throughout the project. This process should be **planned and organized in the beginning of the project** through a methodological document (e.g. Dissemination Strategy) that orientates the whole consortium.

- Dissemination is a **planned process** that should be carefully considered all along project duration and beyond. This should cover why, what, how, when, to whom and where disseminating results will take place, both during and after the funding period.

- Dissemination is considered the **basic foundation of a strategy for exploitation and sustainability** of the project and/or its results.

b. What is BROAD dissemination?

Broad dissemination is a part of the communication strategy to spread information/ideas about a project/ idea. Broad dissemination generally targets a community in general to spread the information/ ideas about a project/ idea. This leads to the fact that the information spread during broad dissemination activities is often rather general and it is aimed to convey the main messages of a project. Further, it can be said that broad dissemination is part of a wider valorisation strategy which operates from a top down model.

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c. What is DEEP dissemination?

Deep dissemination includes addressing the target group as early and as extensively as possible. It is firmly anchored in the project's structure by including the input and feedback of the target group throughout the project. External stakeholders are continuously involved to participate in the development process of the planned products. Through deep dissemination the primary target groups get involved at a very early stage of the project. These stakeholders contribute to the project in two ways:

1. By giving direct expert input and
2. in terms of dissemination by acting as multipliers for the project.

d. Why is it necessary to disseminate the STEPup project?

1. **Raise awareness** – let others know what you are doing
2. **Inform** – educate the community
3. **Engage** – get input and feedback from the community
4. **Promote** – 'sell' your outputs and results
5. **Extend the impact** – among the target groups
6. **Develop new partnerships**
7. **Influence policy and practice**

All four named principles will also be applied in the STEPup Project from the beginning of the project. Awareness raising on the topics of strengthening innovative social entrepreneurship practices for disruptive business settings is the main aim and will be implemented with the support of the means of dissemination.
Given the fact that multiplication of knowledge is strongly followed by the STEPup Project during the training sessions on an international and national basis as well as through the Social Entrepreneurship Centers (SE Centers) is the aim of the project. Already from the very beginning on stakeholders are involved in the project to make sure that the project follows its aim of increasing university-business cooperation. Therefore, engagement with the major stakeholders is done on various levels such as survey and focus groups, promotional events and conferences as well as through the trainings offered which will be heavily disseminated. Importantly, the STEPup consortium makes sure that all outputs and results created will be dissemination through the major means of dissemination which will be explained in chapter five and six.

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4. Main Target Groups for Dissemination within the STEPup Project

The main target groups within the STEPup project are as follows:

- **Academic staff of higher education institutions focusing on social entrepreneurship and business management**
- **HEI leaders and managers (rectors, vice-rectors, directors)**
- **Students**
- **HE policy makers**
- **Public Private Partnerships (PPP) and Start-up, including to related Government Agencies**

Given the fact that all partners together have a massive network, a stakeholder list is going to be developed and continuously updated in order to guarantee that dissemination activities are specifically targeted and content is adapted to the needs of the diverse target groups. Taking into account all the existing contacts in EU and the partner countries in Asia, promotional materials will be delivered both online and offline to the target audience and beyond.
It is of utmost importance to target the dissemination activities exactly to the needs of the target groups in order to be able to reach them and the broader public to the satisfaction of all project participants and the EACEA.
The following summarized activities are planned for the diverse target groups. Through all these activities, it is aimed to increase the visibility of the project success and outcomes on a large scale.

Academic staff of higher education institutions	**HEI leaders and managers/ HE policy makers**	**Public Private Partnerships (PPP) and Start-up, including to related Government Agencies**
• Study visit • Main target group of capacity building • Acting as trainers later on (12 internal replications and reached more than 180 participants) • Participate in studies and working groups • Increase teaching capacities and focusing on innovative teaching topics as well as methods. • Cross border conferences • SE Centers for knowledge exchange and training • SE knowledge transfer platform	• Study visit • Strategic working groups • Focus Groups • Reputation building • Networking • Cross border conferences • SE knowledge transfer platform	• Focus groups • Trainings offered in the SE Centers for knowledge exchange and training • Cross border conferences • SE knowledge transfer platform

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Dissemination within the STEPup Project

Within the STEPup Project, dissemination is **composed of three parts with activities suitable to each target group:**

1) Broad Dissemination
2) Deep Dissemination
3) Academic Dissemination

All dissemination activities are included in the **strategic dissemination plan**. This plan is constituted by a matrix detailing the above described dissemination activities into concrete single steps and tasks, which can be found at the end of this document. It further allocates a timeframe and deadline for performance and completion of the task.

The dissemination plan allocates responsible partner organizations and persons to perform specific actions. For communication tasks the strategic dissemination plan also specifies the means and media of communication.

A logo, a layout for presentations and other dissemination material will be created in the first six months of the project (most likely at the kick-off meeting when all partners will participate) to guarantee a common branding. It is aimed to use folders and posters for dissemination activities offline but also dissemination activities which are online implemented such as a knowledge exchange platform on the website. Further, the project consortium will put a focus on an online marketing tools such as Facebook. One important aspect of dissemination will always be face-to-face communication with the potential target groups given the fact that this communication type can create a much higher impact as it is connected with a higher level of emotions. Therefore, information about the project will be sent to local training providers to forward this information directly to the target groups.

Recognition of Commission funding and use of logos

The support of Erasmus+ must be clearly acknowledged in all communications or publications, in all forms and media, indicating that performed activities have been supported and/or co-funded by Erasmus+. Respectively, the Erasmus+ logo, as well as the project logo must be placed in all publications, promotion material and media (e.g. internet, video, etc.) produced within the project.

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5. Broad Dissemination within the STEPup Project

The following elements are part of broad dissemination:

- **Website**

The project website will be created in the beginning of the project. It is an information platform for the broad public and all target groups. The website acts as a collection point for project information and will be clearly structured. The website will be actively cross-linked with other websites and platforms which add value to the STEPup dissemination. Further, the website will include a contact form in order to give the possibility to get in contact with the consortium whenever needed. The website will be **updated on a monthly basis**. Further, given the fact that EACEA follows the concept of knowledge sharing, the most important content deliverables of the project will be uploaded after completion on the website to guarantee easy access. Additionally, a forum will be integrated, which is later on used as the main platform for knowledge exchange on the main topics of the project and aims to connect stakeholders from all over the world in diverse areas of expertise.

- **Folders & Posters**

Folders and posters will be established by the consortium members **within the project** duration in order to give detailed information to all target groups. These folders and posters will be innovatively designed in order to attract a high number of interested people and to be able to distinguish the project from the high number of other European projects. Special attention will be paid to the different cultural requirements when it comes to the establishment of the folders and posters. This whole process will be monitored by the Management and Quality Board of the STEPup Project to make sure that cross-cultural perceptions do not influence the dissemination activities.

- **Facebook**

An online profile will be created, used as information collecting point and connected to the website. During the kick-off meeting, it was agreed to create a Facebook profile.

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6. Deep Dissemination within the STEPup Project

Deep dissemination includes addressing the target group as **early** and as **extensively** as possible. It is firmly anchored in the project's structure by including the input and feedback of the target group throughout the project. Stakeholders are continuously involved to participate in the development process of the project and its products.

- **Internal meetings** are to be regularly organised at the participating universities in order to involve all relevant stakeholders from the institution in the implementation of the project activities and development of reports, guidelines, methodologies, tools, and strategies. Main stakeholders are to be identified at each institution (e.g. lecturers from the SE-related faculty, students and student association representatives, etc.) and ***they should meet at least two times per year*** in order to discuss the project activities and results. These sessions should allow STEPup Project manager (member of the management board of the project) at each university to present the progress made and the results achieved to all other partner organisations on a regular basis. Also, through these sessions they will gather feedback, which will allow this project to respond better to the needs of the stakeholders, to anticipate the risks and assure high quality of the results. The first meeting should take place as soon as possible in order to inform internal stakeholders about the new project, to present them the main objectives and to discuss with the general approach as well as the upcoming activities.

- Policy makers for HE, academic experts on Social Entrepreneurship representatives will be invited in the beginning of the project to gather additional valuable information for the training development and to spread the idea of the project at a very early stage and to involve the major stakeholders from the beginning on the project. Throughout the whole project implementation this target group will be involved in the development process.

- **Training Materials -** the training materials will be translated into local languages. The training materials will be made available on the internet (project website and knowledge exchange platform) after the implementation of the training.

- Impact and replication of project outputs will be ensured through the creation and implementation of the **STEPup knowledge exchange platform and the free access of the created outputs.**

- **Informal communication** is another valuable instrument of deep dissemination which must not be neglected. Project results should be discussed with relevant partners, interested parties and stakeholders at seminars, meeting and conferences which are not necessarily organised within this project. The project results can then be disseminated and relevant information and feedback can be gathered from experts from other institutions which might have had relevant experience in similar projects, which could also lead to creation of synergies.

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7. Academic Dissemination within the STEPup Project

Academic dissemination aims to enhance the understanding of the STEPup Project and implement strategies, which will have the highest impact on its various stakeholders. To achieve this, the academic strategic dissemination plan groups stakeholders into 3 broad categories; internal university staff, other institutions within the partners' academic community and the wider community across the world. Within these three categories, the plan **aims to facilitate knowledge transfer, engagement and longevity.**

Mainly, the focus of the academic dissemination is on the internal staff and students within each of the partner university, promoting the mutual exchange of knowledge about the Social Entrepreneurship skills in order to provide a common ground for academic collaboration. Once the appropriate training has been completed, **knowledge transfer to other institutions** will begin with an initial focus within the partners' academic communities in each project partner country.

Therefore, the academic dissemination will be conducted at various stages. To complete the **knowledge transfer** the following activities are implemented during the course of the project:

- To strengthen regional impact, ***1 international conference*** will be held with ***at least 50 participants*** to promote the STEPup network, show project results and lessons learnt (which is produced as a joint publication). 2 Key note speakers from EU and one from South-East Asia are invited to the conferences and will discuss social entrepreneurship, innovative and business settings disruption, educational issues and university-business cooperation among regional stakeholders.

When moving from internal stakeholders to external (non-partner HEIs, policy makers) there will be another set of activities to enable **academic engagement**:

- Attendance of academic international conferences and seminars
- Joint publication on the case challenge results for disruptive social business management STEPup knowledge exchange platforms
- Folder and poster distribution
- Personal communication

Finally, the third plan for academic dissemination aims to create **longevity** by:

- Issuing a robust knowledge exchange platform, the STEPup network, and keeping it updated with current changes
- Publishing papers at conferences and in academic and practitioner journals
- Making the network accessible (language/materials/affordable).

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8. Timetable for Dissemination Reporting

Please use the template at the end of this document.

Reporting	Deadline
1st reporting	**30.07.2020**
2nd reporting	**30.12.2020**
3rd reporting	**30.05.2021**
4th reporting	**30.11.2021**
5th reporting	**30.05.2022**
6th reporting	**30.10.2022**

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9. Broad Dissemination Plan within the STEPup Project

Activity	Done by Whom	Target Audience	Purpose of the Activity	Deadline
Development of the project logo and identity	Burapha University, FH JOANNEUM and agreed by all partners	External audience - all people interested in the topics covered by STEPup, Academic staff of higher education institutions focusing on Social Entrepreneurship, (HEI leaders and managers, students and student associations´ representatives, HE policy makers, Social Entrepreneurship businesses as well as its associations, regulators and governmental agencies)	To have a visual appearance of the project and to be recognized within the target group.	17.03.2020
Setting up the STEPup website	Burapha University, FH JOANNEUM and agreed by all partners	External audience - all people interested in the topics covered by STEPup, Academic staff of higher education institutions focusing on Social Entrepreneurship, (HEI leaders and managers, students and student associations´ representatives, HE policy makers, Social Entrepreneurship businesses as well as its associations, regulators and governmental agencies)	Making the project, its aims and objectives as well as the partners known to the broader public. As also a knowledge exchange platform will be installed, it is also aimed to have an interactive exchange/ forum within the consortium and the broader public.	30.03.2020
Project folders and posters	Burapha University, Payap University and FH JOANNEUM with the support of all consortium members	External audience - all people interested in the topics covered by STEPup, Academic staff of higher education institutions focusing on Social Entrepreneurship, (HEI leaders and managers, students and student associations´ representatives, HE policy makers, Social Entrepreneurship businesses as well as its associations, regulators and governmental agencies)	Making the project, its aims and objectives as well as the partners known to the broader public. It is essential to have a folder and a poster which can be distributed to the target groups. The folder and the poster will be updated once in the project duration in order to be able to hand out updated project information.	17.03.2020

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			Both can be printed, but can also send electronically.	
Writing content and promoting website as well as online profile (Facebook)	Burapha University and FH JOANNEUM with the support of all consortium members	External audience - all people interested in the topics covered by STEPup, Academic staff of higher education institutions focusing on Social Entrepreneurship, (HEI leaders and managers, students and student associations´ representatives, HE policy makers, Social Entrepreneurship businesses as well as its associations, regulators and governmental agencies)	Making recent developments within the project known to the broader public is essential not only through print but also through online media. Therefore, regular updates need to be done at the website as well as on the online profile. Both online means of communication will follow the principle of knowledge sharing.	Throughout the project duration
Setting up and hosting online profile	Burapha University and FH JOANNEUM with the support of all consortium members	External audience - all people interested in the topics covered by STEPup, Academic staff of higher education institutions focusing on Social Entrepreneurship, (HEI leaders and managers, students and student associations´ representatives, HE policy makers, Social Entrepreneurship businesses as well as its associations, regulators and governmental agencies)	Making the project, its aims and objectives, the partners as well as recent developments within the project known to the broader public. Updates will be given on a regular basis. At least once within two weeks.	Throughout the project duration

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10. Deep Dissemination Plan within the STEPup Project

Activity	Done by Whom	Target Audience	Purpose of the Activity	Deadline
Regular internal meetings with relevant university staff, industry representatives and students´ associations	All consortium members	STEPup Project manager of each university, supporting members of the project team as well as other academic staff from other faculty or relating faculties as well as industry representatives and students´ associations	Presenting the progress and the achieved results of the project to relevant stakeholders. Also, through these sessions feedback from internal stakeholders will be gathered, which will allow this project to respond better to the needs of the stakeholders, to anticipate the risks and assure high quality of the results.	Throughout the project duration
Human Capacity building trainings	All consortium members	Internal audience of the STEPup Project (HEI leaders and managers, academic staff of the faculties of mechanical and/or social entrepreneurship, students and student associations´ representatives)	Knowledge transfer and training to create a multiplier effect for the STEPup Project	M8 - M13
12 regional multiplier events (2 per partner)	All consortium members	Internal audience of the STEPup Project (HEI leaders and managers, academic staff of the faculties of mechanical and/or social entrepreneurship, students and student associations´ representatives)	Knowledge transfer and training to create a multiplier effect for the STEPup Project	M11 - M14
Innovative Enterprise Case Challenge	All partners with external experts from industry and higher education	National academic community and relevant stakeholders from the SE business and industry	These training sessions follow the aim of enhancing the knowledge on the project, the understanding the concept of Social Entrepreneurship and concretely interacted between students in the particularly field and SE businesses.	M20 – M34
International conference	Burapha University and FH JOANNEUM and Non-European partners with support of the European partners	Local, National and International academic community and relevant stakeholders from the SE business and industry	Transferring knowledge and contents from previous activitiy/workshop and good practice case challenge to the academic communities in the non-European universities.	International conference M34

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11. Academic Dissemination Plan within the STEPup Project

Activity	Done by Whom	Target Audience	Purpose of the Activity	Deadline
International conference	Burapha University and FH JOANNEUM and Non-European partners with support of the European partners	Local, National and International academic community and relevant stakeholders from the SE business and industry	Transferring knowledge and contents from previous activitiy/workshop and good practice case challenge to the academic communities in the non-European universities.	International conference M34
Human Capacity building trainings	All consortium members	Internal audience of the STEPup Project (HEI leaders and managers, academic staff of the faculties of mechanical and/ or social entrepreneurship, students and student associations´ representatives)	Knowledge transfer and training to create a multiplier effect for the STEPup Project	M8 - M13
12 regional multiplier events (2 per partner	All consortium members	Internal audience of the STEPup Project (HEI leaders and managers, academic staff of the faculties of mechanical and/ or social entrepreneurship, students and student associations´ representatives)	Knowledge transfer and training to create a multiplier effect for the STEPup Project	M11 - M14
Joint publication on the innovative enterprise case challenge	All partners with external experts from industry and higher education	National academic community and relevant stakeholders from the SE business and industry	These training sessions follow the aim of enhancing the knowledge on the project, the understanding the concept of Social Entrepreneurship and concretely interacted between students in the particularly field and SE businesses.	M20 – M34
Folders & Poster	All consortium members	External audience - all people interested in the topics covered by STEPup, Academic staff of higher education institutions focusing on Social Entrepreneurship, (HEI leaders and managers, students and student associations´ representatives, HE policy makers, Social Entrepreneurship businesses as well as its associations, regulators and governmental agencies)	Create awareness with external stakeholders Hand out at conferences, seminars, events and electronically	Throughout the project duration and after

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ANNEX 1

This table needs to be used by each of the partner institutions. It is essential whenever a dissemination activity is conducted please fill it in in this table for documentation reasons. It is very important for the project as dissemination is a very important part!

Dissemination table

STEPup - Strengthening innovative social entrepreneurship practices for disruptive business settings in Thailand and Myanmar

Institution:

Nr	Date	Short description of the activities	Who	Participants/ beneficiaries n. of participants/ beneficiaries	Evidence: links, pictures, agendas, participant lists
1					
2					
3					
4					
5					

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ANNEX 2 – Dissemination from the partners

Dissemination Report *(FH JOANNUEM – FHJ)*

STEPup – Strengthening innovative social entrepreneurship practices for disruptive business settings in Thailand and Myanmar

Institution: FH JOANNEUM (FHJ) Partner n°1

Nr	DD/MM/YYYY	Short description of the activities	Target groups	n. of participants and beneficiaries	Sources: Website; Pictures; Agenda; Participant lists	
1	01/12/2020	First and second training on Social entrepreneurship with the participants from Thailand and Myanmar - news for raising awareness	LinkedIn network active participants and followers	5000	https://www.linkedin.com/posts/liliya-terzieva-54353430_the-training-series-on-social-entrepreneurship-activity-6736979896700157952-HQjw	1st Reporting
2	07/02/2021	Third training on Social entrepreneurship with the participants from Thailand and Myanmar - news for raising awareness, outcome presentation, website visibility and OER for the training dissemination	LinkedIn network active participants and followers	5000	https://www.linkedin.com/posts/liliya-terzieva-54353430_stepup-project-buas-in-the-lead-of-another-activity-6764485972882272256-FKMd	

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3	30/04/2021	Presentation of FH Joanneum research projects, including the STEPup project in the FIBAA accreditation application for the new Master's degree programme Global Strategic Management	FIBAA committee, FH Joanneum staff	20	Application document, not available to the public	
4	18/06/2021	Fourth training on Social entrepreneurship with the participants from Thailand and Myanmar - news for raising awareness, outcomes achieved and project website visibility	LinkedIn network active participants and followers	5000	https://www.linkedin.com/posts/liliya-terzieva-54353430_buas-activity-6811569588367712257-lBtz	
5	09/10/2021	Presentation of the STEP up project to visitors of the Gründermesse Graz - Trade fair for founders	Trade fair visitors, founders, business owners, investors, authorities	500	https://mcg.at/app/uploads/2019/01/Folder-GM21.pdf	
6	09/10/2021	Presentation of the STEPup project to participants of the Ideentriebwerk Startup Spritzer #77 in Graz	Founders, students, Ideentriebwerk staff, investors, business owners	70	https://ideentriebwerk.com/events/startup-spritzer-77-gruendermesse-special/	
7	16/11/2021	Presentation of the STEPup project to Digital Entrepreneurship Master's Degree Students at FH Joanneum	Master's students, lecturers, external partners/companies	25	Participant lists	
8	26/03/2022	Gründermesse Graz - Trade fair for founders	Trade fair visitors, founders, business owners, investors, authorities	500	https://www.sfg.at/e/gruendermesse-2022/	
9	03/05/2022	Presentation of Entrepreneurship Projects to students of the Bachelor's programme International Management at FH Joanneum	Students, lecturers, researchers	70	Participant/Attendance lists	

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10	03/05/2022	Presentation of the STEPup project at the event 'Café International' - a roundtable event on entrepreneurship education at FH Joanneum (focus Austria, Bhutan, Laos PDR and Nepal)	Students, alumni, lecturers, researchers, FH Joanneum staff	25	Participant lists based on registration: https://forms.fh-joanneum.at/mig/cafe-international-enhancing-the-entrepreneurial-ecosystem-through-international-collaboration/	
11	04/05/2022	Presentation of the STEPup project to participants of the 'Encore' Project Conference between 03/05/2022 and 05/05/2022	Conference participants	30	Participant lists https://www.fh-joanneum.at/projekt/encore/	
12	14/05/2022	Presentation of FHJ Entrepreneurship projects including the STEPup project at the Open House of FH Joanneum, Graz	Prospective students, students, alumni, FH Joanneum staff, lecturers	300	Participant lists https://www.fh-joanneum.at/veranstaltung/open-house-2022-graz-im-mai/	
13	20/05/2022	Presentation of FHJ Entrepreneurship projects at the event 'Lange Nacht der Forschung' at FH Joanneum, Institute of International Management	Students, external visitors, FH Joanneum staff, researchers, lecturers	400	Participant lists https://www.fh-joanneum.at/veranstaltung/lange-nacht-der-forschung-an-der-fh-joanneum/	
14	25/05/2022	Presentation of the STEPup project to participants of the international staff week 2022 at FH Joanneum	FH Joanneum staff, staff of partner universities, lecturers, researchers	At least 30 people	https://www.fh-joanneum.at/blog/international-staff-week-2022/	
15	03/06/2022	Presentation of the STEPup project in the format of a paper within the BEE conference, Croatia (abstract and paper approved; in procedure for publishing) – together with Liliya Terzieva and Monique Schulte (BUAS)	Entrepreneurs, social entrepreneurs, lecturers, university representatives, other stakeholders, current students	More than 1000	https://www.linkedin.com/posts/liliya-terzieva-54353430_stepup-project-at-the-bee-conference-croatia-activity-6938487191119536128-NQ9x?utm_source=linkedin_share&utm_medium=member_desktop_web	

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16	08/06/2022	Together with BUAS: Presentation of the STEPup project at the Conference of the InnovaT project in Piura, Peru	University lecturers, students, stakeholders from Latin America, Europe, Mexico, the US	500	https://www.linkedin.com/posts/liliya-terzieva-54353430_breda-university-of-applied-sciences-at-the-activity-6943145681951834112-bx8i?utm_source=linkedin_share&utm_medium=member_desktop_web	
17	28/06/2022	STEPup project meeting with the Partnership consortium – news on the achievements on LinkedIn	LinkedIn network active participants and followers	5000	https://www.linkedin.com/posts/liliya-terzieva-54353430_breda-university-of-applied-sciences-at-the-activity-6948594917900210176-t2D1?utm_source=linkedin_share&utm_medium=member_desktop_web	
18	30/06/2022	Submitted and approved abstract for a paper at the Economics Conference in Cracow to be held in October 2022	Conference participants and Reviewing committee	250	Correspondence and submission documents	
19	30/06/2022	Submitted and approved abstract for a paper at the EuroCHRIE conference in Apeldoorn, the Netherlands to be held in October, 2022	Conference participants and Reviewing committee	750	Correspondence and approval received	
20	15/09/2022	Individual presentation of the STEPup project aims to representatives of FHJ partner universities at EAIE conference in Barcelona by Andrea Schachl	University representatives, researchers, lecturers	15	https://www.eaie.org/barcelona.html	
21	17/10/2022	ENCORE Meeting in Nepal: Presentation of the STEPup Project as a good practice example	University representatives, researchers, lecturers from 8 HEIs	15	Participant lists	
22	08/11/2022	Distribution of promotional STEPup bags, pens, sticky notes at student	project partners, students, professors	200		

