

www.compuritas.at

Social Entrepreneurship



 A social business is a business with the main purpose to solve societies problems while being economically and mostly ecologically sustainable.

• A difference to NGOs is the long term goal to be self sust independend from public or private fundings.

Compuritas



- Professional IT Refurbisher
 - hi quality IT → refurbishment process → "as good as new"

 Online Business + local Shop in Graz for service and repairs



Compuritas – IT Refurbishment







Compuritas – IT Refurbishment







Compuritas



- Social Business
 - reduce IT waste + affordable IT for schools & NGO + profitable business

 Partner of Austrian ministry of ecology, SENA (Social Entrepreneurship Network Austria), Green Tech Cluster, and many more!

• Go to https://www.menti.com/ and use the code 97 28 99 6

Company history



founded in 2009 in Graz by Rüdiger Wetzl-Piewald

affordable IT service and hardware

high quality hardware discarded vs schools with poor equipment

• idea – concept – startup - awards



Company history



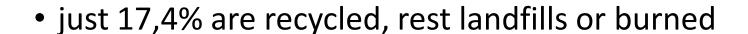
- 2014
 - Startup Show "2 Minutes 2 Million" + Crowdinvesting
 - founding company with