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		association events, to FH employees, STEPup project partners, as well as students participating in the case challenge of the STEPup project				
23	15/11/2022	Presentation of the STEPup project to the new cohort of Digital Entrepreneurship Master's Degree Students at FH Joanneum	Master's students, lecturers, external partners/companies	25	Participant lists	
24	30/11/2022	Final STEPup Conference in Chonburi, Thailand with Live streaming via Facebook/Zoom	Students, project partners, external interested parties, Facebook followers	60	Participant lists and online participants via Facebook/Zoom; Livestream recordings: https://fb.watch/i4--fFFeRG/ https://fb.watch/i4--ZRrpEJ/ https://fb.watch/i4-ZAAe5mp/ Facebook post: https://fb.watch/i4-XuspUBu/	
25	07/12/2022	Presentation of the STEPup project at the Roundtable "Herausforderungen und Perspektiven: die Transformation zu nachhaltigen Geschäftsmodellen in Unternehmen" in the framework of the projects Catalyst, Greenovet and Sapiens, at FH Joanneum	Participants, professors	15	https://docs.google.com/forms/d/e/1FAIpQLSfxiuXqe1Vj4v_iYSipd2MmtMZMBK5dpZ0ruMoVzgI4R7iDCA/viewform	
26	07/12/2022	Presentation of the STEPup project at the Fuck-up night Graz - Intrapreneurship, at Lendhafen Graz	Participants, students, entrepreneurs, investors, professors	100	https://www.eventbrite.com/e/fuckup-night-graz-vol-xxv-intrapreneurship-tickets-464586660207	
27	11/10/2022	Discussion of synergies and similarities between the STEPup project and InnovaT at the final conference of the Innovat project in	InnovaT partners	20	Participant lists	

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		Chile between 11/10/2022 and 12/10/2022				
28	20/02/2022 - 22/02/2022	5th Training at PSU, Hat Yai, Thailand with participants from Thailand: Management and sustaining of a SEKH	STEPup partners, students	35	Participant lists Facebook posts https://www.facebook.com/STEPupEU/posts/pfbid0Xs3B11VcYLFiQ7T4wekSSNfJLgm6wuU6aHBk9hgoS9zJkTokP3WBfn1c1ckhBMMZl	
29	08/01/2023 - 12/01/2023	STEPup Partners' meeting Breda, sustainability and localization meeting	Partners, local enterprises	20	Participant lists Facebook posts https://www.facebook.com/STEPupEU/posts/pfbid02DTqUCYxtvTT5KWt9RiCUa8PTXcAtqdPUKUjCKXhp9rzjbMYDL8SGvVkeVchBubZql	

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ANNEX 2 – Dissemination from the partners

Dissemination Report *(CRACOW UNIVERSITY OF ECONOMICS – CUE)*

STEPup – Strengthening innovative social entrepreneurship practices for disruptive business settings in Thailand and Myanmar

Institution: CRACOW UNIVERSITY OF ECONOMICS (CUE), Partner No. 2

Nr	DD/MM/YYYY	Short description of the activities	Target groups	n. of participants and beneficiaries	Sources: Website; Pictures; Agenda; Participant lists	
1	19/03/2020	Promoting of STEPup project on the website of the Department of Knowledge Transfer and International Projects at the CUE	academic staff, students, graduates, external stakeholders from private and public sector	ca. 50,000 page views per year	https://biznes.uek.krakow.pl/stepup-strengthening-innovative-social-entrepreneurship-practices-for-disruptive-business-settings-in-thailand-and-myanmar/	1st Reporting
2	29/04/2020	Promotion STEPup project during university course "Corporate Social Responsibility and Social Economy"	students	124 participants (online)	https://e-uczelnia.uek.krakow.pl/course/view.php?id=10886	
3	21/05/2020	Project promotion during CUE webinar "Meeting with business superhero - Łukasz Kaliciński, the social entrepreneur"	students	63 participants (online)	https://www.facebook.com/photo.php?fbid=2601066526664210&set=gm.2723761191191659&type=3&theater&ifg=1	
4	08/09/2019	Promoting of STEPup project among CUE academic staff	academic staff	6 participants	Group conversation	
5	14/09/2020	Presenting the STEPup project and its outcomes to Editorial Board of Social Entrepreneurship Review	Editorial Board, academics	52 participants	Group online meeting (not recorded)	
6	02/06/2020 25/08/2020 29/10/2020	Preparation of the content for the project's Facebook page	academic staff, students, graduates, external	ca. 150 page views	https://www.facebook.com/STEPupEU	

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			stakeholders from private and public sector			
7	24-25/11/2020	Promoting the project during the 3rd Scientific Conference entitled "Research and practice in social, public and academic entrepreneurship" on November 24-25, 2020	academic staff, CUE students, public authorities and social enterprises from Małopolska Region	ca. 80 participants	Conference programme: http://koncepcje.uek.krakow.pl/index.php/program-szczegolowy	**2nd Reporting**
8	12/12/2020	Promotion Step UP project during university course "International Financial Market" (part-time studies)	students	30 participants (online)	https://e-uczelnia.uek.krakow.pl/course/view.php?id=13643	
9	14/12/2020	Promoting of STEPup project and its outcomes to stakeholders from Malopolska Region	Public authorities and local social enterprises	ca. 35 participants	Group online meeting	
10	15/12/2020	Contribution to the preparation of videos for the project webpage	academic staff, students, graduates, external stakeholders from private and public sector	ca. 150 page views	https://stepup.fh-joanneum.at/Resource-StepUpTrainingVideo.html	
11	16/12/2020	Preparation of the content for the Step Up Facebook page, promotion of the Good Practice Catalogue EU	academic staff, students, graduates, external stakeholders from private and public sector	ca. 150 page views	https://www.facebook.com/STEPupEU	
12	17/12/2020	Promotion Step UP project during university course "International Financial Market" (full-time studies)	students	21 participants (online)	https://e-uczelnia.uek.krakow.pl/course/view.php?id=10511	
13	9/01/2021	Step UP Promotion during university course "CSR and Social Economy"	students	62 participant (online)	http://planzajec.uek.krakow.pl/index.php?typ=N&id=19272&okres=2	**3rd Report**
14	19/01/2021	Step UP Promotion during university course "CSR and Social Economy"	students	36 students	http://planzajec.uek.krakow.pl/index.php?typ=N&id=19272&okres=2	
15	14/01/2021 27/02/2021 27/04/2021	Preparation of the content for the project's Facebook page, promotion of the Good Practice Catalogue EU	academic staff, students, graduates, external	ca. 150 page views	https://www.facebook.com/STEPupEU	

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			stakeholders from private and public sector			**ting**
16	14/01/2021 15/01/2021	Contribution to the preparation of materials and videos for the project webpage	academic staff, students, graduates, external stakeholders from private and public sector	ca. 150 page views	https://stepup.fh-joanneum.at/Resource-StepUpTrainingVideo.html	
17	22/02/2021	Step UP Promotion during “Zupa na Plantach” Foundation meeting for volunteers	external stakeholders from private and public sector	40 volunteers	Group online meeting on Zoom platform (not recorded)	
18	22/04/2021	Step UP Promotion during university course “Ethics and social responsibility”	Students	32 students	http://planzajec.uek.krakow.pl/index.php?typ=N&id=19272&okres=1	
19	22/04/2021	Step UP Promotion during university course “Ethics and social responsibility”	Students	36 students	http://planzajec.uek.krakow.pl/index.php?typ=N&id=19272&okres=1	
20	19/05/2021	Project promotion during CUE webinar “Meeting with business superhero - Łukasz Kaliciński, the social entrepreneur”	Students	69 students	Webinar on Zoom platform	
21	02/07/2021	Preparation of the content for the project's Facebook page	academic staff, students, graduates, external stakeholders from private and public sector	ca. 150 page views	https://www.facebook.com/STEPupEU	**4th Reporting**
23	11/10/2021	Promotion Step UP project during university course “Social Policy”	Students	19 students	https://planzajec.uek.krakow.pl/index.php?typ=N&id=49262&okres=2	
24	11/10/2021	Promotion Step UP project during university course “Social Policy”	Students	17 students	https://planzajec.uek.krakow.pl/index.php?typ=N&id=49262&okres=2	
25	11/10/2021	Promotion Step UP project during university course “Social Policy”	Students	21 students	https://planzajec.uek.krakow.pl/index.php?typ=N&id=49262&okres=2	
26	12/10/2021	Promotion Step UP project during university course “Social Policy”	Students	21 students	https://planzajec.uek.krakow.pl/index.php?typ=N&id=49262&okres=2	

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27	12/10/2021 10/11/2021	Promotion of the Good Practice Catalogue EU within the e-learning courses Social Policy and Economics of Sustainable Development	Students	99 students	https://e-uczelnia.uek.krakow.pl/course/view.php?id=17772	
28	29/10/2021	Preparation of the content for the project's Facebook page	academic staff, students, graduates, external stakeholders from private and public sector	ca. 150 page views	https://www.facebook.com/STEPupEU	
29	10/11/2021	Discussing outcomes of the STEPup project	Dean of the Faculty of Management Science and Quality and his guests	5 persons	Official closed meeting	
30	15/11/2021	Step UP Promotion during university course “Ethics and social responsibility”	Students	34 students	http://planzajec.uek.krakow.pl/index.php?typ=N&id=19272&okres=2	
31	16/11/2021	Promotion of the content during Open Eyes Economy Summit Networking Meeting	Private and public sector representatives, scholars, city representatives, international economists	120 persons	https://kongres.oees.pl/#section-1	
32	26/11/2021 27/11/2021	Step UP Promotion during university workshop for PhD students	PhD students (Polish track) PhD students (English track)	8 8	http://planzajec.uek.krakow.pl/index.php?typ=N&id=19272&okres=2	
33	29/11/2021 01/12/2021 03/12/2021	Preparation of the content for the project's Facebook page	academic staff, students, graduates, external stakeholders from private and public sector	ca. 150 page views	https://www.facebook.com/STEPupEU	
34	31/01/2022	Preparation of the content for the project's Facebook page	academic staff, students, graduates, external stakeholders from private and public sector	ca. 150 page views	https://www.facebook.com/STEPupEU	**5th Report**
35	02/02/2022 10/02/2022	Preparation of the content for the project's Facebook page	academic staff, students, graduates, external stakeholders from private and public sector	ca. 150 page views	https://www.facebook.com/STEPupEU	

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36	05/04/2022	Step UP Promotion during university course “Ethics and social responsibility”	Students	60 students	https://planzajec.uek.krakow.pl/index.php?typ=N&id=19272&okres=2	**ing**
37	08/05/2022	Step UP Promotion during university course “Ethics and social responsibility”	Students	93 students	https://planzajec.uek.krakow.pl/index.php?typ=N&id=19272&okres=2	
38	12/05/2022	Project promotion during CUE webinar “Meeting with business superhero - Łukasz Kaliciński, the social entrepreneur	Students	62 students	Zoom platform	
39	16/05/2022	Use of Good Practice Catalogue as a teaching material for students (course Eco-innovations)	students	30 students	https://e-uczelnia.uek.krakow.pl/course/view.php?id=19928	
40	16/05/2022	Study visit in Ogniwo Cooperative	Students	30 students	Picture available on Facebook Page (05/06/2022)	
41	05/06/2022	Preparation of the content for the project's Facebook page	academic staff, students, graduates, external stakeholders from private and public sector	ca. 150 page views	https://www.facebook.com/STEPupEU	
42	20/06/2022 23/06/2022	Preparation of the content for the project's Facebook page	academic staff, students, graduates, external stakeholders from private and public sector	ca. 150 page views	https://www.facebook.com/STEPupEU	
43	04/10/2022	Promotion Step UP project during university course “Social Policy”	Students	26 students	https://planzajec.uek.krakow.pl/index.php?typ=N&id=49262&okres=2	**6th Report**
44	04/10/2022	Promotion Step UP project during university course “Social Policy”	Students	24 students	https://planzajec.uek.krakow.pl/index.php?typ=N&id=49262&okres=2	
45	04/10/2022	Promotion Step UP project during university course “Social Policy”	Students	26 students	https://planzajec.uek.krakow.pl/index.php?typ=N&id=49262&okres=2	
46	11/10/2022	Promotion Step UP project during university course “Social Policy”	Students	17 students	https://planzajec.uek.krakow.pl/index.php?typ=N&id=49262&okres=2	

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47	11/10/2022	Promotion Step UP project during university course “Social Policy”	Students	25 students	https://planzajec.uek.krakow.pl/index.php?typ=N&id=49262&okres=2	i n g
48	11/10/2022	Promotion Step UP project during university course “Social Policy”	Students	32 students	https://planzajec.uek.krakow.pl/index.php?typ=N&id=49262&okres=2	
49	20-21/10/2022	Organization of 11th ENTRE International Scientific Conference on Contemporary Challenges in Economics: Entrepreneurship and Innovation as Drivers of New Development Trajectories at the Cracow University of Economics	Private and public sector representatives, scholars, city representatives, international economists, students, StepUP partners	ca. 150 people	https://entre11.uek.krakow.pl/en/11-entre-miedzynarodowa-konferencja-naukowa-english/	
50	21/10/2022	Sustainability at Cracow University of Economics - lecture for StepUp partners	StepUP partners	ca. 15 participants	Official closed meeting	
51	21/10/2022	Meeting with Ania Gulińska from the Ogniwo Cooperative	StepUP partners	ca. 15 participants	https://www.facebook.com/STEPupEU	
52	03/11/2022 07/11/2022	Preparation of the content for the project's Facebook page	academic staff, students, graduates, external stakeholders from private and public sector	ca. 150 page views	https://www.facebook.com/STEPupEU	
53	28/11/2023	StepUp promotion during university course	Students	63 students	https://planzajec.uek.krakow.pl/index.php?typ=N&id=19272&okres=1	
54	12/12/2022	StepUp promotion during a meeting with the Department of Public Management CUE	academis staff	11 persons	live meeting at the campus	
55	10/01/2023	Discussion about the StepUp project with the CUE Rector and Vice-Rector for Projects and Cooperation	University officials	2 persons	live meeting	
56	23/01/2023	Project promotion during CUE webinar “Meeting with business superhero - Łukasz Kaliciński, the social entrepreneur	Students	72 students	live meeting at the campus	

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ANNEX 2 – Dissemination from the partners

Dissemination Report *(BREDA UNIVERSITY OF APPLIED SCIENCES – BUas)*

STEPup – Strengthening innovative social entrepreneurship practices for disruptive business settings in Thailand and Myanmar

Institution: Breda University of Applied Sciences, The Netherlands (partner no 3)

Nr	DD/MM/YYYY	Short description of the activities	Target groups	n. of participants and beneficiaries	Sources: Website; Pictures; Agenda; Participant lists	
1	31/03/2020	Project dissemination via the website of the University within the Research and Innovation projects	All stakeholders – students, lecturers, industry, research partners, potential prospect partners and students; interested parties; media	More than 75 000 a year	https://www.buas.nl/en/research/domains/leisure-events/project-stepup	1st Reporting
2	06/03/2020	Post on LinkedIn regarding the kick-off meeting of the STEPup project	All contacts in LinkedIn (a network of 900 direct partners together with all potential connections of the partners)	2564 viewers of message	https://www.linkedin.com/posts/liliya-terzieva-54353430_buas-learningcommunity-socialentrepreneurship-activity-6641013280204816384-LuqE	
3	14/04/2020	Presentation of the project in front of the partners of the CULTURWB project within the final project meeting (online via Zoom)	Partners from 27 different institutions – higher educational institutions in the Western Balkans – Serbia, Bosnia and Herzegovina, Montenegro; as well as from Germany and Austria	At least 50 participants	https://www.linkedin.com/posts/liliya-terzieva-54353430_dear-cultural-tourism-lovers-and-members-activity-6656172262871433216-NiI3	
4	10/06/2020	University Industry Innovation Network conference –	More than 5000 participants in the conference	86 direct participants in the workshop	https://www.university-industry.com/	

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		workshop conducted by Liliya Terzieva within the framework of which the project has been presented				
5	01/09/2020	Opening of the academic year for the Master Imagineering programme students – presentation of the international projects our staff is involved in, amongst which a detailed presentation of the STEPup project has also been delivered	Students	30	Not recorded but a link to the event news - https://www.linkedin.com/posts/liliya-terzieva-54353430_buas-imagineering-students-activity-6709389044624818176-4Z0-	
6	01/09/2020	Opening of the academic year for the Master Strategic Events Management students – presentation of the international projects our staff is involved in, amongst which a detailed presentation of the STEPup project has also been delivered	students	30	Not recorded but a link to the event news https://www.linkedin.com/posts/master-strategic-events-management_please-meet-the-first-students-of-the-new-activity-6708782208515092480-8bN3	
7	22/09/2020	Official presentation of the STEPup project at the Innovation square of Breda University of Applied Sciences	Industry representatives, BUas staff	75	Not recorded – conducted via Zoom, here a link to the Innovation square - https://www.buas.nl/bedrijven/innovation-square	
8	29/092020	Official announcement of the SE trainings to start on the 19th of October to the academic and student community of Breda University of Applied Sciences	Lecturers, researchers, students	More than 17 000	Not recorded – conducted via Zoom	

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9	07/12/2020	Annual Design Hackathon conducted at the Innovation Square of BUas	Lecturers, students, alumni, industry, stakeholders	300	https://www.linkedin.com/posts/liliya-terzieva-54353430_buas-connectiontoindustry-buasinnovationsquare-activity-6742823994380185600-iHbo	2nd Reporting
10	16/11/2020 and 18/11/2020	Cross-project dissemination at the Workshops on Teaching as Facilitation and Design and Gamification in education - conducted via Zoom	Lecturers, students, working field	70	https://www.linkedin.com/posts/liliya-terzieva-54353430_exploratory-workshops-provided-by-buas-within-activity-6735220489993760768-NAV_	
11	12/11/2020	BUas alumni network Zoom meetings - regular (every Friday - the starting one was on the 10th of April)	Alumni, lecturers, current-year students - worldwide	250	https://www.linkedin.com/posts/liliya-terzieva-54353430_learningcommunity-buas-imagineering-activity-6654635791127580672-e5ag	
12	29/11/2020	Master Imagineering student recruitment seminar - To raise awareness about the value, innovative aspect and direct application of the project within the educational context	Prospect students and lecturers	100	https://www.linkedin.com/posts/liliya-terzieva-54353430_breda-university-of-applied-sciences-is-hosting-activity-6739521006437855232-eoK6	
13	01/12/2020	First and second training on Social entrepreneurship with the participants from Thailand and Myanmar - news for raising awareness	LinkedIn network active participants and followers	5000	https://www.linkedin.com/posts/liliya-terzieva-54353430_the-training-series-on-social-entrepreneurship-activity-6736979896700157952-HQjw	3rd Report
14	07/02/2021	Third training on Social entrepreneurship with the participants from Thailand and Myanmar - news for raising awareness, outcome	LinkedIn network active participants and followers	5000	https://www.linkedin.com/posts/liliya-terzieva-54353430_stepup-project-buas-in-the-lead-of-another-activity-6764485972882272256-FKMd	

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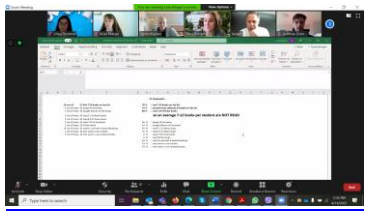
		presentation, website visibility and OER for the training dissemination				ing
15	15/03/2021	Discussion about the Project with the CEOs of the upBoard and Praxie platforms on dissemination possibilities in relation to social entrepreneurship across continets and the project visibility in terms of application within the plaform.	Praxie CEOs and stakeholders	25		
16	21/03/2021	Presentation of the STEPup project at the Annual Open Your Mind event of the Master Imagineering programme together with 50 stakeholders and alumni from all over the world. Discussion and key points of interest.	LinkedIn network active participants and followers	5000 followers, 65 people active participants	https://www.linkedin.com/posts/liliya-terzieva-54353430_workshop-event-bookrecommendations-activity-6772215877569007616-hLzu	
17	06/04/2021	Presentation of the STEPup project during the annual fieldtrip (online version) of the Master and Pre-Master programmes of the Breda University of Applied Sciences.	LinkedIn network active participants and followers	5000 followers and 50 people present	https://www.linkedin.com/posts/liliya-terzieva-54353430_design-buas-imagineering-activity-6790202909889048576-NhZP	
18	12/05/2021	Presentation of the STEPup project at the Dutch Happiness Week in relation to value creation from purpose versus profit	Company representatives, students, community workers	1000 followers and 25 active participants	https://www.linkedin.com/feed/update/urn:li:activity:6765587561772675072	

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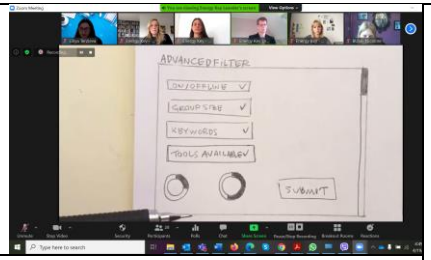
19	21/05/2021	Presentation of the STEPup project at the Final pitches meetings of the Innovation square annual start-up competition	BUas stakeholders, start-ups, students, lecturers, alumni	234	
20	28/05/2021	Presentation of the STEPup project during the Master Imagineering webinar for recruiting students	Prospect students of BUas, students and alumni	72	n/a
21	02/06/2021	Presentation of the STEPup project during the Research workshop with Ukranian Universities	Research works and project management officers	40 active participants and 5000 people network on LinkedIn	https://www.linkedin.com/posts/liliya-terzieva-54353430_research-university-activity-6808060509452165120-C3tj
22	18/06/2021	Fourth training on Social entrepreneurship with the participants from Thailand and Myanmar - news for raising awareness, outcomes achieved and project website visibility	LinkedIn network active participants and followers	5000	https://www.linkedin.com/posts/liliya-terzieva-54353430_buas-activity-6811569588367712257-lBtz
23	24/06/2021	Dissemination of the STEPup project during the annual Graduation Drive-Through, presentation. Preparation of content for the Facebook articles. Preparation of the dissemination of the 4th training results and outcomes. Dissemination of the STEPup central video.	BUas graduates, stakeholder network	500	

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24	31/08/2021	Opening of the academic year for the Master Imagineering programme students – presentation of the international projects our staff is involved in, amongst which a detailed presentation of the STEPup project has also been delivered	Students	30	Not recorded but a link to the event news - https://www.linkedin.com/posts/liliya-terzieva-54353430_buas-community-imagineering-activity-6843833652871331840-ot11	
25	22/09/2021	Presentation at the 21st Century Conference Organised by CHRIST (Deemed to be University) and The University of Toledo of the paper "Rise of Social Entrepreneurship Through Populism" – by Liliya Terzieva and Stifani Herpich. The paper we presented uses one of the case studies (namely the Bliss Care Company) explored within the STEPup project where we work under the lead of FH Joanneum, Graz, Austria together with universities from Thailand, Myanmar and Poland.	Students, lecturers, researchers, stakeholders	1500	Not recorded but a link to the event news https://www.linkedin.com/posts/liliya-terzieva-54353430_bredauniversityas-socialentrepreneurship-activity-6848283209776676864-l2EL	
26	04/10/2021	Official presentation of the STEPup project at the Innovation square of Breda University of Applied Sciences	Industry representatives, BUas staff	75	Not recorded – conducted via Teams, here a link to the Innovation square - https://www.buas.nl/samenwerken/innovation-square	
27	07/10/2021	Presentation of the STEPup project within the workshop	Lecturers, researchers, students	More than 75	Not recorded – conducted via Teams, here a link to a post on	

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		Leading with Emotional Courage of the Master Imagineering programme			LinkedIn: https://www.linkedin.com/posts/liliya-terzieva-54353430_newleadership-peterbregnan-openyourmind-activity-6849214741399920640--IgR	
28	23/10/2021	Presentation of the STEPup project within the Peruvian congress on Innovative education CONGRESO INTERNACIONAL: EDUCACIÓN POST PANDEMIA, NUEVOS DESAFÍOS realizado el 21, 22 y 23 de octubre de 2021 con una duración de 20 horas académicas.	Lecturers, researchers, students, industry	2500	Not recorded – conducted via Teams, here a link to a post on LinkedIn: https://www.linkedin.com/posts/liliya-terzieva-54353430_buas-education-innovativeeducation-activity-6867495973812350976-9E20	
29	26/11/2021	Presentation of the STEPup project during the Webinar for promoting the Master Imagineering programme	Prospect students, stakeholders, lecturers	100	Not recorded – conducted via WebinaGreek, here a link to a post on LinkedIn: https://www.linkedin.com/posts/liliya-terzieva-54353430_webinar-master-imagineering-en-activity-6869009384480079872-NWO3	
30	30/11/2021	Presentation of the STEPup project at the annual Design Hackathon conducted at the Innovation Square of BUas	Lecturers, students, alumni, industry, stakeholders	300	https://www.linkedin.com/posts/activity-6873942044600098816-PKmf	
31	01/12/2021	Presentation of the STEPup project at the Second FHGR Gamification & Serious Games	Lecturers, students, alumni, industry, stakeholders	1200	https://www.linkedin.com/posts/liliya-terzieva-54353430_fachhochschule-	

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		Event of FH Graubünden (www.fhgr.ch)			graub%C3%BCnden-activity-6871884532019265536-B3ip	
32	08/12/2021	Presentation of the STEPup project during the cross-project presentations at BUas together with the Esports specialization	Lecturers, students, working field	1300	https://www.linkedin.com/posts/liliya-terzieva-54353430_esports-as-imagineering-case-activity-6891321387689345024-y4uh	
33	14/21/2021	Case workshops of the Innovation and Change course of the Master Strategic Events Management – presentation of the STEPup project	Alumni, lecturers, current-year students - worldwide	70	https://www.linkedin.com/posts/isabelle-ter-schiphorst-54610588_eventmanagement-master-innovation-activity-6877888319468933120-u2Um	
34	16/12/2021	Master Imagineering student recruitment seminar - To raise awareness about the value, innovative aspect and direct application of the project within the educational context	Prospect students and lecturers	100	Recurring activity	
35	26/01/2022	Presentation of the STEPup project within the Blend, Land, Outstand project train-the-trainer workshops.	Educational specialists, teachers, adult educators, LinkedIn network	More than 5000	https://www.linkedin.com/posts/liliya-terzieva-54353430_buas-academyforleisureandevents-leadership-activity-6892889164917137408-sF16?utm_source=linkedin_share&utm_medium=member_desktop_web	5th report
36	03/03/2022	Dissemination of the STEPup project at the DEFINE conference	Adult educators, universities, students, researchers	1300	https://www.linkedin.com/posts/liliya-terzieva-54353430_define-conference-invitation-activity-6902206348260708352-zpRP?utm_source=linkedin_share&utm_medium=member_desktop_web	

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37	18/03/2022	Presentation of the STEPup project at the annual fieldtrip of the Master Imagineering students in Malta at the University of Malta	Adult educators, universities, students, researchers, stakeholders	250	https://www.linkedin.com/posts/liliya-terzieva-54353430_malta-fieldtrip-2022mp4-activity-6942095299393798144-w8Yv?utm_source=linkedin_share&utm_medium=member_desktop_web	
38	05/04/2022	Presentation of the STEPup project at the annual Open Your Mind event together with the 7 Master programmes' students of BUas	Master students, stakeholders, companies, municipality representatives, lecturers, teachers	More than 150	https://www.linkedin.com/feed/update/urn:li:activity:6914262348031483905?utm_source=linkedin_share&utm_medium=member_desktop_web	
39	11/05/2022	Presentation of the STEPup project at the Project consortium meeting of the Cryptopolis project in Graz, Austria	Project consortium partners from Austria, Slovenia, Spain and the Netherlands, university students from Austria	More than 30	https://www.linkedin.com/posts/liliya-terzieva-54353430_cryptopolis-activity-6930429136251334656-HDDu?utm_source=linkedin_share&utm_medium=member_desktop_web	
40	19/05/2022 and 20/05/2022	Presentation of the STEPup project within the 55th Anniversary of BUas at both the congresstival with industry representatives as well as with BUas Alumni	Alumni, industry players, stakeholders, university teachers, students	More than 1000	https://www.linkedin.com/posts/liliya-terzieva-54353430_buas-55th-year-anniversary-what-a-special-activity-6934531038895337472-hoYg?utm_source=linkedin_share&utm_medium=member_desktop_web	
41	03/06/2022	Presentation of the STEPup project in the format of a paper within the BEE conference, Croatia (abstract and paper approved; in procedure for	Entrepreneurs, social entrepreneurs, lecturers, university representatives, other stakeholders, current students	More than 1000	https://www.linkedin.com/posts/liliya-terzieva-54353430_stepup-project-at-the-bee-conference-croatia-activity-6938487191119536128-NQ9x?utm_source=linkedin_shar	

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		publishing) – together with Lisa Mahajan and Monique Schulte			e&utm_medium=member_desktop_web	
42	03/06/2022	Presentation of the STEPup project at the online project meeting of the VIS (Virtual International Collaboration) programme together with the FH of Graubuenden, Switzerland	University lecturers	10	https://www.linkedin.com/posts/liliya-terzieva-54353430_master-imagineering-programme-of-breda-university-activity-6942575907391848448-regs?utm_source=linkedin_share&utm_medium=member_desktop_web	
43	08/06/2022	Presentation of the STEPup project at the H Conference of the InnovaT project in Piura, Peru	University lecturers, students, stakeholders from Latin America, Europe, Mexico, the US	500	https://www.linkedin.com/posts/liliya-terzieva-54353430_breda-university-of-applied-sciences-at-the-activity-6943145681951834112-bx8i?utm_source=linkedin_share&utm_medium=member_desktop_web	
44	28/06/2022	STEPup project meeting with the Partnership consortium – news on the achievements on LinkedIn	LinkedIn network active participants and followers	5000	https://www.linkedin.com/posts/liliya-terzieva-54353430_breda-university-of-applied-sciences-at-the-activity-6948594917900210176-t2D1?utm_source=linkedin_share&utm_medium=member_desktop_web	
45	30/06/2022	Submitted and approved abstract for a paper at the Economics Conference in Cracow to be held in October 2022	Conference participants and Reviewing committee	250	Correspondence and submission documents	
46	30/06/2022	Submitted and approved abstract for a paper at the	Conference participants and Reviewing committee	750	Correspondence and approval received	

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		EuroCHRIE conference in Apeldoorn, the Netherlands to be held in October, 2022				
47	22/07/2022	Presentation of the STEPup project at the Higher Education Innovation conference in Copenhagen, Denmakr	Conference participants and Reviewing committee	200	https://www.linkedin.com/posts/liliya-terzieva-54353430_buas-highereducation-innovat-activity-6957297789659664385-jEbh?utm_source=share&utm_medium=member_desktop	
48	15/09/2022	Presentation of the STEPup project during the kick-off meeting of the Virtual International Collaboration project with FHGR, Chur, Switzerland and the Mater Imagineering programme of BUas	Students, partners, lecturers	150	https://www.linkedin.com/posts/liliya-terzieva-54353430_buas-imagineering-fhgr-activity-6980862853826158592-5k62?utm_source=share&utm_medium=member_desktop	
49	19/09/2022	Presentation of the STEPup project during the Lego® Serious Play® session with the Master Leisure Tourism Studies of the Breda University of Applied Sciences	Students Master Leisure Tourism Studies	30	https://www.linkedin.com/posts/liliya-terzieva-54353430_buas-masterleisureandtourism-leisure-activity-6978042454759325697-RLng?utm_source=share&utm_medium=member_desktop	
50	22/09/2022	Presentation of the STEPup project during the Cryptopolis project consortium meeting in Breda, The Netherlands	Project partners (Spain, Austria, Slovenia, The Netherlands), students, higher education institutions, secondary schools	50	https://www.linkedin.com/posts/liliya-terzieva-54353430_buas-cryptopolisproject-financialliteracy-activity-6979150383025680384-Y1R8?utm_source=share&utm_medium=member_desktop	
51	27/09/2022	Presentation of the STEPup project during the Annual	Conference participants from higher education, HR,	500	https://www.linkedin.com/posts/liliya-terzieva-54353430_buas-	

		Conference of the Lego® Serious Play® certified Facilitators in Billund, Denmark	consultancy, publication administration, training, etc.		activity-6981999250633023488-eQYc?utm_source=share&utm_medium=member_desktop	
52	11/10/2022	Presentation of the STEPup project during the Annual Strategic tooling day of the Master Strategic Events Management	Students, lecturers	50	https://www.linkedin.com/feed/update/urn:li:activity:6983341123922468864?utm_source=share&utm_medium=member_desktop	
53	21/10/2022	Presentation at the ENTRE conference (papers with the active co-authoring of Liliya Terzieva and Stifani Herpich) at the special STEPup track of the conference in Cracow, Poland	Conference participants	500	https://www.linkedin.com/posts/liliya-terzieva-54353430_buas-academyforleisureandevents-socialentrepreneurship-activity-6989204604391452672-zl2D?utm_source=share&utm_medium=member_desktop	
54	10/11/2022	Presentation of the STEPup project at the Research and Development Internal BUas day	Lecturers, researchers, stakeholders	200	https://www.linkedin.com/posts/liliya-terzieva-54353430_research-and-development-day-at-breda-university-activity-6996523896904515586-SPqw?utm_source=share&utm_medium=member_desktop	
55	15/11/2022	Presentation of the STEPup project at the Annual Open Your Mind event at BUas	BUas stakeholders – other universities of applied sciences representatives, alumni, students, lecturers, researchers	100	https://www.linkedin.com/posts/liliya-terzieva-54353430_open-your-mind-annual-event-master-imagineering-activity-6995484061498490880-BHzP?utm_source=share&utm_medium=member_desktop	
56	30/11-01/12/2022	STEPup final conference in Thailand	Project partners, students, lecturers, online and offline particpants	80	https://www.linkedin.com/posts/liliya-terzieva-54353430_buas-activity-7005826222651768832-	

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					v3XK?utm_source=share&utm_medium=member_desktop	
57	15/12/2022	Presentation of the STEPup project during the Microcredentials webinar	Students, alumni, lecturers, practitioners	50	https://www.linkedin.com/posts/liliya-terzieva-54353430_learn-more-about-the-free-imagineering-microcredentials-activity-7001550099029893120-zlUI?utm_source=share&utm_medium=member_desktop	
58	17/12/2022	Presentation of the STEPup project within the Lego® Serious Play® in Education	Diverse stakeholders (LinkedIn followers of all authors and readers of the book)	5000	https://www.linkedin.com/posts/liliya-terzieva-54353430_lego-for-university-learning-online-offline-activity-7008046195214278656-rloJ?utm_source=share&utm_medium=member_desktop	
59	09-11/01/2022	STEPup additional project activity in Breda, the Netherlands	Lecturers, students, external stakeholders – good practice social enterprises, local, regional and national stakeholders, researchers, etc.	120		

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ANNEX 2 – Dissemination from the partners

Dissemination Report *(PAYAP UNIVERSITY – PYU)*

STEPup – Strengthening innovative social entrepreneurship practices for disruptive business settings in Thailand and Myanmar

Institution: Payap University, Thailand (partner no 4)

Nr	DD/MM/YYYY	Short description of the activities	Target groups	n. of participants and beneficiaries	Sources: Website; Pictures; Agenda; Participant lists	
1	2nd – 5th March 2020	STEPuP kick-off meeting	PYU and External Stakeholders	There are 918 people following this page	 https://www.facebook.com/payapcsi/photos/a.485838755202185/895352114250845/	1st Reporting

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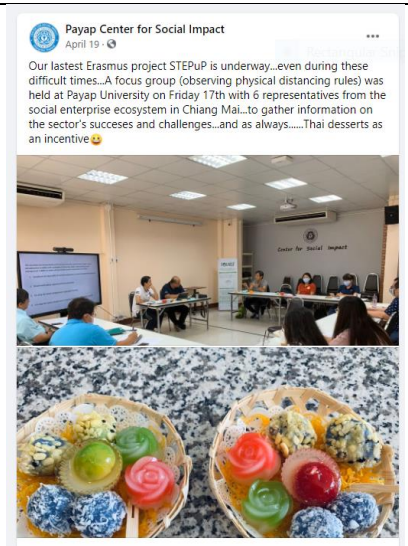
2	17th April 2020	STEPuP focus group	PYU and External Stakeholders	There are 918 people following this page		
3	5th June 2020	STEPuP partners meeting by zoom	PYU and External Stakeholders	There are 918 people following this page	https://www.facebook.com/payapcsi/photos/a.485838755202185/964679527318103/	

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4	19th October 2020	The State of Social Enterprise Survey in Thailand 2020. PYU presented the STEPup Project to the meeting	PYU and External Stakeholders Stakeholder of SE in Thailand Director of the Social Enterprise Office	● Stream live on Social Enterprise Thailand (There are 3,428 people following this page ● There are 918 people following this page	 https://www.facebook.com/media/set?vanity=sethailandorg&set=a.2836834009929452 https://www.facebook.com/payapcsi/photos/a.485838755202185/1072390393213682	

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5	16th October 2020	SE Training	PYU and External Stakeholders	SE Training line group (Participates are from different SEs in Chiang Mai)		
6	19th – 21st October 2020	Training 1: Introduction to Social Entrepreneurship and Opportunity identification	PYU and External Stakeholders	There are 918 people following this page		

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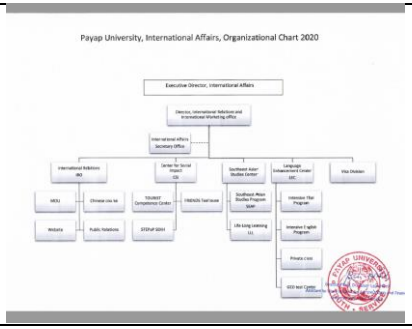
7			PYU and External Stakeholders	STEPuP project on Payap website	 https://www.payap.ac.th/_public/	
8			PYU and External Stakeholders r	STEPuP project on CSI website	 https://csi.payap.ac.th/	
9			PYU and External Stakeholders	STEPuP on International Affairs, organizational Chart		

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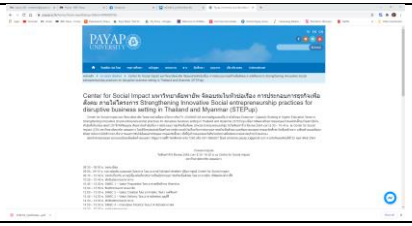
10	16th – 18th November 2020	Training 2: Business Modelling & Innovative Funding Possibilities	PYU and External Stakeholders	There are 1,014 people following this page		
11	3rd – 5th February 2021	Training 3: Branding and storytelling & Social Impact	PYU and External Stakeholders	There are 1,014 people following this page		
		PR on PYU website				

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					https://www.payap.ac.th/home/?load=news&lang=th&id=0000000768	
		CSI website			 https://csi.payap.ac.th	
				• There are 1,123 people following the page	 https://www.facebook.com/payapcsi	

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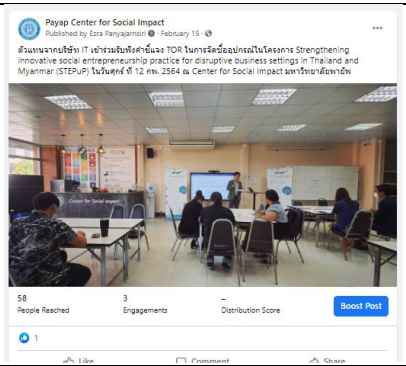
12	12th February 2021	STEPUP IT Meeting	PYU and External Stakeholders	• There are 1,123 people following the page		
13	8th March 2021	1st Multiplier event	PYU and External Stakeholders	• There are 29 participants • There are 1,123 people following the page		3rd reporting

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				There are 19,872 people following this page	 **https://www.facebook.com/pyuofficial/**	

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14	27th March 2021	Kasetsart University visit PYU	PYU and External Stakeholders	• There are 1,123 people following the page		
15	6th May 2021	PYU recieving committee checks specification of delivered IT equipment against approved TOR	PYU and External Stakeholders	• There are 1,123 people following the page		

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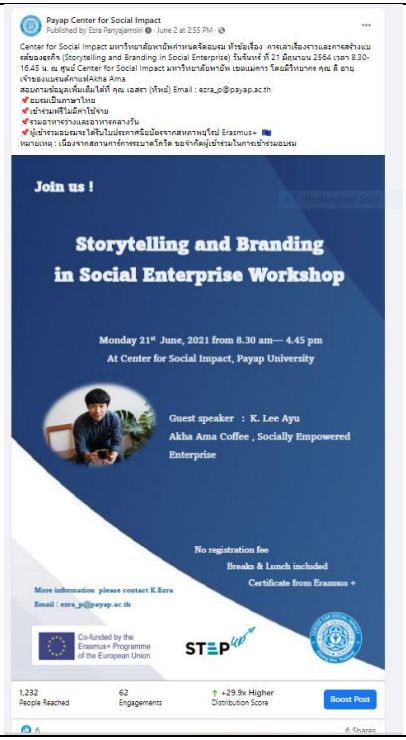
16	2nd June 2021	2nd Multiplier event post	PYU and External Stakeholders	• There are 1,123 people following the page		

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					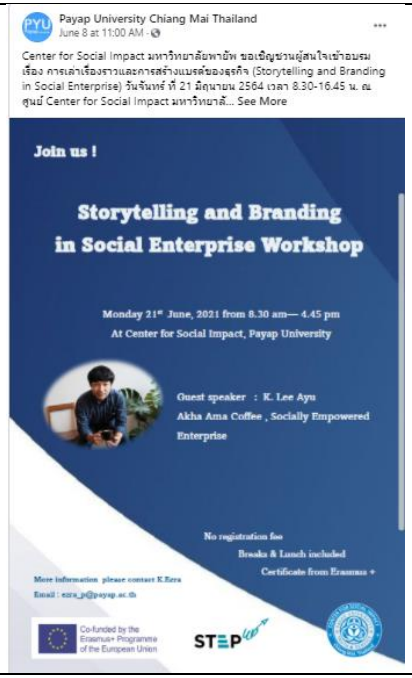	

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					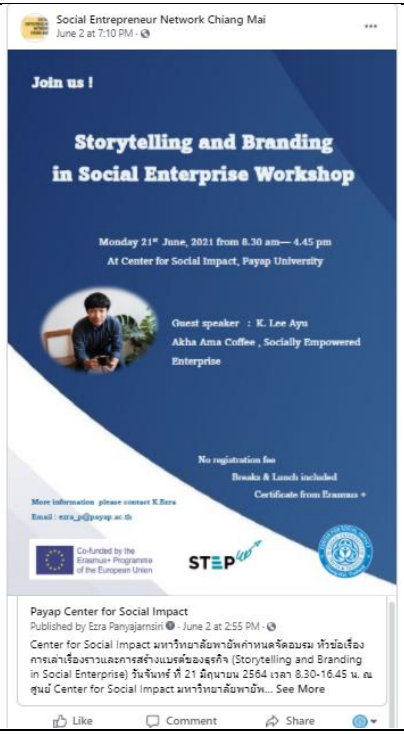	

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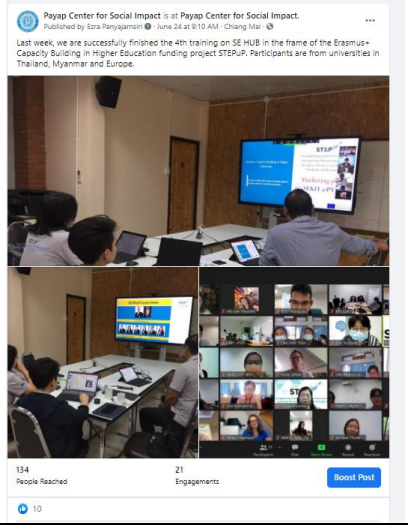
17	8th June 2021	students from 4 academies in Myanmar presented their Social Enterprise ideas as part of an Business Pitch Competition	PYU and External Stakeholders	• There are 1,123 people following the page		
18	14-16th June 2021	4th Training		• There are 1,123 people following the page		

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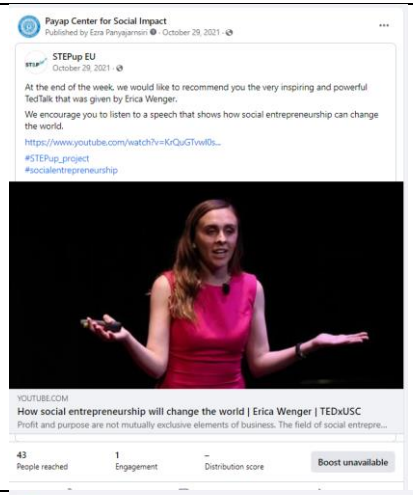
20	22nd June 2021	2rd Mulitipier event	PYU and External Stakeholders	• There are 20 participants • There are 1,123 people following the page		
21	19th October 2021	STEPUP Networks post	PYU and External Stakeholders	There are 1,187 people following the page		

22	29th October 2021	Inspiring and powerful TedTalk that was given by Erica Wenger.	PYU and External Stakeholders	There are 1,187 people following the page		
23	3rd November 2021	SE Thailand Aj.Waruth from PYU is a speaker	PYU and External Stakeholders	There are 1,187 people following the page		

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24	21st November 2021	SE Thailand live	PYU and External Stakeholders	There are 1,187 people following the page	**https://www.youtube.com/watch?fbclid=IwAR2hNVpuw8jClEiQpl2m_UReKgIxKw0RZ0YXrXd5FOZz58Om4zeBeVyHndU&v=4NqUc0sADfU&feature=youtu.be**	
25	25th November 2021	The 1st student online training on Social Entrepreneurship Knowledge Hub (SEKH)	PYU and External Stakeholders	There are 1,187 people following the page		

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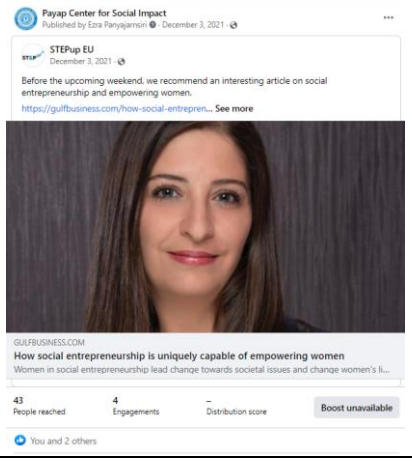
26	1st December 2021	SE food truck in Poland	PYU and External Stakeholders	There are 1,187 people following the page		
27	3rd December 2021	Interesting article on social entrepreneurship and empowering women	PYU and External Stakeholders	There are 1,187 people following the page		

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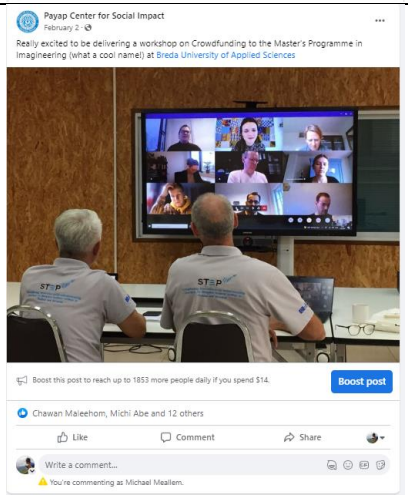
28	12th January 2022	The first consultancy session with FH Joannaeum	PYU and External Stakeholders	There are 1,187 people following the page		
	2nd February 2022	Workshop on Crowdfunding to the Master's Programme in Imagineering at Breda University of Applied Sciences	Masters' students at BUas	There are 1,400 people following the page		

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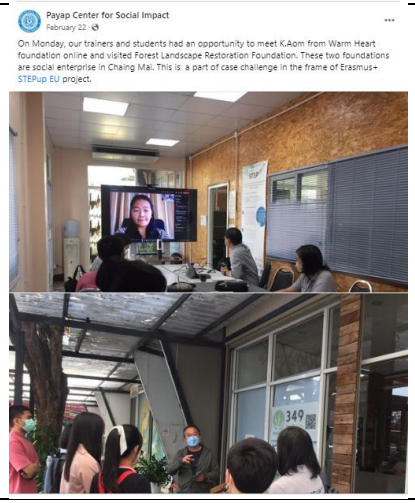
	22nd February 2022	Study tour of local SE	PYU students and External Stakeholders	There are 1,400 people following the page		
	22nd February 2022	Study tour of local SE	PYU and External Stakeholders	There are 1,400 people following the page		

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	26th March 2022	Repost from STEPUP FB page	PYU and External Stakeholders	There are 1,400 people following the page		
	27th March 2022	Repost from STEPUP FB page	PYU and External Stakeholders	There are 1,400 people following the page		

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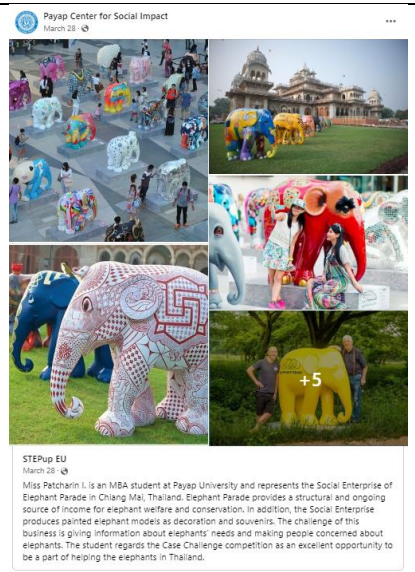
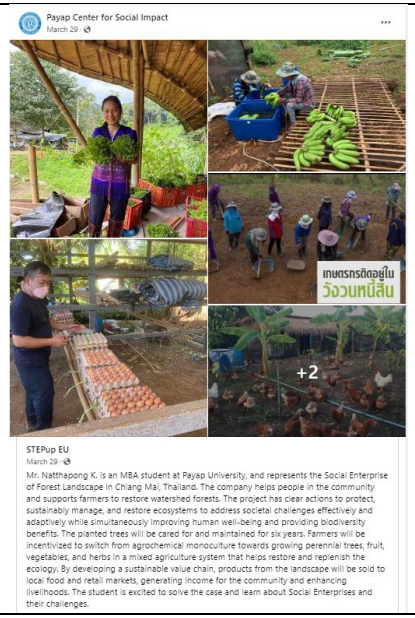
	28th March 2022	Repost from STEPUP FB Page	PYU and External Stakeholders	There are 1,400 people following the page		
	29th March 2022	Repost from STEPUP FB Page	PYU and External Stakeholders	There are 1,400 people following the page		

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	29th March 2022	Repost from Yunus Center at Kasesart University	PYU and External Stakeholders	There are 1,400 people following the page		
	30th March 2022	Repost from STEPUP FB Page	PYU and External Stakeholders	There are 1,400 people following the page		

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	31st March 2022	Meeting at OSEP and Yunus Center to Promote STEPUP	PYU and External Stakeholders	There are 1,400 people following the page	Payap Center for Social Impact March 31 · Over the last 2 days, together with our partner universities, we have been meeting with key actors in the social enterprise ecosystem in Bangkok as part of the STEPup EU project. On Tuesday morning we were hosted by the Yunus Center at Kasesart #yzbckasetsart where we presented the project and discussed potential future collaborations together with Yunus Thailand and Yunus Center at AIT. Next we had an online meeting with the Puey Ungphakorn School of Development Studies and an onsite meeting with the Faculty of Business Administration for Society at Srinakharinwirot University. In both meetings we looked at ways the universities can support each others work in the social enterprise scene in Thailand. On Wednesday, we were hosted by Social Enterprise Thailand, at their offices at the Mae Fah Luang Foundation and again were able to find several opportunities to expand the project partner's engagement with the SE community. Lastly, we were very fortunate to be able to meet with the Office of Social Enterprise Promotion (OSEP), the government agency in Thailand responsible for developing and promoting social enterprises.	
	30th March 2022	Repost from STEPUP FB Page	PYU and External Stakeholders	There are 1,400 people following the page	Payap Center for Social Impact March 31 · +3 STEPup EU March 31 · Miss Kantima A. is an MBA student at Payap University and represents the Social Enterprise of Warm Heart Foundation in Chiang Mai, Thailand. This business works to stop smoke and Climate Change. The business solutions are global and focus on sustainable community development in Phrao, a rural, mountainous community in Northern Thailand. The company produces Biochar for those who want Carbon credits around the World. The challenge of this business is to reduce PM2.5 and wildfire. The student regards the Case Challenge competition as an excellent opportunity to present the Thai Social Enterprise to the World.	

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	19th May 2022	Repost from STEPUP FB Page	PYU and External Stakeholders	There are 1,400 people following the page		

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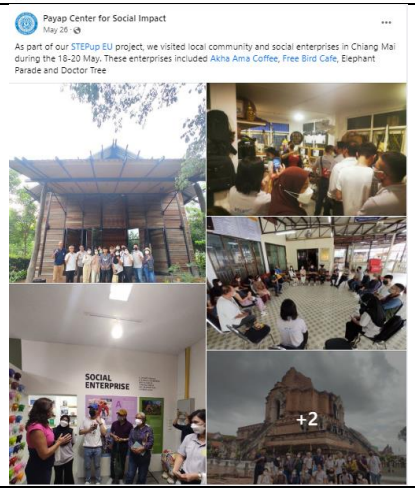
	25th May 2022	Report from Mae Jo University on SBMC training	PYU and External Stakeholders	There are 1,400 people following the page		
	26th May 2022	Study tour to local SEs	PYU and External Stakeholders	There are 1,400 people following the page		

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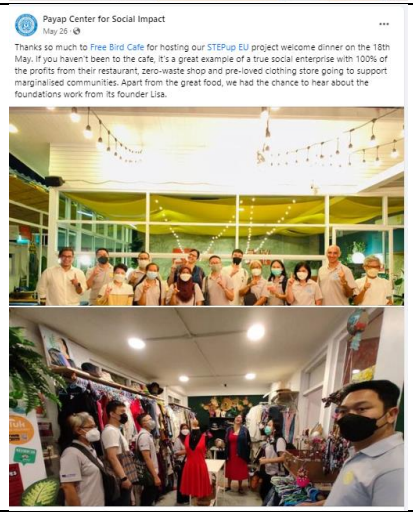
	26th May 2022	Post on Meeting with CMSE	PYU and External Stakeholders	There are 1,400 people following the page		
	26th May 2022	Post on visit to Free Bird Cafe as part of Consortium Meeting	PYU and External Stakeholders	There are 1,400 people following the page		

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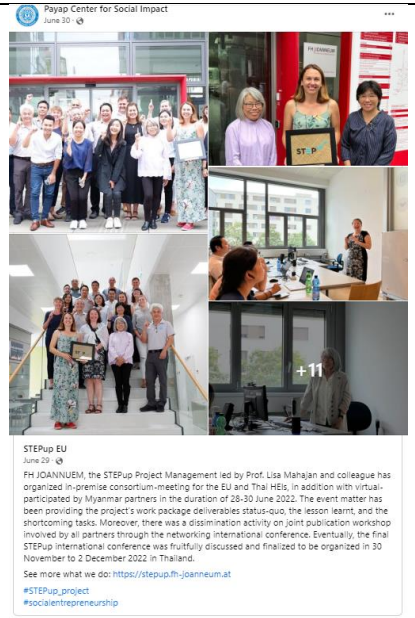
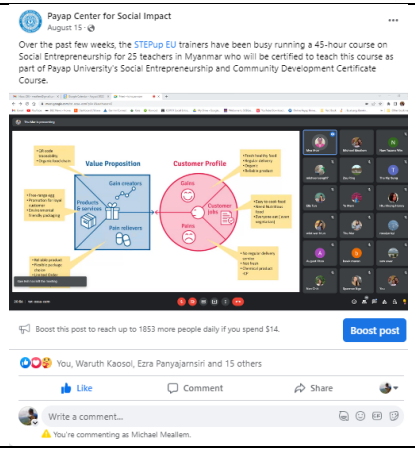
	30 June 2022	Repost from STEPUP FB page	PYU and External Stakeholders	There are 1,400 people following the page		
	15th August 2022	Post on SE course delivered to Myanmar	PYU and External Stakeholders	There are 1,400 people following the page		

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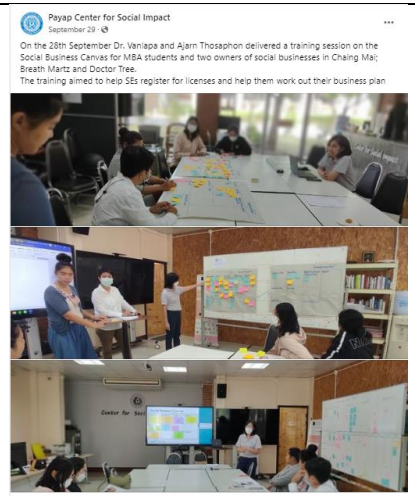
	29th September 2022	Consultancy at PYU	PYU and External Stakeholders	There are 1,400 people following the page		
	30th September 2022	Consultancy at PYU	PYU and External Stakeholders	There are 1,400 people following the page		

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	20th October 2022	Krakow Conference (shared from STEPUP FB Page)	PYU and External Stakeholders	There are 1,400 people following the page		
	28th October 2022	Training of CIIE students on SBMC	PYU and External Stakeholders	There are 1,400 people following the page		

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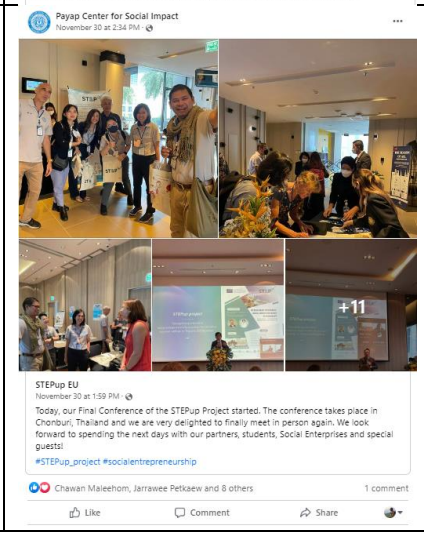
	10th November 2022	Shared from STEPUP FB Page	PYU and External Stakeholders	There are 1,400 people following the page	 	
	30th November 2022	Shared from STEPUP FB Page	PYU and External Stakeholders	There are 1,400 people following the page		

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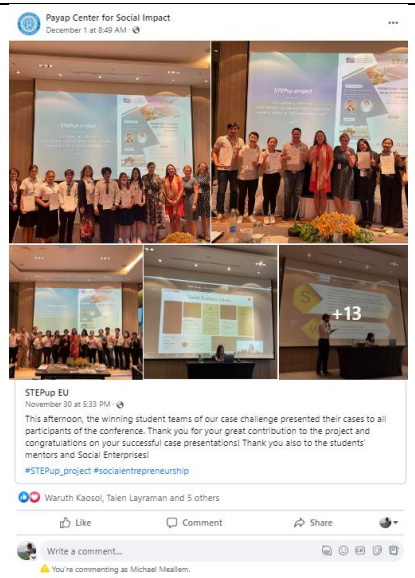
	1st December 2022	Shared from STEPUP FB Page	PYU and External Stakeholders	There are 1,400 people following the page		

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ANNEX 2 – Dissemination from the partners

Dissemination Report *(BURAPHA UNIVERSITY – BUU)*

STEPup – Strengthening innovative social entrepreneurship practices for disruptive business settings in Thailand and Myanmar

Institution: BURAPHA UNIVERSITY (BUU) Partner n°5

Nr	DD/MM/YYYY	Short description of the activities	Target groups	n .of participants and beneficiaries	Sources: Website; Pictures; Agenda; Participant lists	
1	2nd – 5th March 2020	STEPuP kick-off meeting	Project Management, BUU Top Management Team and project members, further to other HEIs partners	214,714 people like this page 223,274 people follow this page 34 likes and 3 shares direct to the post	*https://web.facebook.com/buu.ac.th/posts/2925611074144091?__tn__=K-R&_rdc=1&_rdr*	

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					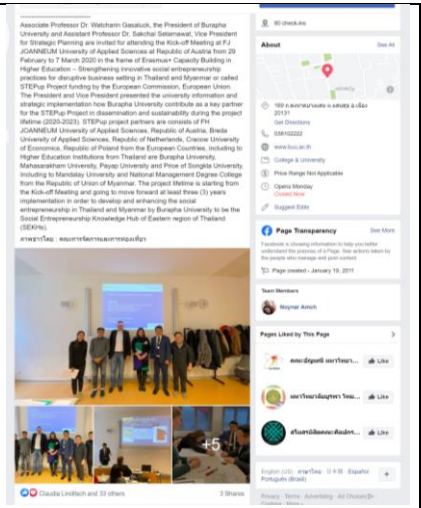
2	18th May 2020	STEPup online-focus group	BUU and our subcontractor; Agarwood Farmer Group, Regulators; Department of Industrial Promotion District 9, and external stakeholders in Eastern region of Thailand	11 participants from PPPs' organisations	
3	30 March 2020 and ongoing	STEPup official website	STEPup project partners, main target groups, and other visitors	All project partners and visitors	https://stepup.fh-joanneum.at/index.html

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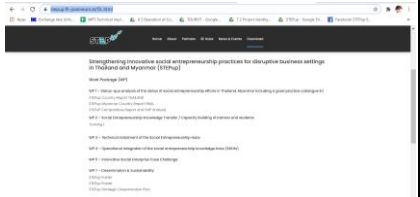
4	30 April 2020 and ongoing	STEPup dissemination materials i.e, folder; poster; x-stand	STEPup project partners, main target groups, and other visitors	All project partners, stakeholders, and society	https://stepup.fh-joanneum.at/DL.html 
5	30 April 2020 and ongoing	STEPup official page e.g, Social Media; Facebook and upcoming	STEPup project partners, main target groups, and other visitors	369 people like this page 382 people follow this page In progress of dissemination and contribution of the project by continual posting; scheduling boost-up post and share by the partners	https://web.facebook.com/STEPupEU/

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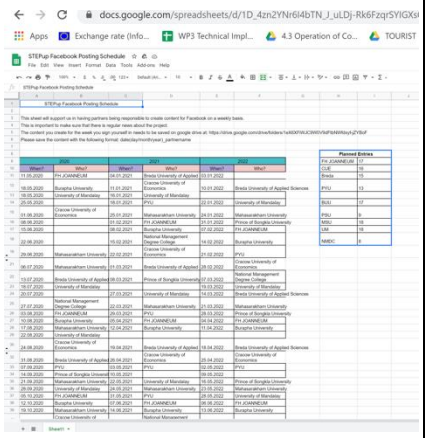
					https://docs.google.com/spreadsheets/d/1D_4zn2YNr6I4bTN_J_u  LDj-Rk6FzqrSYIGXsGFeTR48/edit#gid=0	

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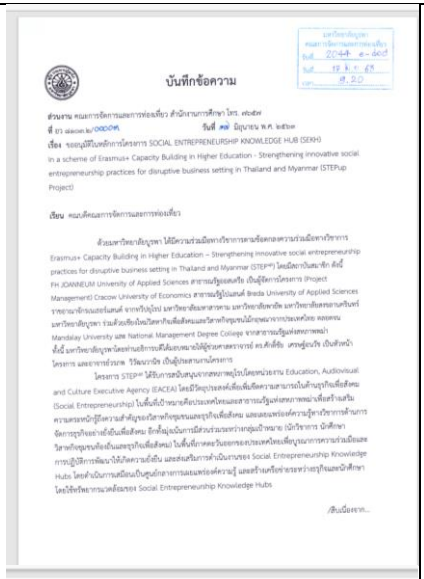
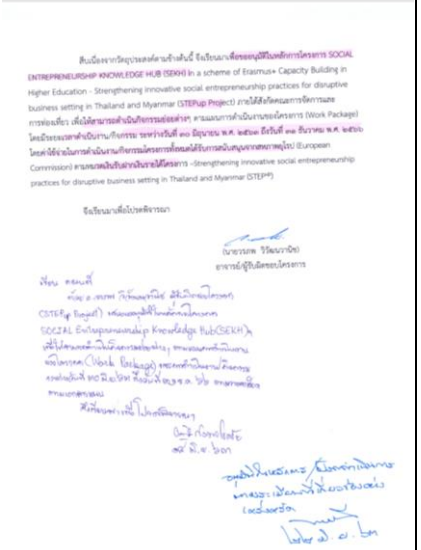
6	22 June 2020	BUU SE Center Project Approval by the TMT	BUU STEPup project team, stakeholders e.g, students, scholars, practitioners and the communities	Project indicator's bodies	 	

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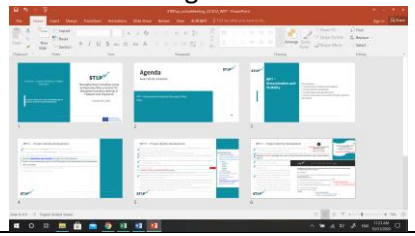
7	19th – 21st October 2020	Training 1: Introduction to Social Entrepreneurship and opportunity identification Consortium meeting	Project Management, BUU Top Management Team and project members, further to other HEIs partners	All project partners and stakeholders	Training - 1 https://drive.google.com/drive/u/1/folders/1wCqAfIcH11SHBpJ7MR05CLSGc5ptU_LK Consoritum meeting – WP7 leader BUU's agenda 	
8	16th – 18th November 2020	Training 2: Business Modelling & Innovative Funding Possibilities Consortium meeting	Project Management, BUU Top Management Team and project members, further to other HEIs partners	All project partners and stakeholders	https://drive.google.com/drive/u/0/folders/1t2cjTw1hx6KZrSZ-DbXlx5CrHIkanwK_	
9	3rd – 5th February 2021	Training 3: Branding and storytelling & Social impact Consortium meeting	Project Management, BUU Top Management Team and project members, further to other HEIs partners	All project partners and stakeholders	https://drive.google.com/drive/u/0/folders/1t2cjTw1hx6KZrSZ-DbXlx5CrHIkanwK_	
10	14th – 16th June 2021	Training 4: Social Entrepreneurship	Project Management, BUU Top Management Team and project members, further to other HEIs partners	All project partners and stakeholders	https://drive.google.com/drive/u/0/folders/1uRgRVmmRm3Y5IUdYz09FFBToqKANSmiW	

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		Knowledge Hubs (SEKHs) Consortium meeting				
		Site visitation for STEPup Training 4	Mesook Farm & BUU Team Members	BUU and AFG	STEPup Facebook Page	
11	17th December 2020	The 1st Regional Multiplier Events	BUU Team Members	35 Students and faculty staffs	https://drive.google.com/drive/u/0/folders/1xZ8JNUfnx80pIesH7MgK_TQ7gaOVc_3p	
12	11st - 12nd November 2021	The 2nd Regional Multiplier Events	BUU Team Members	16 Students and faculty staffs	https://drive.google.com/drive/u/0/folders/1F2_5Y8mmMPn90fet-onCbPjHx43M7dB8	
13	4th -5th Report	STEPup Webpage Development and Materials Updates (Monthly basis)	Partners and external audiences		https://stepup.fh-joanneum.at/	
14		STEPup Promotional Video and Post	Partners and external audiences		STEPup Facebook Page/ https://stepup.fh-joanneum.at/	
15		Have a morning refreshment, then register for the Social Business Day, it's a week of 11th celebration☐	Partners and external audiences	38 People Reaches 14 Engagements	STEPup Facebook Page	
16		How can we escort your business to takcle with economic and social perspective? Let's talk with us via: https://www.youtube.	Partners and external audiences	41 People Reaches 26 Engagements	STEPup Facebook Page & https://www.youtube.com/watch?v=BDjt31Jex4s Or, visit us at: https://stepup.fh-joanneum.at/index.html	

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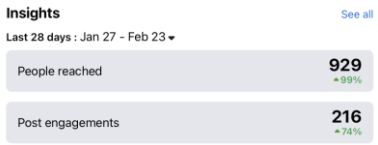
		com/watch?v=BDjt31Jex4s Or, visit us at: https://stepup.fh-joanneum.at/index.html #STEPup_project #socialentrepreneurship				
17		How social entrepreneurs find their ways to save lives: a case of India's COVID-19 crisis... https://www.weforum.org/agenda/2021/05/6-ways-social-entrepreneurs-are-saving-lives-in-india?utm_source=facebook&utm_medium=social_scheduler&utm_term=India&utm_content=28/05/2021+07:00 #STEPup_project #socialentrepreneurship	Partners and external audiences	32 People Reaches 5 Engagements	STEPup Facebook Page https://www.weforum.org/agenda/2021/05/6-ways-social-entrepreneurs-are-saving-lives-in-india?utm_source=facebook&utm_medium=social_scheduler&utm_term=India&utm_content=28/05/2021+07:00	
18		Let’s explore the promotional event of Thai SE... “Social Enterprises Market” in Bangkok, during 16-18	Partners and external audiences	84 People Reaches 11 Engagements	STEPup Facebook Page	

		December 2020. A few days foreseen to visit social entrepreneurship, social enterprise and community enterprises' distinctive product.Support SE, Support Sustainability of Social Takcle! For more information, see below... #Credit_by_SE_Thailand #STEPup_Project #socialentrepreneurship				
19		Monthly update on STEPup webpage	Partners and external audiences		https://stepup.fh-joanneum.at/	
20		STEPup EU Facebook weekly update	Partners and external audiences	Last 28 days : Jan 27 - Feb 23  	https://drive.google.com/drive/u/0/folders/1XNvNa6Vh9kICVcvNN7F9ZhzorJFadEfY https://www.facebook.com/STEPupEU	
21	6th Report	According to the accomplishment on STEPup Project Case Challenge, result in the Consortium-meeting at FH JOANNEUM that	Partners and external audiences	STEPup EU Facebook weekly update	https://www.facebook.com/STEPupEU	

		eventually found out a great of opportunity on the window opened of International conference participation in Uniwersytet Ekonomiczny w Krakowie. "The 11th ENTRE International Scientific Conference on Contemporary Challenges in Economics: Entrepreneurship and Innovation as Drivers of New Development Trajectories" Calendar: 20-21 October 2022 https://entre11.uek.krakow.pl/.../11-entre.../ #STEPup_project #socialentrepreneurship				
22	6th Report	STEPup project partners led by FH JOANNEUM, Austria, Breda University of	Partners and external audiences	STEPup EU Facebook weekly update	https://www.facebook.com/STEPupEU	

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		Applied Sciences, the Netherlands, and Thai partners including Payap University, Burapha University, Mahasarakham University, and Prince of Songkla University are attending the 11th ENTRE International Scientific Conference on Contemporary Challenges in Economics: Entrepreneurship and Innovation as Drivers of New Development Trajectories. The conference is hosted by Cracow University of Economics in Krakow, Poland. https://entre11.uek.krakow.pl/.../11-entre.../ The participants enjoy fruitful plenary sessions with the keynote speakers - Prof. Isidre March Chorda from University of Valencia, (Spain), Prof. Beata				

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		Glinka from Warsaw University (Poland), and Prof. Massimiliano M. Pellegrini from University of Rome "Tor Vergata" (Italy). In addition, the STEPup project results are also presented through six academic papers in the parallel session under the topic of "Sustainability and Social Entrepreneurship" and "Sustainability and Social Entrepreneurship: Practical Insights" Moreover, an upcoming STEPup activity is organization of the final project conference in November 2022 in Thailand. Looking forward to contributing to the social impact soon! #STEPup_project #socialentrepreneurship				

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		#11Ent				
23	6th Report	Time flies so fast! As you know, we recently met at the 11th ENTRE International Scientific Conference on Contemporary Challenges in Economics: Entrepreneurship and Innovation as Drivers of New Development Trajectories at the Cracow University of Economics. We haven't yet mentioned that on the second day of the conference we had a very fruitful meeting with Ania Gulińska from the Ogniwo Cooperative. Ania told us about how Ogniwo Cooperative was founded, its mission, its value proposition and its social impact. Ania also addressed the factors that contributed to the	Partners and external audiences	STEPup EU Facebook weekly update	https://www.facebook.com/STEPupEU	

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		success of the Ogniwo Cooperative and financial issues. Part of the meeting was also devoted to the COVID-19 pandemic and its impact on the Ogniwo Cooperative. We are very grateful to Ania Gulińska for this meeting, especially since the Ogniwo Cooperative was featured in the Good Practice Catalogue that we prepared as part of the project. If you would like to learn about other examples of European social enterprises that have been described in the Good Practice Catalogue, we encourage you to visit our website. https://www.facebook.com/ogniwokrakow #STEPup_project #socialentrepreneurship				

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24	6th Report	Time flies so fast! As you know, we recently met at the 11th ENTRE International Scientific Conference on Contemporary Challenges in Economics: Entrepreneurship and Innovation as Drivers of New Development Trajectories at the Cracow University of Economics. We haven't yet mentioned that on the second day of the conference we had a very fruitful meeting with Ania Gulińska from the Ogniwo Cooperative. Ania told us about how Ogniwo Cooperative was founded, its mission, its value proposition and its social impact. Ania also addressed the factors that contributed to the success of the Ogniwo Cooperative and	Partners and external audiences	STEPup EU Facebook weekly update	https://www.facebook.com/STEPupEU	

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		financial issues. Part of the meeting was also devoted to the COVID-19 pandemic and its impact on the Ogniwo Cooperative. We are very grateful to Ania Gulińska for this meeting, especially since the Ogniwo Cooperative was featured in the Good Practice Catalogue that we prepared as part of the project. If you would like to learn about other examples of European social enterprises that have been described in the Good Practice Catalogue, we encourage you to visit our website. https://www.facebook.com/ogniwokrakow #STEPup_project #socialentrepreneurship				
25	6th Report	Food for thoughts today "Human	Partners and external audiences	STEPup EU Facebook weekly update	https://www.facebook.com/STEPupEU	

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		creativity is unlimited. It is the capacity of humans to make things happen which didn't happen before. Creativity provides the key to solving our social and economic problems." - Muhammad Yunus. #STEPup_project #socialentrepreneurship				
26	6th Report	Our pride and prestige to present the project implementation in the Final Conference, we look forward to welcoming all participants via both virtually and in-premise. You're all invited! #STEPup_project #socialentrepreneurship	Partners and external audiences	STEPup EU Facebook weekly update	https://www.facebook.com/STEPupEU	
27	6th Report	As a result of the STEPup Project implementation on the Case Challenge by Thai and Myanmar	Partners and external audiences	STEPup EU Facebook weekly update	https://www.facebook.com/STEPupEU	

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		HEIs, we eventually launched the masterpiece into the 'Joint Publication', it's now ready to download via: https://stepup.fh-joanneum.at/.../STEPup%20WP5... A printed version shall be officially released in the Final Conference Chonburi, Thailand in this November 30th at the first day of the event. See more social entrepreneurship, follow the webpage. #STEPup_project #socialentrepreneurship				
28	6th Report	Extra curricular activity for HTM and foreign students to explore the secret of Rayong, touching happiness of nature among Agarwood forest. Learning the Krishna-oud wood processed products,	Partners and external audiences	STEPup EU Facebook weekly update	https://www.facebook.com/vorrapob.vivatvanit.16/	

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		co-creation of agri-cultural based tourism for community benefit and social impact. Enjoy eating local foods by local people. It is partially in the course of Entrepreneurship for Tourism and Hospitality. #SundayFunday @International College, Burapha University (BUUIC) #edutainment #socialentrepreneurship				
29	6th Report	Special guest speaker in the topic of "Principle of Decision Making in terms of Financial Operation for Entrepreneurs" by K. Kasidis Suwanampai, CEO and Financial Planner, Siam Wealth Management. Appreciated for your time and contribution	Partners and external audiences	STEPup EU Facebook weekly update	https://www.facebook.com/vorrapob.vivatvanit.16/	

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		in particular the prizes for students! #buuic #edutainment				
30	6th Report	International Conference : Social Entrepreneurship Sustainability	Partners and external audiences	STEPup EU Facebook weekly update	https://fb.watch/hnLFidEbh**1/**	
31	6th Report	More than happy to meet and greet with friends and colleagues !! 🇪🇺🇦🇹🇳🇱🇵🇱🇹🇭 Day 1# STEPUP International Conferences 2022 🤩 🥰🥳✨ fruitful event ever !	Partners and external audiences	STEPup EU Facebook weekly update	https://www.facebook.com/vorrapob.vivatvanit.16/	

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		Special Thanks to Burapha University and Prof. Vorrapob Vivatvanit for great cooperation. #erasmus_stepup				
32	6th Report	#STEPup #candid #teaser More videos are loading… #credit พี่อ้วน ตะเคียนเตี้ย	Partners and external audiences	STEPup EU Facebook weekly update	https://www.facebook.com/100006618338738/videos/1223269068532743/	
33	6th Report	#erasmus #capacitybuilding #STEPup #EACEA #europa	Partners and external audiences	STEPup EU Facebook weekly update	https://www.facebook.com/**100006618338738/**videos/**711094583766924/**	
34	6th Report	We are pleased to announce that an article: An Exploration of Social Entrepreneurship Ecosystems in Thailand and Myanmar by Michael Jack Meallem of Payap University and Stifani Herpich of Breda University of Applied Sciences was published in the Social Entrepreneurship	Partners and external audiences	STEPup EU Facebook weekly update	https://www.facebook.com/STEPupEU	

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		Review on November 15. The article was presented at the at the 11th ENTRE International Scientific Conference on Contemporary Challenges in Economics: Entrepreneurship and Innovation as Drivers of New Development Trajectories at the Cracow University of Economics. The article is available here: https://ser.uek.krakow.pl/index.php/ser Enjoy your reading! #STEPup_project #socialentrepreneurship				

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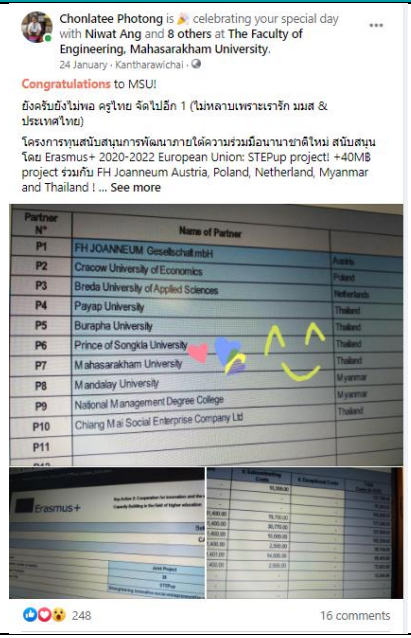
ANNEX 2 – Dissemination from the partners

Dissemination Report *(MAHASARAKHAM UNIVERSITY – MSU)*

STEPup – Strengthening innovative social entrepreneurship practices for disruptive business settings in Thailand and Myanmar

Institution: Mahasarakham University (MSU) Partner nº7

Nr	DD/MM/YYYY	Short description of the activities	Target groups	n. of participants and beneficiaries	Sources: Website; Pictures; Agenda; Participant lists	
1	24/01/2020	Promoting and celebrating MSU participating the StepUP Erasmus+ project via Facebook	Everyone	248 persons : Like/Love 16 comments		1st Reporting

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	04/02/2020	Promoting and celebrating MSU participating the StepUP Erasmus+ project via Facebook	Everyone	138 persons : Like/Love 22 comments		

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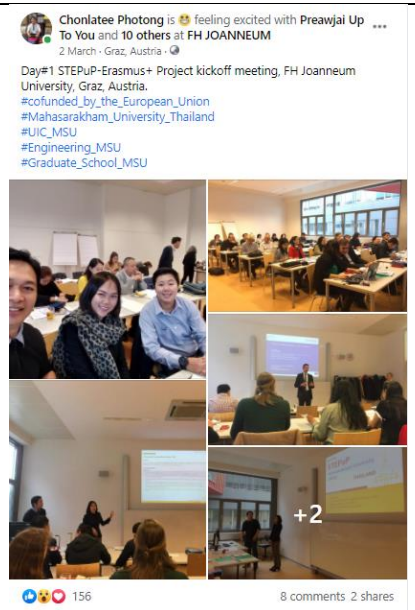
2	01/03/2020	Promote StepUP Erasmus+ project Activities (Kick-off meeting) via Facebook	Everyone	156 persons : Like/Love 2 shares		1st Reporting
3	03/03/2020	Promote StepUP Erasmus+ project Activities (Kick-off meeting) via Facebook	Everyone	342 persons : Like/Love 2 shares		1st Reporting

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4	04/03/2020	Promote StepUP Erasmus+ project Activities (Kick-off meeting) via Facebook	Everyone	106 persons : Like/Love - share		1st Reporting

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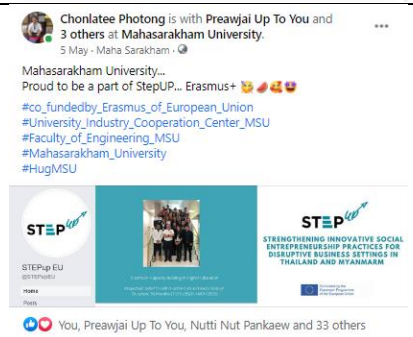
5	05/03/2020	Promote StepUP Erasmus+ project Activities (Kick-off meeting) via Facebook	Everyone	128 persons : Like/Love 1 share		1st Reporting
6	05/05/2020	Promote StepUP Erasmus+ project at MSU via Facebook	Everyone	33 persons : Like/Love - shares		1st Reporting

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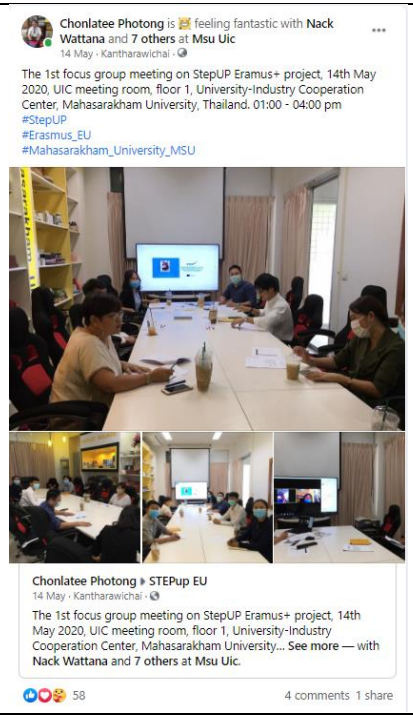
7	14/05/2020	Promote StepUP activities (internal Focus Group meetings) via Facebook	Everyone	58 persons ： Like/Love 1 shares		

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8	15/05/2020	Promote StepUP activities (internal Focus Group meetings) via Facebook	Everyone (Thai people)	40 persons : Like/Love - shares		

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9	15/05/2020	Promote StepUP activities (internal Focus Group meetings) via STEPuP EU Facebook	Everyone	6 persons : Like/Love - shares		

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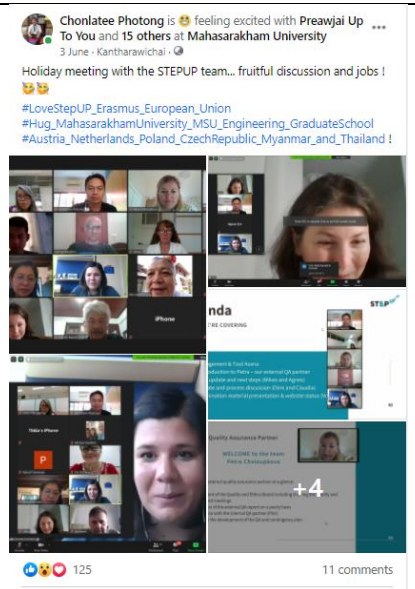
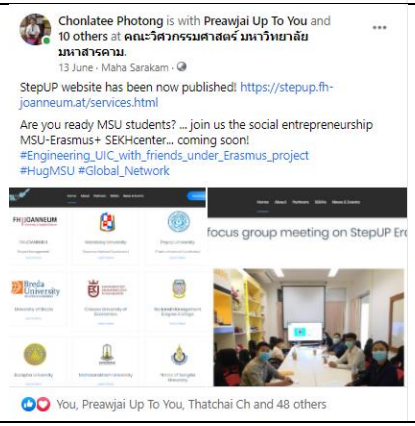
10	03/06/2020	Promote StepUP activities (virtual meeting among members) via Facebook	Everyone	125 persons : Like/Love - shares		
11	13/06/2020	Promote StepUP website at MSU	Everyone	48 persons : Like/Love - shares		

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12	25/06/2020	Promote StepUP at MSU with MSU partner and meeting (Thai Stock Exchange of Thailand; SET)	Everyone	112 persons : Like/Love - shares		

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13	01/07/2020	Promote StepUP at MSU via Facebook	Everyone	79 persons : Like/Love - shares		

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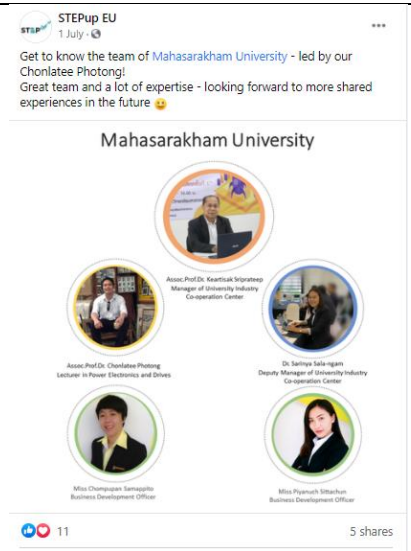
14	01/07/2020	Promote StepUP at MSU via STEPuP EU Facebook	Everyone	11 persons : Like/Love 5 shares		
15	09/07/2020	Promote StepUP-MSU Activities (internal PM meeting) via Facebook	Everyone	60 persons : Like/Love - shares		

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16	09/07/2020	Promote StepUP-MSU Activities (internal PM meeting) via STEPuP EU Facebook	Everyone	9 persons : Like/Love 2 shares		

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Project number: 585785-EPP-1-2017-1-AT-EPPKA2-CBHE-JP

17	19/08/2020	Promote StepUP-MSU Activities (internal PM meeting) via Facebook	Everyone	200 persons : Like/Love 6 shares		

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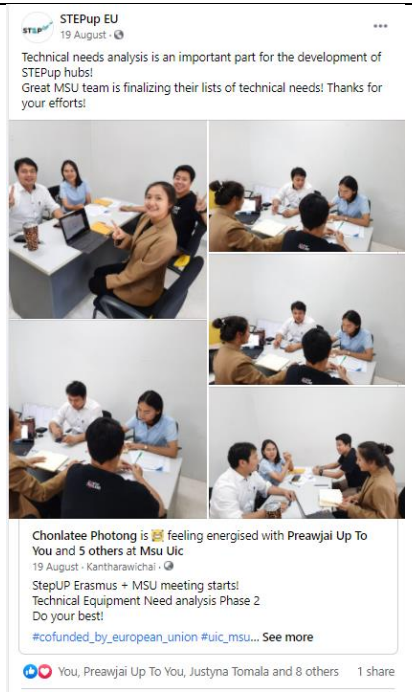
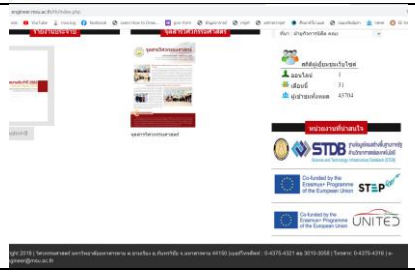
18	19/08/2020	Promote StepUP-MSU Activities (internal PM meeting) via STEPuP EU Facebook	Everyone	200 persons : Like/Love 6 shares		
19	31/08/2020	Promote StepUP-MSU via Mahasarakham University Website: News & Events http://engineer.msu.ac.th/th/index.php	Everyone	+ 43,704 persons: reached		

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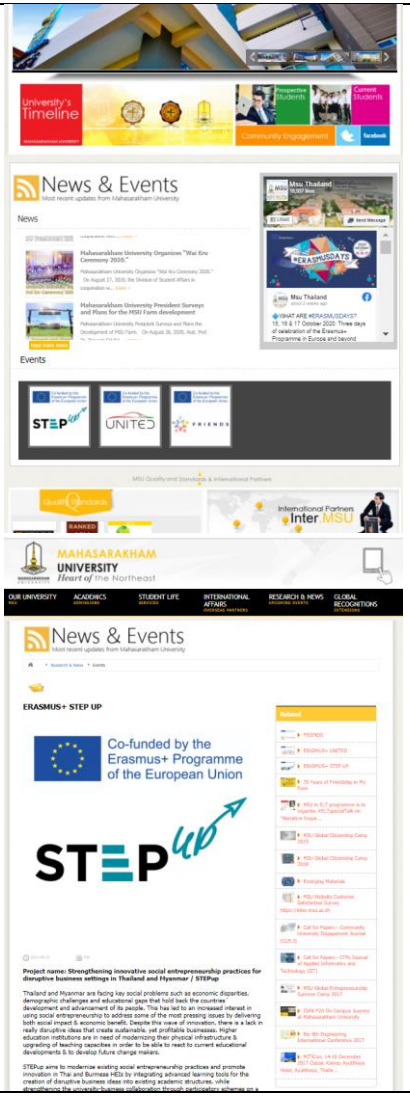
20	31/08/2020	Promote StepUP-MSU via Mahasarakham University Website: News & Events https://inter.msu.ac.th/news_detail-1122-erasmus-step-up.html	Everyone	198 read + 100,000 persons: reached/year		

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21	26/09/2020	Promote StepUP-MSU Activities at Graduate School, MSU via Facebook	Everyone	1,474 persons: reached 153 persons: Engagement 327 persons : Like/Love 8 shares		

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22	26/09/2020	Promote StepUP-MSU via StepUP EU Facebook	Everyone	12 persons : Like/Love 3 shares		
23	12/10/2020	Promote StepUP-MSU Activities (PM meeting) via Facebook	Everyone	123 persons : Like/Love 2 shares		

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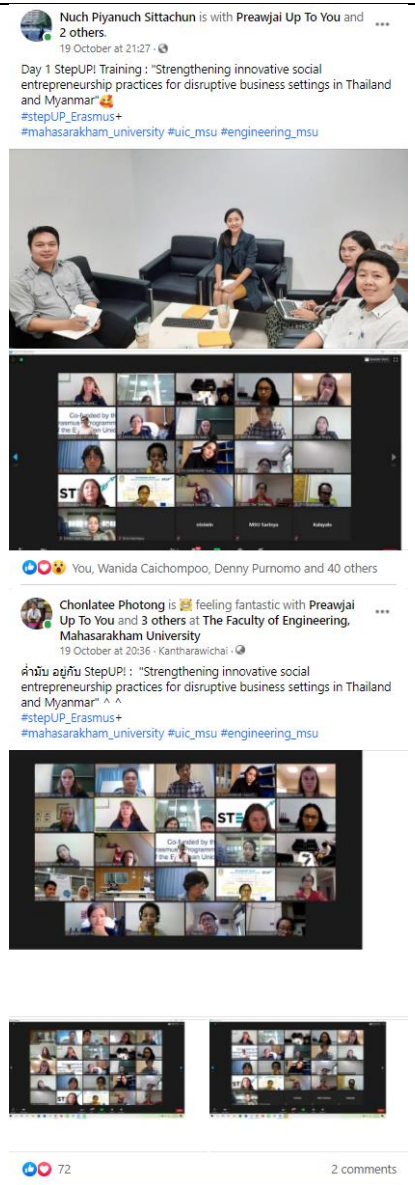
Project number: 585785-EPP-1-2017-1-AT-EPPKA2-CBHE-JP

24	19/10/2020	Promote StepUP-MSU 1st Training Activities via Facebook	Everyone	112 persons : Like/Love - shares	

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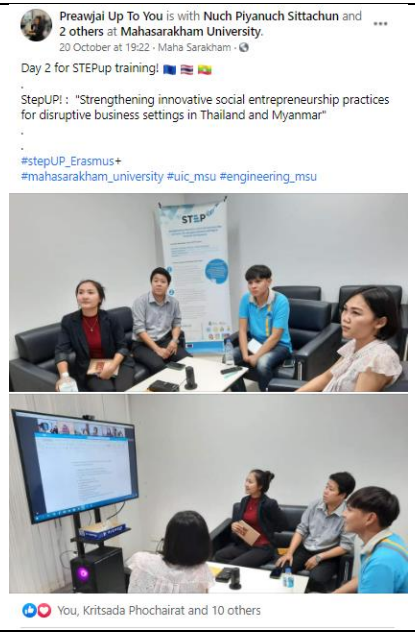
25	20/10/2020	Promote StepUP-MSU 1st Training Activities via Facebook	Everyone	10 persons : Like/Love - shares		

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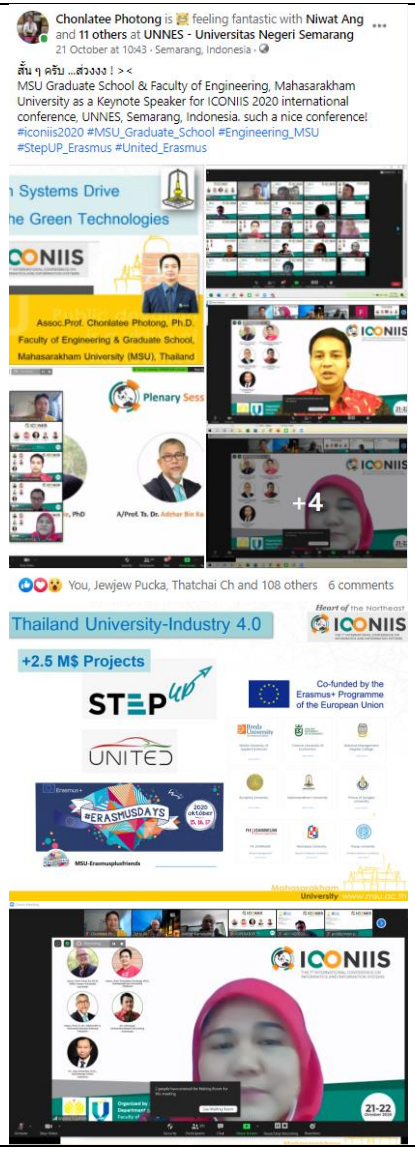
26	21/10/2020	Dr. Chonlatee Photong, promoted StepUP-MSU via ICONIIS2020 Conference as a Keynote speaker, Semarang, Indonesia (virtual conference)	Indonesia Staff & Students	281 participants (Indonesian Staff & Students)		

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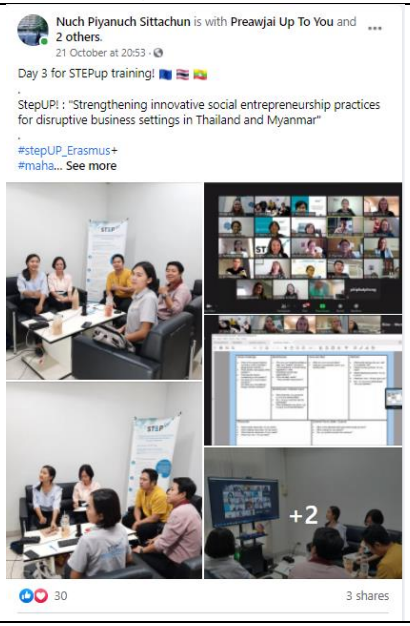
					ICONIIS2020 Conference, Semarang, Indonesia (virtual conference)	
27	21/10/2020	Promote StepUP-MSU 1st Training Activities via Facebook	Everyone	55 persons : Like/Love 3 shares		2nd Reporting

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					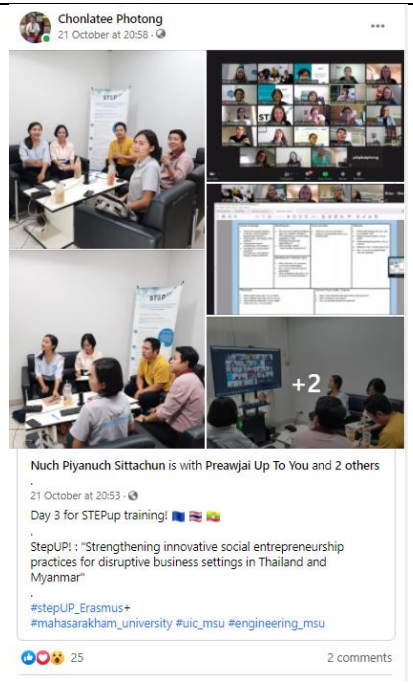 Facebook	

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28	21/10/2020 & 24/10/2020	Promoting StepUP to MSU Students via Facebook	Students at MSU & Everyone	32 Students：Like/Love 1 share		

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					 Facebook:	

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29	24/10/2020	Promoting StepUP to MSU Students via StepUP EU Facebook	Students at MSU & Everyone	9 persons : Like/Love 1 share	
30	17/11/2020	Promoting StepUP to MSU Students via Facebook	Students at MSU & Everyone	16 persons : Like/Love	

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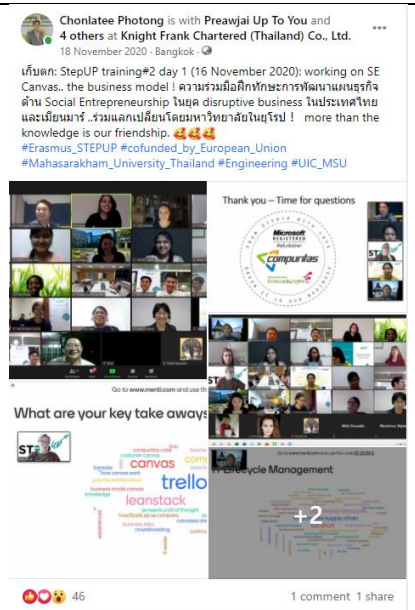
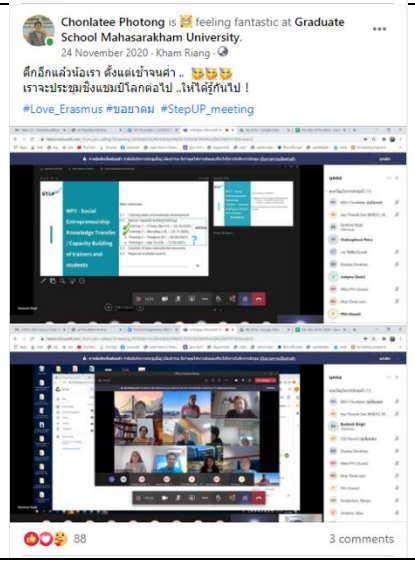
31	18/11/2020	Promoting StepUP training to MSU Students via StepUP EU Facebook	Students at MSU & Everyone	46 persons : Like/Love 1 share	
32	24/11/2020	Promoting StepUP Activities to MSU Students via StepUP EU Facebook	Students at MSU & Everyone	88 persons : Like/Love	

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33	26/11/2020	Promoting StepUP to MSU Students via StepUP EU Facebook	Students at MSU & Everyone	83 persons：Like/Love 2 shares		

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34	26/11/2020	Promoting StepUP to MSU Students via StepUP EU Facebook	Students at MSU & Everyone	126 persons : Like/Love		

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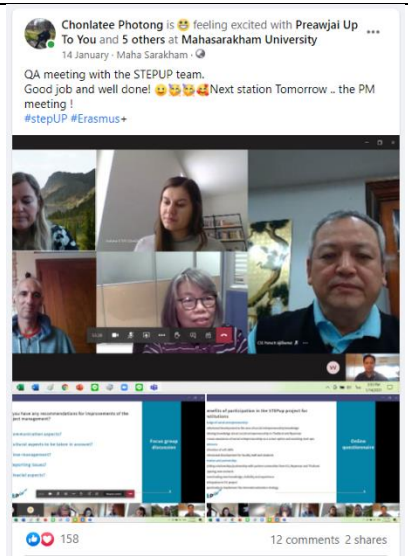
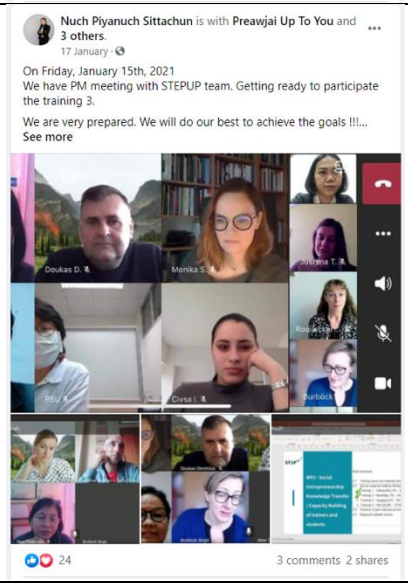
35	14/01/2021	Promoting StepUP to MSU Students via Facebook	Students at MSU & Everyone	153 persons : Like/Love 2 shares		3rd Reporting
36	15/01/2021	Promoting StepUP to MSU Students via Facebook	Students at MSU & Everyone	24 persons : Like/Love 2 shares		

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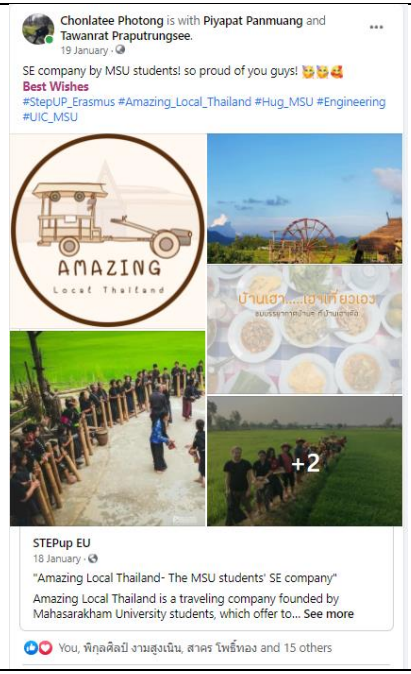
37	19/01/2021	Promoting StepUP to MSU Students via Facebook	Students at MSU & Everyone	15 persons : Like/Love		

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38	22/01/2021	Promoting StepUP to MSU Students via Facebook (UIC Facebook)	Students at MSU & Everyone	5 persons : Like/Love		

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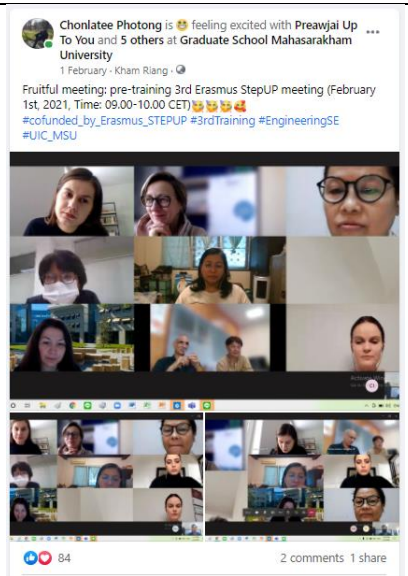
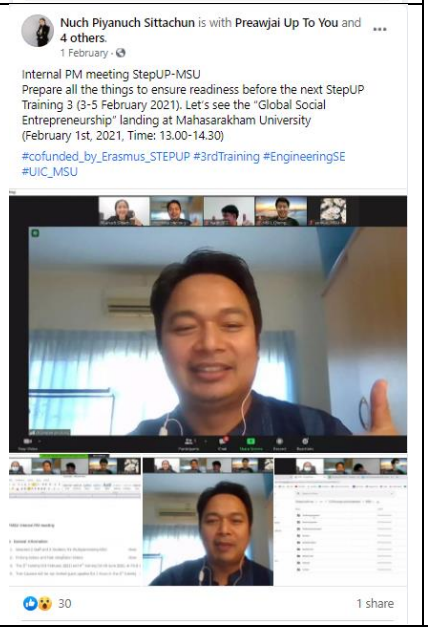
39	01/02/2021	Promoting StepUP to MSU Students via Facebook	Students at MSU & Everyone	84 persons : Like/Love 1 share		
40	01/02/2021	Promoting StepUP to MSU Students via Facebook	Students at MSU & Everyone	30 persons : Like/Love 1 share		

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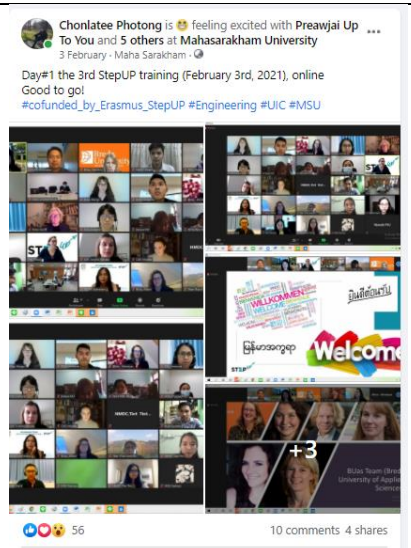
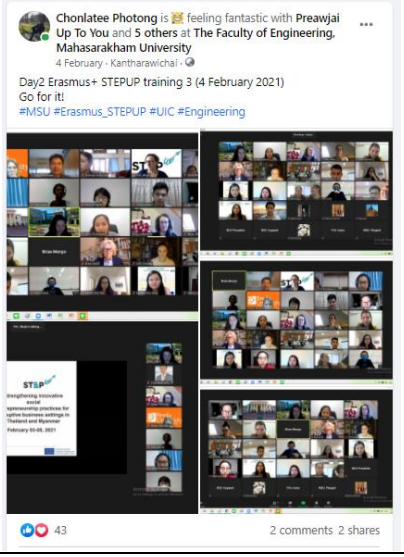
41	03/02/2021	Promoting StepUP to MSU Students via Facebook	Students at MSU & Everyone	56 persons ： Like/Love 4 shares		
42	04/02/2021	Promoting StepUP to MSU Students via Facebook	Students at MSU & Everyone	43 persons ： Like/Love 2 shares		

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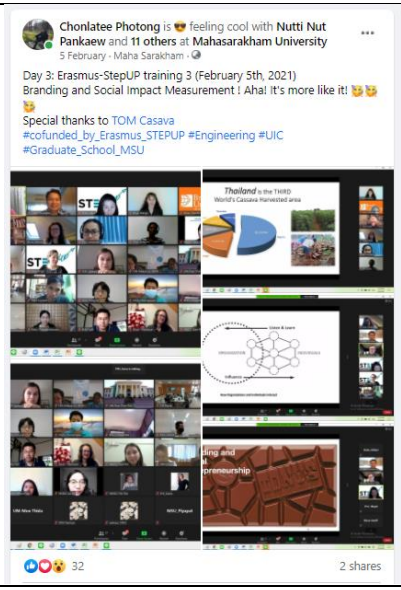
43	05/02/2021	Promoting StepUP to MSU Students via Facebook	Students at MSU & Everyone	32 persons : Like/Love 2 shares		

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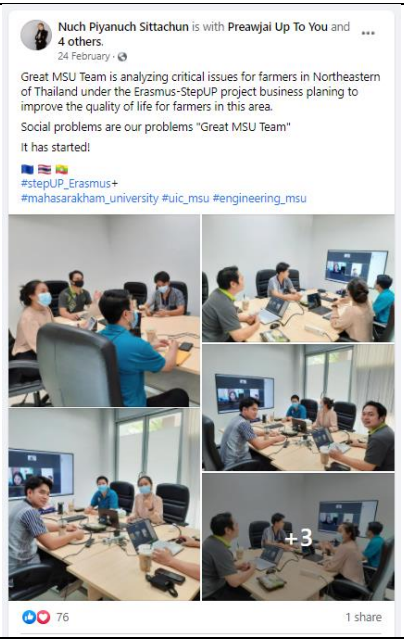
44	24/02/2021	Promoting StepUP to MSU Students via Facebook	Students at MSU & Everyone	76 persons ： Like/Love 1 shares		

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45	14/03/2021	Promoting StepUP to MSU Students via Facebook	Students at MSU & Everyone	47 persons : Like/Love		

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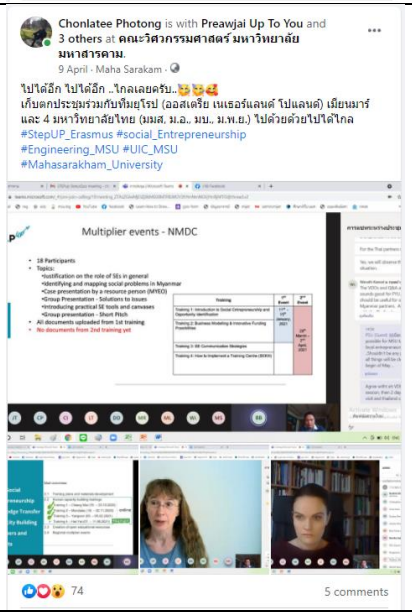
46	14/03/2021	Promoting the 1st Multiple Training via Facebook	Students at MSU & Everyone	83 persons : Like/Love (3 Shares)	
47	09/04/2021	Promoting Erasmus STEPuP via Facebook	Students at MSU & Everyone	74 persons : Like/Love	

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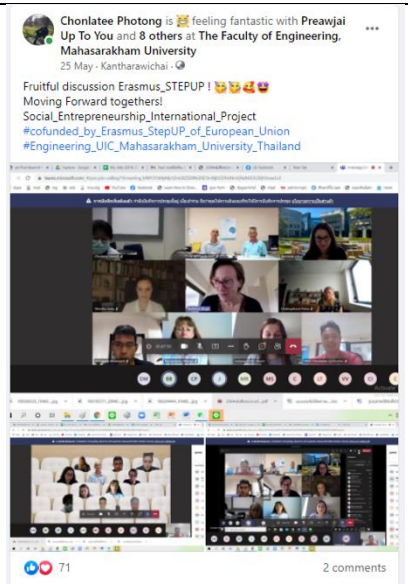
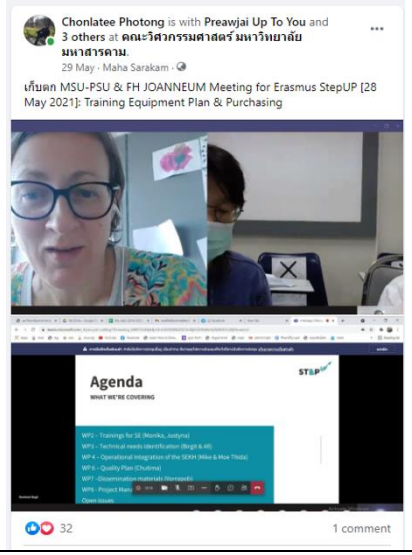
48	25/05/2021	Promoting Erasmus STEPuP via Facebook	Students at MSU & Everyone	71 persons ： Like/Love		
49	29/05/2021	Promoting Erasmus STEPuP via Facebook	Students at MSU & Everyone	32 persons ： Like/Love		

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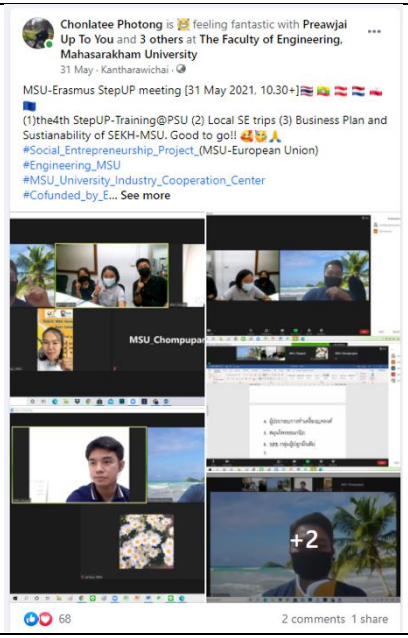
50	31/05/2021	Promoting Erasmus STEPuP via Facebook	Students at MSU & Everyone	68 persons : Like/Love (1 share)		

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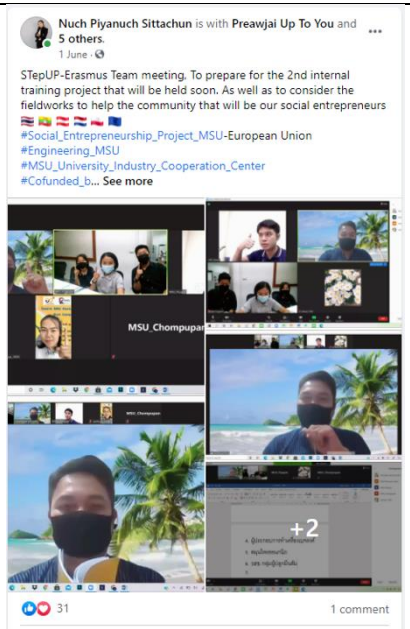
51	01/06/2021	Promoting Erasmus STEPuP via Facebook	Students at MSU & Everyone	31 persons ： Like/Love	
52	06/06/2021	Promoting Erasmus STEPuP via Facebook	Students at MSU & Everyone	44 persons ： Like/Love (3 Shares)	

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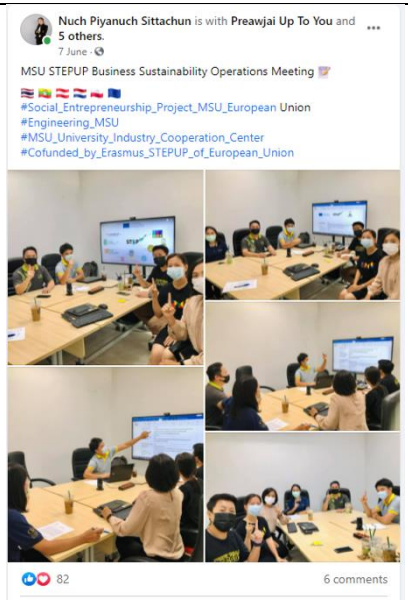
53	07/06/2021	Promoting Erasmus STEPuP via Facebook	Students at MSU & Everyone	32 persons : Like/Love		
54	12/06/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	27 persons : Like/Love		

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55	12/06/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	97 persons : Like/Love		
56	12/06/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	79 persons : Like/Love		

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57	12/06/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	26 persons ： Like/Love		
58	13/06/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	19 persons ： Like/Love		

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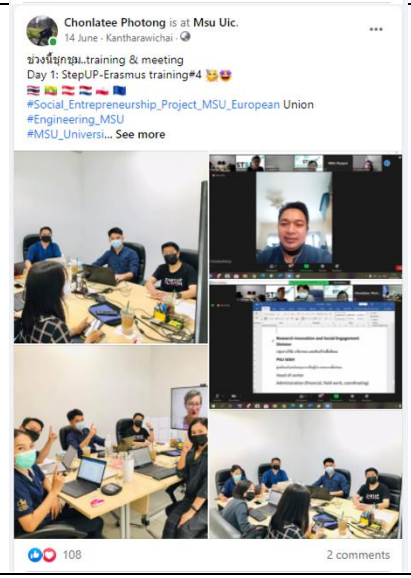
Project number: 585785-EPP-1-2017-1-AT-EPPKA2-CBHE-JP

59	13/06/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	113 persons : Like/Love	
60	14/06/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	108 persons : Like/Love	

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Project number: 585785-EPP-1-2017-1-AT-EPPKA2-CBHE-JP

61	14/06/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	48 persons ： Like/Love		

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Project number: 585785-EPP-1-2017-1-AT-EPPKA2-CBHE-JP

61	15/06/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	43 persons : Like/Love (2 Shares)		

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Project number: 585785-EPP-1-2017-1-AT-EPPKA2-CBHE-JP

62	15/06/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	19 persons : Like/Love (2 Shares)		

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Project number: 585785-EPP-1-2017-1-AT-EPPKA2-CBHE-JP

63	16/06/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	41 persons : Like/Love (1 Share)		4th Reporting
64	17/06/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	40persons : Like/Love (1 Share)		

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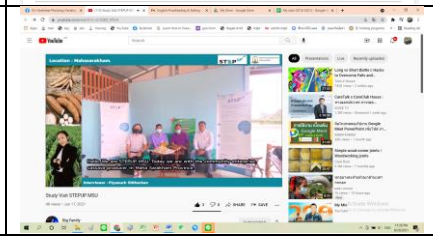
65	17/06/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	13persons : Like/Love (1 Share)		
66	17/06/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Youtube	Students at MSU & Everyone	48 Viewers		

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67	17/06/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	13persons : Like/Love (1 Share)		
68	29/06/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	57persons : Like/Love		

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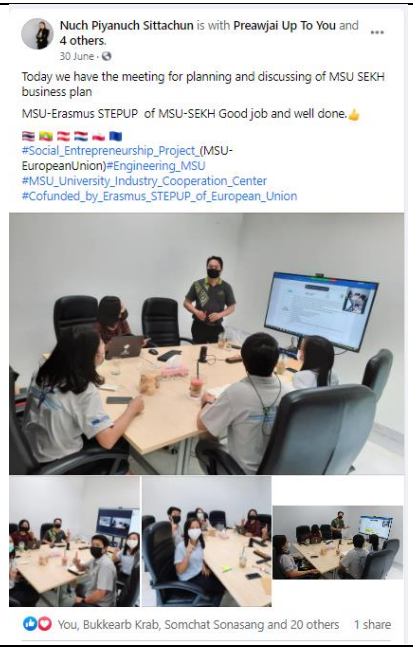
69	30/06/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	20persons : Like/Love (1 Share)		

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70	07/07/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	46persons : Like/Love (1 Share)		

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71	09/07/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	14persons : Like/Love			

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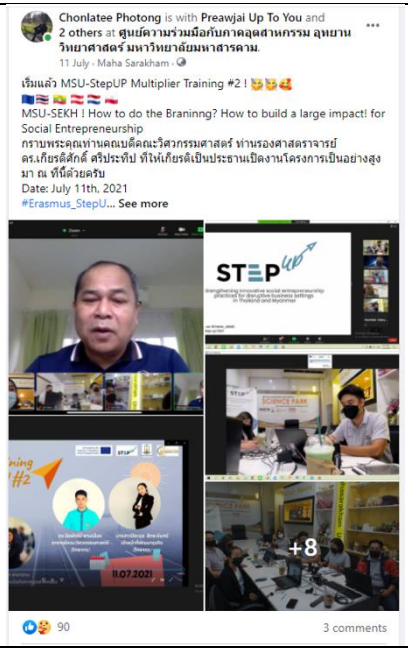
72	11/07/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	90+38 = 128 persons： Like/Love		

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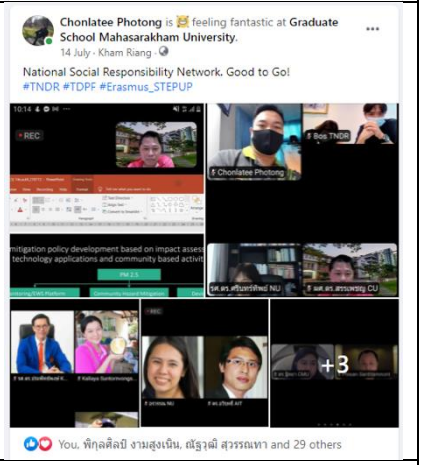
73	14/07/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	29persons：Like/Love		
74	30/08/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	372persons：Like/Love		

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				(2 Share)		

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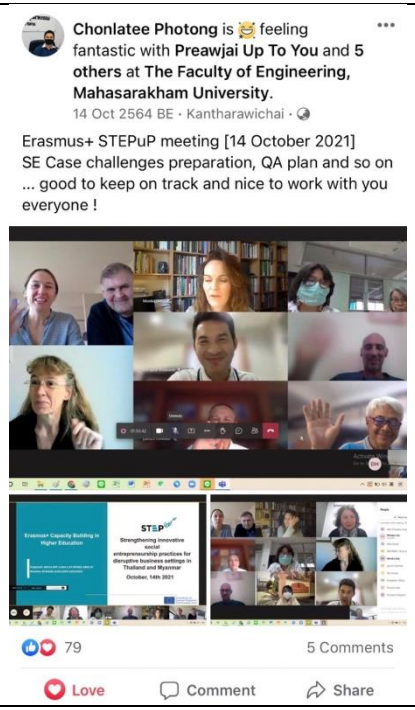
75	14/09/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	79persons：Like/Love		

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76	15/09/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	176+75 = 251persons : Like/Love (1 Share)		4th reporting

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					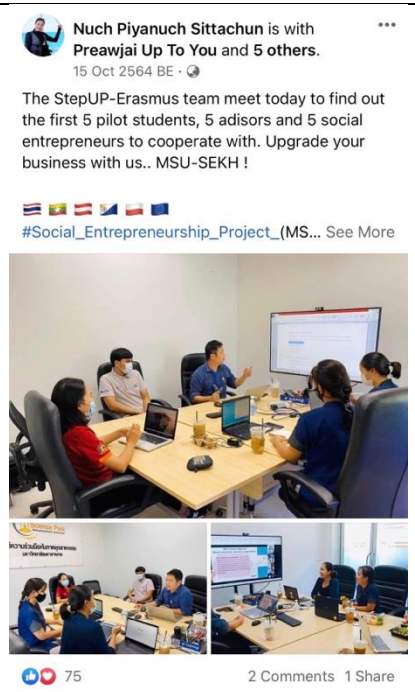	

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77	19/09/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	20persons : Like/Love (1 Share)		

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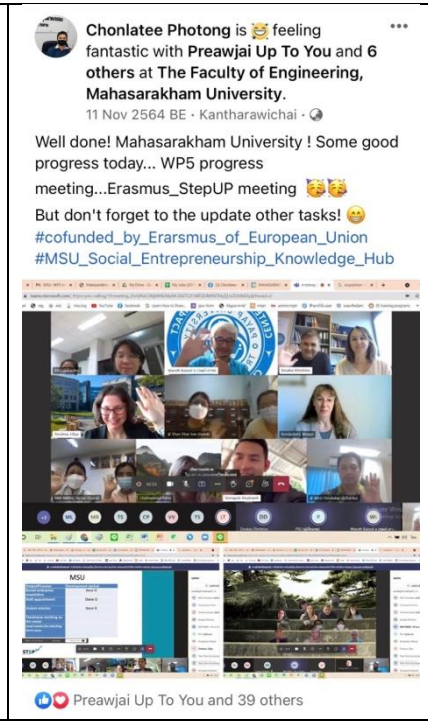
78	11/11/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	40persons：Like/Love		

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79	17/11/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	211persons : Like/Love		

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80	23/12/2021	Promoting Erasmus STEPuP-MSU activities SEKH via Facebook	Students at MSU & Everyone	124+9 +35 = 168persons : Like/Love		4th reporting

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81	19/01/2022	Social Business Transfer Unit with Engineering Innovation with Community and Industry (Phase 1: Agriculture, Safety, Environmental Protection)	Students at MSU & Everyone	49+80+26 =155persons : Like/Love		

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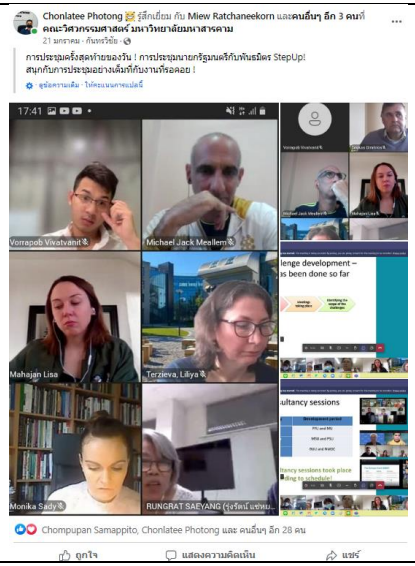
82	21/01/2022	Prime Minister's Meeting with Allies	Students at MSU & Everyone	30 persons ： Like/Love		

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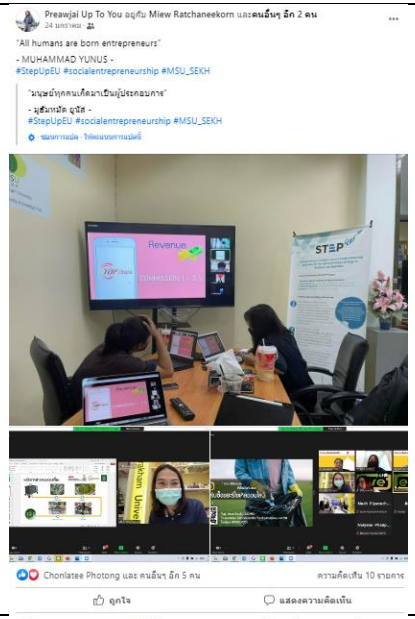
83	24/01/2022	All humans are born entrepreneurs	Students at MSU & Everyone	6 persons : Like/Love		
84	25/01/2022	Liaison Meeting: Mahasarakham University with Cracow University of Economics, Poland and Prince of Songkla University, Thailand Case Challenges Progress & Discussion	Students at MSU & Everyone	69 persons : Like/Love		

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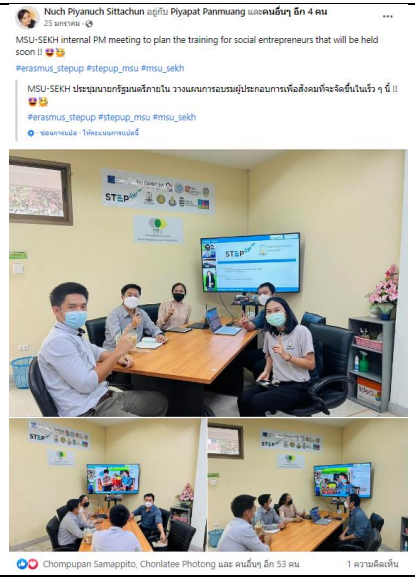
85	25/01/2022	MSU-SEKH internal PM meeting to plan the training for social entrepreneurs	Students at MSU & Everyone	55 persons ： Like/Love		

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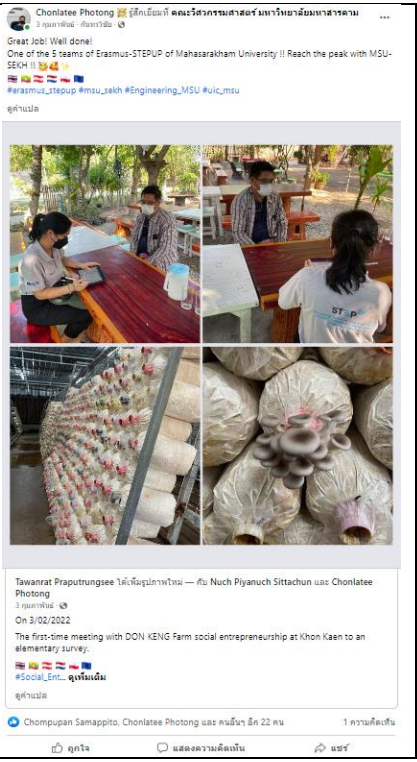
86	03/02/2022	The first-time meeting with DON KENG Farm social entrepreneurship at Khon Kaen to an elementary survey.	Students at MSU & Everyone	24 persons：Like/Love		

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87	06/02/2022	First meet local entrepreneurs, bright farms. Organic Harvest located in Wapi Pathum, Maha Sarakham Province.	Students at MSU & Everyone	33 persons：Like/Love		

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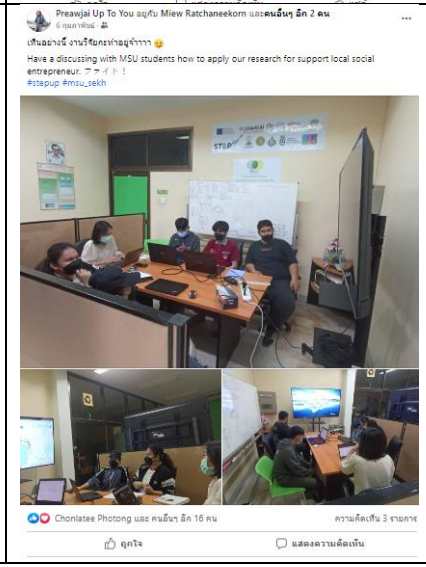
88	06/02/2022	MSU students have attended Thailand inventors day 2020 - 2021 for showing their innovation called "The Scallion Machine". This machine will help Thai farmers to plant shallots more effectively and reduce cost.	Students at MSU & Everyone	6 persons : Like/Love		
89	06/02/2022	Have a discussing with MSU students how to apply our research for support local social entrepreneur.	Students at MSU & Everyone	17 persons : Like/Love		

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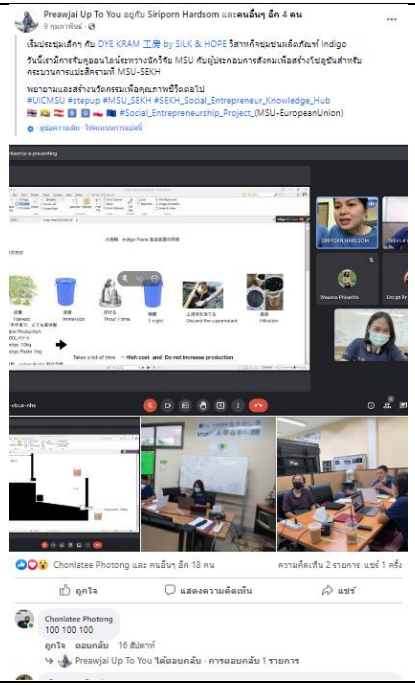
90	09/02/2022	Online pairing between MSU researchers and social entrepreneurs to create solutions for the indigo paste process at MSU-SEKH	Students at MSU & Everyone	19 persons : Like/Love		

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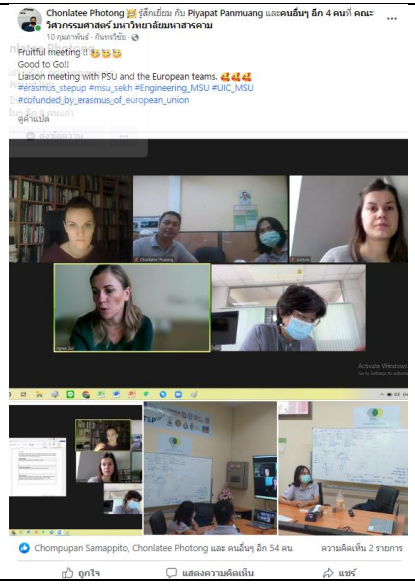
91	10/02/2022	Liaison meeting with PSU and the European teams	Students at MSU & Everyone	19 persons ： Like/Love		

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92	18/02/2022	Congratulation to community enterprise of cassava product on this occasion of new brand opening. This social entrepreneur is one of MSU-SEKH case challenge for solve their problem using our knowledge, research and facility. The 1st Vocational training	Students at MSU & Everyone	18 persons : Like/Love		

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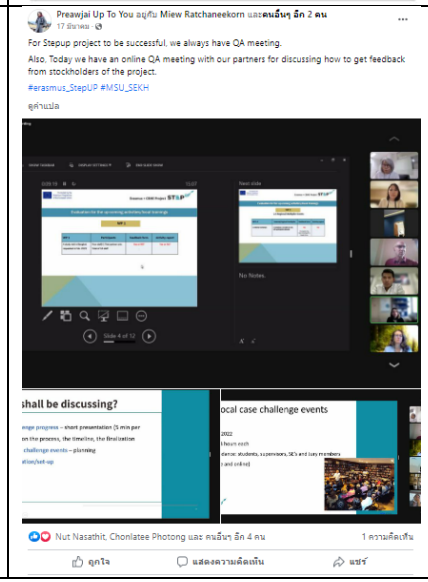
93	21/02/2022	meeting for preparing the next step of case challenges	Students at MSU & Everyone	21 persons : Like/Love		
94	17/03/2022	For Stepup project to be successful, we always have QA meeting. Also, Today we have an online QA meeting with our partners for discussing how to get feedback from stockholders of the project.	Students at MSU & Everyone	6 persons : Like/Love		

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95	22/04/2022	Plan for STEP up's WP run	Students at MSU & Everyone	6 persons：Like/Love		
96	28/04/2022	Study STEPup project at local organic farms & visit PSU Science Park	Students at MSU & Everyone	43 persons：Like/Love		

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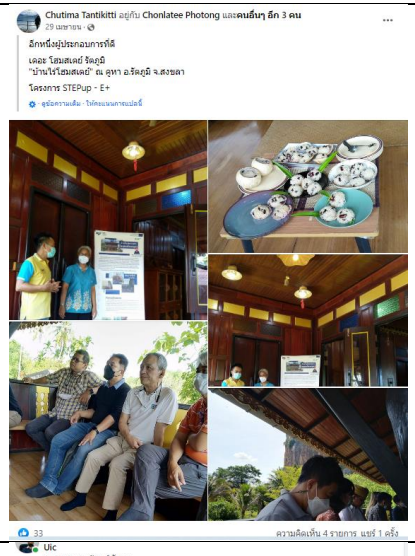
97	29/04/2022	The Homestay Rattaphum "Baan Rai Homestay" at Khuha, Rattaphum, Songkhla	Students at MSU & Everyone	33 persons : Like/Love		
98	02/05/2022	fruitful discussion with a local automotive social entrepreneur Classic Car made from old oil tanks-Maha Sarakham City	Students at MSU & Everyone	72 persons : Like/Love		

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99	03/05/2022	Case challenge pitching event and study visit to SE in Ranote (organic farms), Southern Science Park (PSU), Rattaphume (Organic farm network and homestay)	Students at MSU & Everyone	41 persons : Like/Love		
100	06/05/2022	Cordially welcome [deadline: 31st of May, 2022] See you very soon	Students at MSU & Everyone	45 persons : Like/Love		5th

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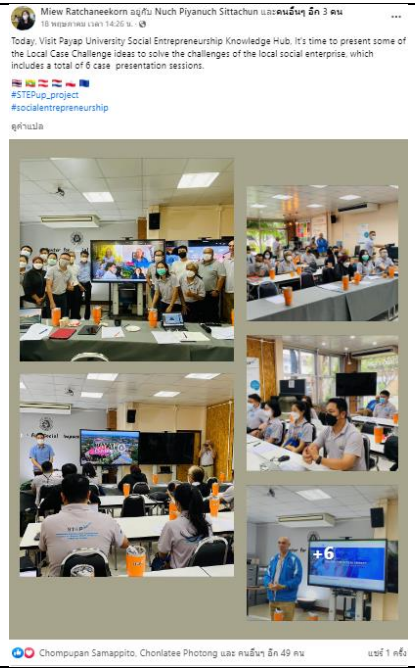
101	18/05/2022	Payap University has time to present a concept of local case challenges to address the challenges of local social enterprises, including six case presentations.	Students at MSU & Everyone	51 persons : Like/Love		5th

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102	19/05/2022	Visit the performance and success of contributors to society by turning problems in society into helping to share, generating income for people in the community.	Students at MSU & Everyone	51 persons : Like/Love		5th

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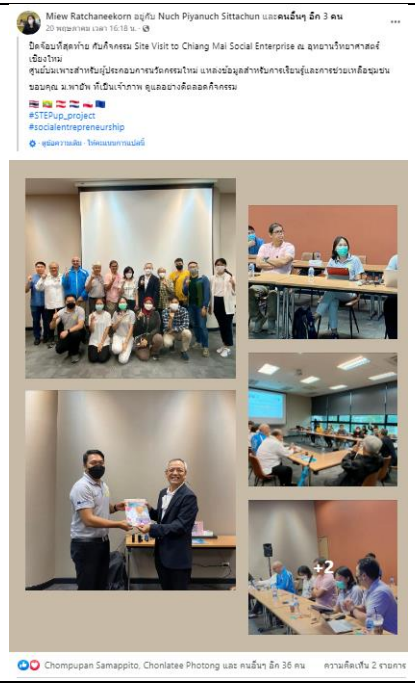
103	20/05/2022	Site Visit to Chiang Mai Social Enterprise activities at Chiang Mai Science Park Incubator for innovative entrepreneurs Resources for learning and helping the community Thank you, Payap University, for hosting, taking good care of the event.	Students at MSU & Everyone	38 persons : Like/Love		

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ANNEX 2 – Dissemination from the partners

Dissemination Report *(PRICNE OF SONGKLA UNIVERSITY – PSU)*

STEPup –Strengthening innovative social entrepreneurship practices for disruptive business settings in Thailand and Myanmar

Institution :PRINCE OF SONGKLA UNIVERSITY)PSU (Partner n°6

Nr	DD/MM/YYYY	Short description of the activities	Target groups	n. of participants and beneficiaries	Sources: Website; Pictures; Agenda; Participant lists	
1	22 Jan 2020	The STEPup project and a plan for future project activities were presented to the faculty board, Faculty of Natural Resources (FNR) at the Faculty Committee meeting.	Faculty board and committees	19 participants	Dean, Associate Deans, Assistant to the Dean, Head of Divisions and	**1st Reporting**

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2	01 Jun 2020	Presenting the STEPup project to the participants during the Focus Group event on June 1, 2020.	SE stakeholders (Government sectors, private and SE company, financial institute, academic staffs)	15 participants		
3	01 Jun 2020	Posting the focus group meeting on the website and Faculty of Natural Resources's knowledge sharing FB page to increase the visibility of the STEPup project.	People who are interested in the SE and general viewers.	100 participants	- FB page of FNR's knowledge sharing	

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					 -FNR' website http://natres.psu.ac.th/fnr/interaffairs/**20200601.**html	

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4	11 Jun 2020	Asst. Prof. Dr. Chutima Tantikitti, Coordinator of STEPup project presented the background of STEPup to academic and supporting staff of FNR. The technical equipment team was set up to prepare for the technical need identification for the SEKH at PSU.	Lecturers and supporting staffs	10 participants		

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5	5-6 Aug 2020	PSU organized the practical training of “Promoting Agricultural Practice in the Southern Border Provinces of Thailand” at FNR on 5-6 Aug, 2020. The training aimed at building a local agricultural networking, creating an opportunity and developing the capacity of young smart farmers. The training program will help new generations to develop their entrepreneurial skills in the context of SE.	Young Smart Farmers	100 participants		
6	15 Oct 2020	On Oct 15, 2020, PSU celebrated Erasmus + Day having the EU	Academic staff and students from PSU and	50 participants		

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		Ambassador to Thailand presided over the event. Asst. Prof. Dr. Chutima Tantikitti presented the STEPup project in this special event.	other universities (Thaksin University, Rajamangala University of Technology Srivijaya, Naresuan University)			
7	19 Oct 2020	PSU-STEPup team participating the training 1 - Introduction to Social Entrepreneurship and Opportunity identification Lead: CUE	STEPup Partners	36 participants		

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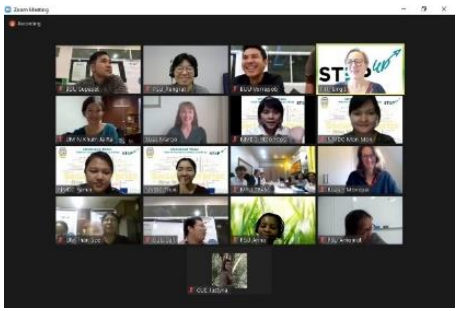
8	16-18 Nov 2021	PSU-STEPup team participating the training 2 - Business Modelling & Innovative Funding Possibilities via website and Fb Under the STEPup Project, the Second online training on the Business Modelling & Innovative Funding Possibilities was held during 16-18 November 2020. This workshop helped Thai and Myanmar partners understand and identify business model canvas for social enterprise and crowdfunding platforms and process. All participants enjoyed the workshops and activities.	STEPup Partners	37 participants		**2nd Reporting**

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9	22 -24 Dec 2020	Gathering PSU STEPup team members to discussed and prepared for the 1st regional multiplier event	FNR Staff	5 participants		

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10	25 Dec 2020	The PSU STEPup team have brainstormed and discussed with IT staff for the 1st regional multiplier event. Due to the COVID-19, the training format have to changed from the on-site training to an on-line platform.	FNR Staff	6 participants		

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11	26 Dec 2020	PSU organized the 1st regional multiplier evet of Social Entrepreneurship under “STEPup” project on 26 Dec, 2020. Regarding the COVID-19 situation, PSU STEPup team and the trainers conducted the training on-site at FNR building I. Meanwhile, all participants were trained by a virtual workshop.	FNR Staff and students	31 participants (6 staff and 25 students)		

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12	3rd – 5th February 2021	PSU-STEPup team participating the training 3 – Branding and storytelling & Social Impact	FNR Staff and students, project partners	44 participants		**3rd Reporting**
13	10 June 2021	Study visit: Social Enterprises in the Southern Thailand and Producing the knowledge clip for Training 4	FNR Staffs, SE and other visitors	Facebook page: - 706 People Reaches - 1 Post engagement	Facebook Live stream Place 1: https://www.facebook.com/paris.huafuu/videos/4050992281648684	

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		and promoted on the FNR's website and facebook. <u>Day1</u> Place 1: PSU Farmer's market and FNR's entrepreneur group Place 2: Ban Hua Khao Crab Culture Learning center			 Place 2: https://www.facebook.com/926052260839873/videos/509872820215227	

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14	12 June 2021	Study visit: Social Enterprises in the Southern Thailand and Producing the knowledge clip for Training 4 and promoted on the FNR's website and facebook. <u>Day2</u> Place 3: Lok Bann Chan@Kuan Mak Learning Center Place 4: Safety Vegetable and Fruit Chana Community Enterprise	FNR Staffs, SE and other visitors	Facebook page: - 1,339 People Reaches	Facebook Live stream Place 3: https://www.facebook.com/926052260839873/videos/335138151343685	

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					 Place 4: https://www.facebook.com/926052260839873/videos/351616903225168	

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15	14-16 June 2021	Promoting the training 4 – Challenges in of running a SEKH and management and leadership in the HUB on Fb	FNR Staff and students, project partners and external audiences	Facebook page: - 104 People Reaches - 10 Post engagements	https://www.facebook.com/FNRs-International-Relations-Activities-926052260839873/photos/pcb.4048291541949247/4048284938616574/	

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16	7 July 2021	FNR internal meeting for a business plan and setting the social entrepreneurship knowledge hubs at the faculty of Natural Resources via zoom application.	FNR Staff	10 participants		**4th Reporting**
17	8 Oct 2021	Preparation of the documents and discussion with the 8 staffs from U2T : University to Tambon (1T1U : 1 ตำบล 1 มหาวิทยาลัย) to collaborating on a group work between teacher and participants.	FNR Staffs and U2T staffs	10 participants		

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18	19 Oct 2021	Faculty of Natural Resources, PSU organized the 2nd Training - Regional Multiplier Events of Social Entrepreneurship and the concepts of Business model canvas. under STEPup project on 19 October 2021 was carried out online through Zoom platform.	PSU-STEPup team, students	On-site - 53 Students - 13 staffs Facebook page: 140 People Reach 12 Post Engagements	https://natres.psu.ac.th/fnr/interaffairs/stepup.20211019.html 	

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					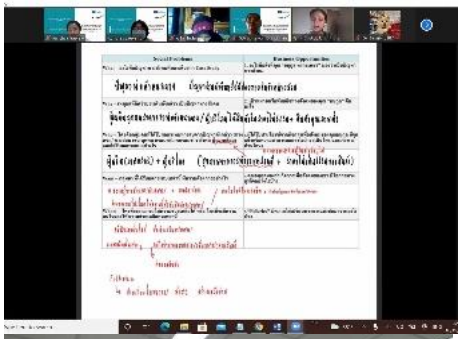 	

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19	29 Oct 2021	On 29 October 2021, Faculty of Natural Resources organized the training “SE and Idea for Promoting Community’s Product” under STEPup project, all participants were trained by a virtual training. #VacationalTrainingI	FNR Staffs, students and SE	On-site: 27 participants (23 students and 4 staffs) Facebook page: 128 People Reach 17 Post Engagements		

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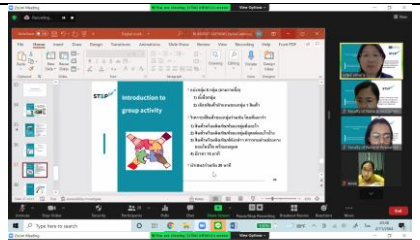
20	2 Nov 2021	Faculty of Natural Resources organized the vocational training on “DIGITAL MARKETING & TOOLS” to Learning Institute for Everyone - มหาวิทยาลัยชีวิต (ศรป. สงขลา รุ่นปี 2563) on 2 November 2021 via zoom meeting	Learning Institute for Everyone - มหาวิทยาลัยชีวิต	28 participants (25 students and 3 staffs)		
21	12 Nov 2021	Interview students for working at Social Entrepreneurship Knowledge Hub (SEKH) under STEPup Project!	FNR staff and student	On-site 11 participants Facebook page: 112 People Reach	https://www.facebook.com/FNRs-International-Relations-Activities-926052260839873/photos/pcb.4504202856358111/4504182073026856/	

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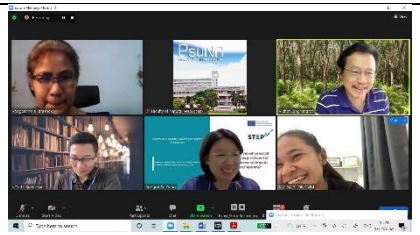
				22 Post Engagements	 	
22	23 Nov 2021	PSU - STEPup Team discussed and selected the SE Local to participate in the Case Challenge Activities under STEPup project.	PSU SEKH staff and Supervisor	6 participants		

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23	14 Dec 2021	On 14 December 2021, Asst. Prof. Dr. Vichot Jongrungrote, Dr. Rungrat Saeyang and PSU-STEPup team	PSU-SEKH staffs, students and SE	On-site: 8 participants	https://www.facebook.com/FNRs-International-Relations-Activities-	

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		visited the local SE for discussing and exchanging opinion on case challenge development under STEPup Project. Place 1: Agroforestry Group @ Padang Besar (Lung Yai Garden), Ban Talo, Padang Besar, Sadao, Songkhla Place 2: Mushroom Processing - Split Gill Mushroom Tha-Kham Community Enterprise		Facebook page: 86 People Reach 29 Post Engagements	926052260839873/photos/pcb.4611464038965325/4611406685637727/ Place 1 Place 2	

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24	23 Dec 2021	An inspiring site visit We are ready for Case Challenges, one of the key activities in STEPup project. on 23 December, PSU SEKH team visited the local SE in Phatthalung and Songkhla provinces to discussing and exploring issues for case development. Place 3: VARNI Craft - Krajood Weaving Community Enterprise, Kuan Kanoon, Phatthalung Place 4: Agrotourism - Bann Rai Dek Chai Khao Homestay, Rattaphum, Songkhla	PSU-SEKH staffs, students and SE	On-site: 8 participants Facebook page: 559 People Reach 86 Post Engagements	https://www.facebook.com/FNRs-International-Relations-Activities-926052260839873/photos/pcb.4650163125095416/4650153485096380/ Place 3 Place 4	

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25	5 Jan 2022	Virtual Meeting with the PSU-STEPup Team for preparation for Roll out test and PSU-SEKH Opening Event: Planing the activities for SEKH Opening event including SE forum and SE exhibitions.	FNR staff	20 participants		**5th Reporting**

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26	7 Jan 2022	Virtual meeting for Case Challenge development among SE Student and Supervisors, Progress meeting and Preparing SE promotional posters.	PSU SEKH staff, Supervisor, students and SE	20 participants		

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27	14 Jan 2022	Meeting with students for preparing the opening SEKH event on 14 Jan 2022	Students	8 participants (2 staffs and 6 students)		
28	19 Jan 2022	Faculty of Natural Resources, Prince of Songkla University organized the Opening Ceremony "Social Entrepreneurship Knowledge Hub (SEKH)" on 19 January 2022 at the PSU Farmern Market! It was delivered the welcome speech by Asst. Prof. Dr. Chaiyawan Wattanachant, Dean of Faculty of Natural Resources and it was be honored from Asst. Prof. Dr. Niwat Keawpradub, PSU President to deliver the Opening Speech of SEKH	PSU-SEKH staff, Supervisor, students, Business Unit, SE and other visitors	On-site 62 participants Facebook page: 69 People Reach 3 Post Engagements	https://www.facebook.com/media/set/?vanity=natural.psu&set=a.3575105579383226	

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		under WP4.3 Operation of the SEKH - STEPup Project				
29	3 Feb 2022	Internal Meeting for Monitoring Case Challenge Development and Implementation.	PSU-SEKH team	8 participants		

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30	15 Feb 2022	Local SE site visit for interviewing, video making Place 1: Agroforestry Group @ Padang Besar (Uncle's Yai Garden), Ban Talo, Padang Besar, Sadao, Songkhla Place 2: Chemical Free Vegetable & fruit Chana Enterprise, Chana, Songkhla, Thailand	Supervisor, SE, FNR staff, students	8 participants	Place 1 	

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					    Place 2 	

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31	19 Feb 2022	Local SE site visit for interviewing, video making - Place 3: VARNI Craft - Krajood Weaving Community Enterprise, Kuan Kanoon, Phatthalung	Supervisor, SE, FNR staff, students	On-site: 8 participants Facebook: 39 likes	Place 3: https://www.facebook.com/photo.php?fbid=4869590853122152&set=pb.100002138553119.-2207520000..&type=3	

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		Place 4: Agrotourism - Bann Rai Dek Chai Khao Homestay, Rattaphum, Songkhla		1 Share	Place 4: https://www.facebook.com/photo?fbid=4869031206511450&set=pcb.4869041193177118	
32	29-30 Mar 2022	PSU staff mobility at BKK to study visit the SE Thailand for knowledge sharing and developing the collaborative network.	STEPup-Thai partners	17 participants	https://www.facebook.com/photo?fbid=10159210466967690&set=pcb.10159210467982690	

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33	5-7 Apr 2022	PSU staff participating the MSU Case Challenge Pitching Event and SE study visit at Mahasarakam University during 5-7 April 2022	STEPup partners	On-site 70 participants	https://www.facebook.com/photo?fbid=5040277552718695&set=pcb.5034822979930819	
34	27-29 Apr 2022	PSU organized the "PSU Case Challenge Competition and Study Visit	STEPup partners	On-site 70 participants	https://www.facebook.com/photo/?fbid=5109023849177398&set=pcb.5109025295843920	
35	29 Apr 2022	PSU organized Vocational Training 3 at PSU Market on Food Sanitation and food safety	PSU Farmer Market members	14 participants		

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36	4-6 May 2022	PSU – STEPup team Participating the BUU Case Challenge Pitching Event	STEPup team, SE and students	20 participants		

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37 3	18-20 May 2022	PSU – STEPup team participating the PYU Pitching day	STEPup team, SE and students	20 participants	 	
38	26 May 2022	Promoting the Winning team-The Case Challenge Pitching Event on the Facebook	Other visitors	16 Likes and Loves and 6 shares		
39	28-30 June 2022	PSU team are participating the consortium meeting at FH Joanneam, Graz	STEPup team	Facebook: 123 Likes	Facebook:	

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					 https://www.facebook.com/photo/?fbid=5225358704212030&set=pcb.5225111187570115	
40	26 Jul 2022	Promoting the Vocational Training on Faculty Facebook's page	Business Unit, STEPup team, Students and external audiences	127 Like and Loves 147 Shares		**6th Reporting**

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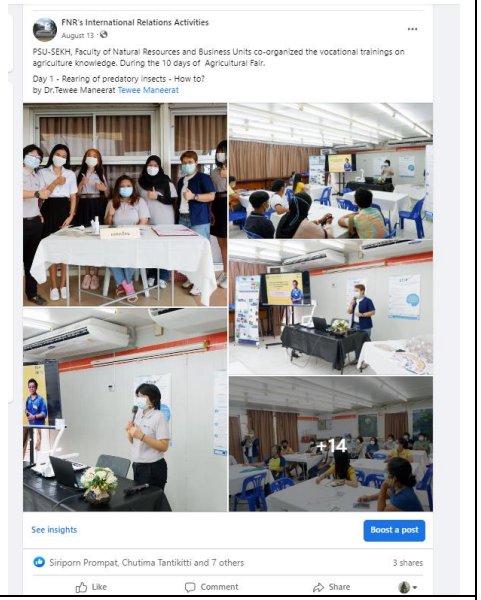
41	12 Aug 2022	Organizing the Vocational Training 4- Rearing of predatory insects - How to? on the Southern Agricultural Fair at Faculty of Natural Resources, Prince of Songkla University	People who are interested in the SE and general viewers, staff, student	On-site: 18 participants Facebook page: 1,086 Reaches 39 Engagements	Facebook: https://www.facebook.com/media/set/?set=a.5334091616702560&type=3 	
42	13 Aug 2022	Organizing the Vocational Training 5- Mass production of biocontrol agents in agriculture on the Southern Agricultural Fair at Faculty	People who are interested in the SE and general viewers, staff, student	On-site: 21 participants Facebook page:	Facebook: https://www.facebook.com/media/set/?vanity=926052260839873&set=a.5334618153316573	

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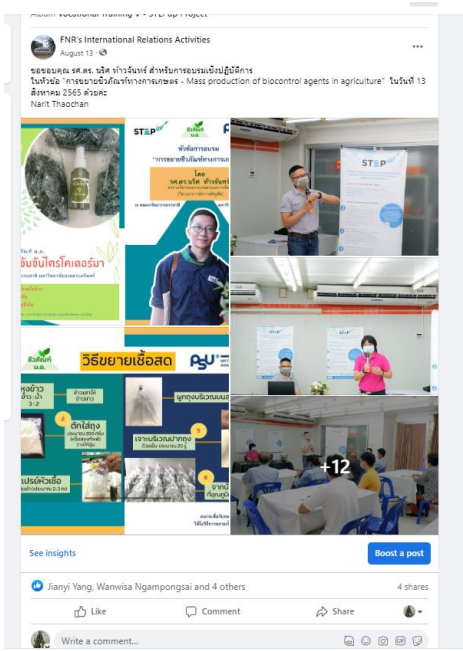
		of Natural Resources, Prince of Songkla University		876 Reaches 70 Engagements		
43	14 Aug 2022	Organizing the Vocational Training 6- Rearing of predatory insects - How to? on the Southern Agricultural Fair at Faculty of Natural Resources, Prince of Songkla University	People who are interested in the SE and general viewers, staff, student	On-site: 8 participants Facebook page: 132 Reaches 19 Engagements	Facebook: https://www.facebook.com/media/set/?set=a.5337420396369682&type=3	

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					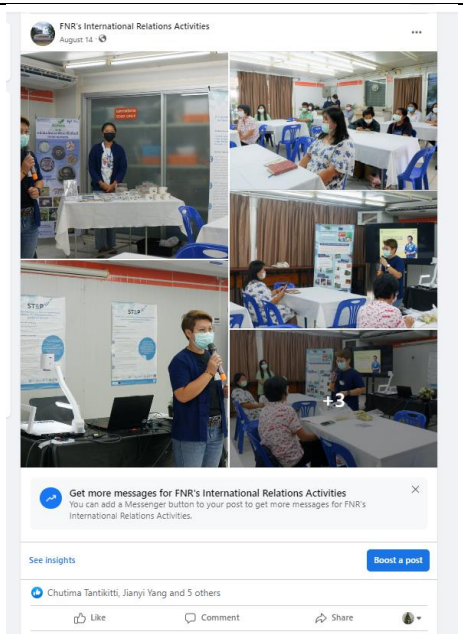	
44	15 Aug 2022	Organizing the Vocational Training 7-Acclimatization Techniques for Plants from Tissue Culture Propagation on the Southern Agricultural Fair at Faculty of Natural Resources, Prince of Songkla University	People who are interested in the SE and general viewers, staff, student	On-site: 13 participants Facebook page: 124 Reaches 5 Engagements	Facebook: https://www.facebook.com/media/set/?set=a.5343696155742106&type=3	

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					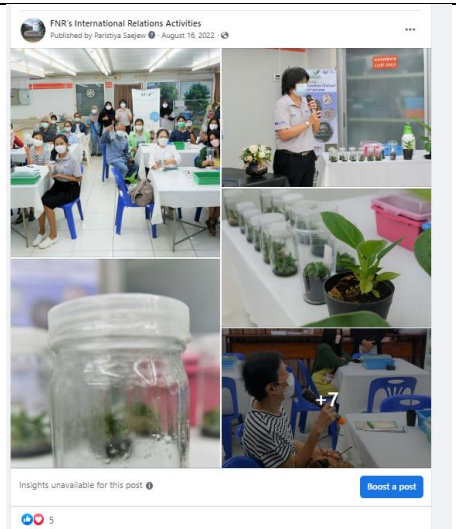	
45	16 Aug 2022	Organizing the Vocational Training 8-Mass production of biocontrol agents in agriculture on the Southern Agricultural Fair at Faculty of Natural Resources, Prince of Songkla University	People who are interested in the SE and general viewers, staff, student	On-site: 15 participants Facebook page: 466 Reaches 11 Engagements	Facebook: https://www.facebook.com/media/set/?set=a.5343720622406326&type=3	

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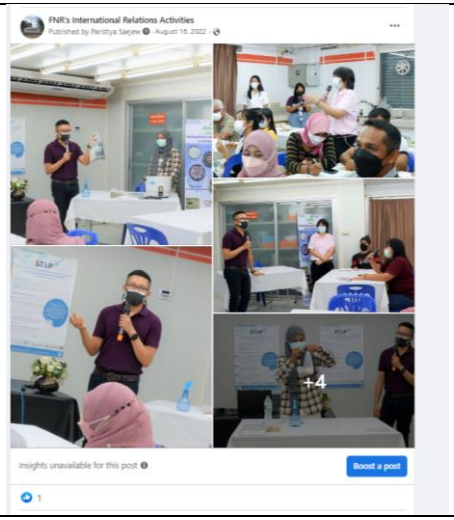
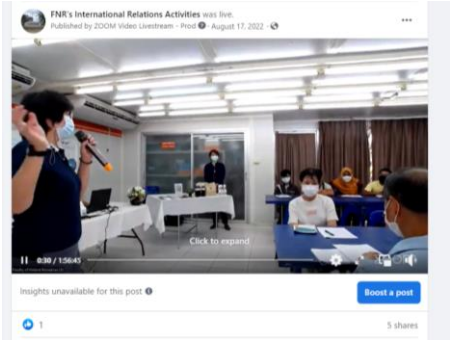
						
46	17 Aug 2022	Organizing the Vocational Training 9- Let's Grow! on the Southern Agricultural Fair at Faculty of Natural Resources, Prince of Songkla University	People who are interested in the SE and general viewers, staff, student	On-site: 18 participants Facebook page: 871 Reaches 28 Engagements	Facebook: https://www.facebook.com/media/set/?set=a.5360080960770292&type=3 	
47	18 Aug 2022	Organizing the Vocational Training 10- Cultivation of Hed Cone Noi (*Coprinopsis radiate*) on the	People who are interested in the SE and general viewers, staff, student	On-site: 18 participants	Facebook:	

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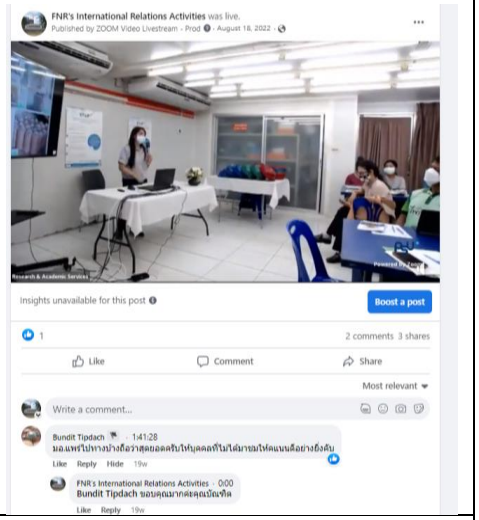
		Southern Agricultural Fair at Faculty of Natural Resources, Prince of Songkla University		Facebook page: 247 Reaches 3 shares	https://www.facebook.com/media/set/?set=a.5360100927434962&type=3  	
48	19 Aug 2022	Organizing the Vocational Training 11- Cultivation of Hed Cone Noi (*Coprinopsis radiate*) on the Southern Agricultural Fair at Faculty of Natural Resources, Prince of Songkla University	People who are interested in the SE and general viewers, staff, student	On-site: 26 participants Facebook page: 1,772 Reaches 51 Engagements 8 shares	Facebook: https://www.facebook.com/media/set/?set=a.5360097467435308&type=3	

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49	20 Aug 2022	Organizing the Vocational Training 12- Acclimatization Techniques for Plants from Tissue Culture Propagation on the Southern Agricultural Fair at Faculty of Natural Resources, Prince of Songkla University	People who are interested in the SE and general viewers, staff, student	On-site: 12 participants Facebook page: 917 Reaches 84 Engagements 9 shares	Facebook: https://www.facebook.com/media/set/?set=a.5360105004101221&type=3	

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50	21 Aug 2022	Organizing the Vocational Training 13- Let's Grow! on the Southern Agricultural Fair at Faculty of Natural Resources, Prince of Songkla University	People who are interested in the SE and general viewers, staff, student	On-site: 15 participants Facebook page: 866 Reach 164 Engagements 3 shares	Facebook: https://www.facebook.com/media/set/?set=a.536010776410094 5&type=3	

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					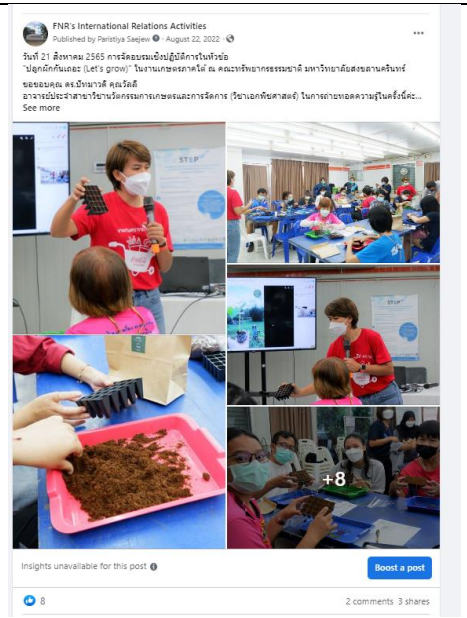	
51	30 Nov 2022-2 Dec 2022	Promoting the STEPup activities: PSU-STEPup and students participating the International Conference 2023 at Mercure Ocean Resort & Spa, Chonburi, Thailand	Other visitors	Facebook page: 2,080 Reach 568 Engagements	Facebook: 	
52	20-22 Dec 2022	Promoting the STEPup activities:	Other visitors	Facebook page: 608 Reach	Facebook:	

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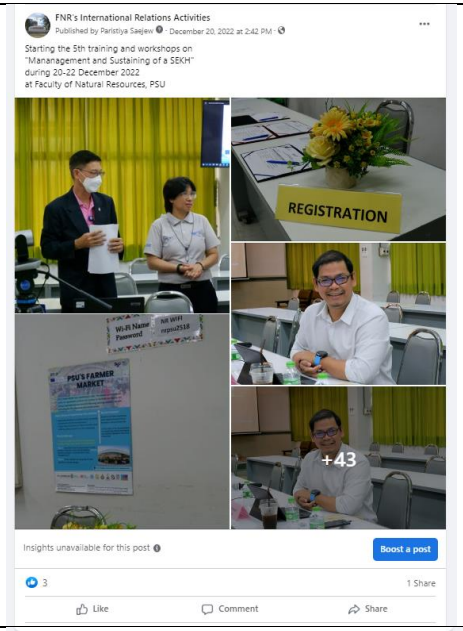
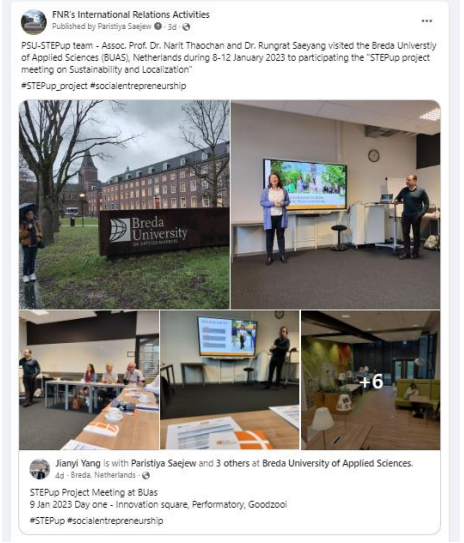
		“Starting the 5th training and workshops on "Mananagement and Sustaining of a SEKH" during 20-22 December 2022 at Faculty of Natural Resources, PSU”		139 Engagements		
53	8-12 Jan 2023	PSU-STEPup team - Assoc. Prof. Dr. Narit Thaochan and Dr. Rungrat Saeyang visited the Breda Universtiy of Applied Sciences (BUAS), Netherlands during 8-12 January 2023 to participating the "STEPup project meeting on Sustainability and Localization"	STEPup team	Facebook page: 141 People Reach 23 Post Engagements		

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					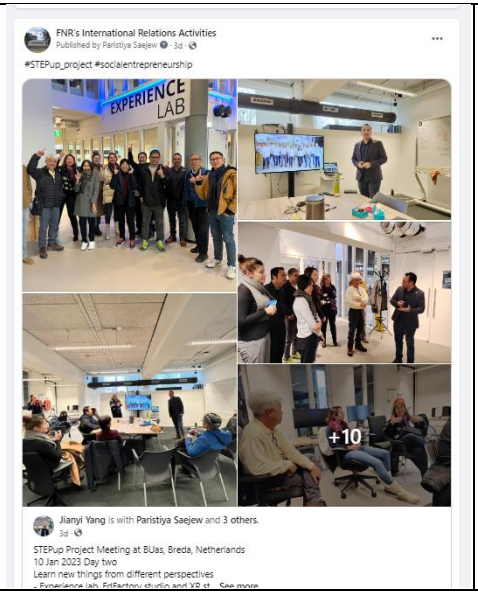	

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ANNEX 2 – Dissemination from the partners

Dissemination Report *(UNIVERSITY OF MANDALAY – UM)*

STEPup – Strengthening innovative social entrepreneurship practices for disruptive business settings in Thailand and Myanmar

Institution: Mandalay University (MU) Partner n°8

Nr	DD/MM/YYYY	Short description of the activities	Target groups	n. of participants and beneficiaries	Sources: Website; Pictures; Agenda; Participant lists	
1	2-5 March 2020	STEPup Kick-Off meeting	MU and External Stakeholders	There are 382 people following this page	https://web.facebook.com/STEPupEU/	1st Reporting
2	13 May 2020	Preparation STEPup FGD meeting	MU and External Stakeholders	6 Participants from faculty staff		

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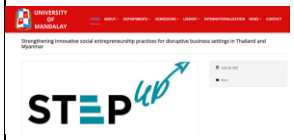
3	17-18 May 2020	STEPup Focus Group Discussion	MU and External Stakeholders	There are 369 people following this page	 https://web.facebook.com/pg/STEPupEU/posts/?ref=page_internal	
4	2 June 2020	Introduction STEPup Project to University Students by Zoom	Students	52 participants online	Online meeting (not recorded)	
5	5 June 2020	STEPup Partner Meeting by Zoom	MU and External Stakeholders	There are 382 people following this page	 https://web.facebook.com/pg/STEPupEU/posts/?ref=page_internal	
6	26 Jun 2020	STEPup project on MU website	MU and External Stakeholders	There are 34889 people visit this page		

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					 https://www.mu.edu.mm/step/
7	27 July 2020	Country Report, Comparative Report and GAP Analysis review meeting	Faculty members	5 Faculty members	
8	23 August 2020	Meeting to revise the Technical Need Identification material list	Faculty members	4 faculty members	
9	15 September 2020	Presenting the STEPup 6 months activities and outcome	Academic Staff	4 participants	Group online meeting (not recorded)

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10	19-21 October 2020	Training1: Introduction to Social Entrepreneurship and Opportunity identification	MU and External Stakeholders	There are 582 people following this page	https://web.facebook.com/mu.edu .mm/?_rdc=1&_rdr	
11			MU and External Stakeholders	STEPup Project on faculty of Economics Facebook page	The STEPup project is for all students. Warml students to get new experiences from Social #STEPup Project #Social Entrepreneurship	

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12	16-18 November 2020	Training 2 -	MU and External Stakeholders	There are 501 people following this page.	 https://www.facebook.com/eco.um.7	

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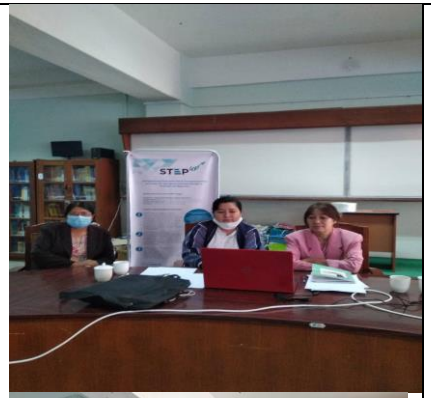
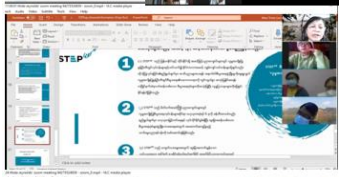
13	15 December 2020	STEPup team meeting	Faculty members	7 faculty members from Economics, Botany and Zoology		
15	7 January 2021	MU and Local stakeholders meeting	MU, local entrepreneurs and researchers	20 participants from local entrepreneurs and researchers		

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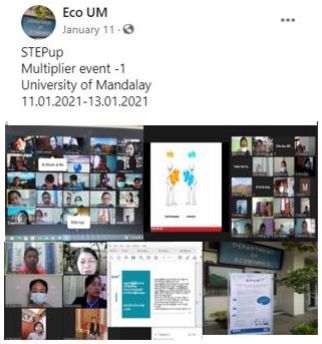
16	11-13 January 2021	Multiplier event 1	MU, academic teachers, students and entrepreneurs	There are 67 participants from faculty staff, students, researchers and local entrepreneur	 https://www.facebook.com/eco.um.7	
17			MU and External Stakeholders	STEPup Project on faculty of Economics		

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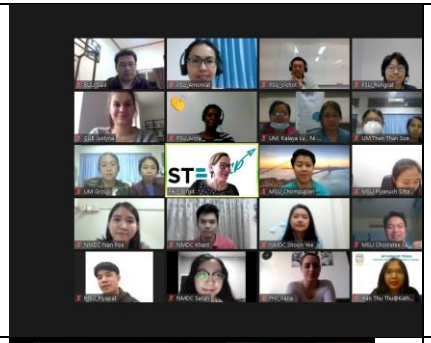
18	3-5 February 2021	Attend 3rd SE training	MU, consortium partners and external stakeholders	44 participants		
19	8 February 2021	STEPup Team meeting (virtual zoom meeting)	MU STEPup team members and faculty members	8 Participants		
20	21 May 2021	MU STEPup project review meeting (virtual zoom meeting)	MU STEPup team members	6 participants	Group online meeting (not recorded) University of Mandalay STEPup project Project Review meeting agenda Date: 21 May 2021 Time: 2.00 – 3.00 PM Objective: ➢ Discuss program implementation progress, challenges, risk and mitigation plan ➢ Discuss plan for project design Agenda 1. Project Overview - *discuss project progress and challenges, risk and mitigation plan* 2. Reporting and Q&E – *recent narrative, Q&E and dissemination report* 3. Program design for Y2021 – multiplier event, Attend EU training 4, Send dissemination report to BUU, Individual sustainability and exploitation plan, Technical installment for Social enterprise, Developing Operation- Business and Marketing plan for SEKH 4. Review project action points and summarize new action points Other Business / suggestions / feedback / questions	

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21	30 May 2021	STEPup Team meeting (virtual zoom)	MU STEPup Team members	5 participants		
22	12 June 2021	SE Study visit local social enterprise	MU STEPup members and local stakeholders	10 participants		
23	14-16 June 2021	Attend 4th SE Training	MU, consortium partners and external stakeholders	33 Participants		
24	17 June 2021	STEPup online Management Meeting	Consortium partners	13 Participants		

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ANNEX 2 – Dissemination from the partners

Dissemination Report *(NATIONAL MANAGEMENT DEGREE COLLEGE – NMDC)*

STEPup – Strengthening innovative social entrepreneurship practices for disruptive business settings in Thailand and Myanmar

Institution: National Management Degree College (NMDC) Partner n°9

Nr	DD/MM/YYYY	Short description of the activities	Target groups	n. of participants and beneficiaries	Sources: Website; Pictures; Agenda; Participant lists
1	20/9/2021	Meeting with local SEs for Multiplier event II	Team Members and Three Local SEs	8	
2	21/9/2021	Internal meeting to prepare Multiplier Event II	Team Members	5	
3	22/9/2021	Internal meeting for choosing certificate Design	Principal and Team Members	6	
6	23/9/2021	Holding Multiplier Event II Day 1	SEs, Students and Team members	32	

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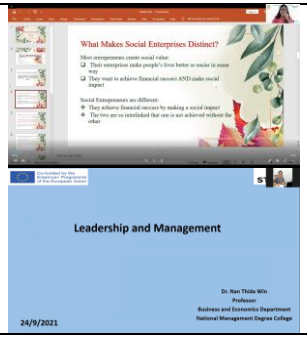
7	24/9/2021	Holding Multiplier Event II Day 2	SEs, Students and Team members	32	
8	26/9/2021	Recap meeting with Principal	Principal and Team Members	6	
9	1/10/2021	Feedback meeting and Discussion for making CD Record	Principal and Team Members	6	
10	13/10/2021	Roll Out test			
11	15/10/2021	Discussing Case challenge Guidelines	Principal and Team Members	6	
12	17/10/2021	Inviting SEs to participate in Case Challenges	Local SEs, Principal and Team Members	11	
13	1/12/2021	Internal meeting for Vocational Training	Team Members	6	
14	10/12/2021	Inform Local SEs and Students about Vocational Training	Local SEs, Students and Team members		

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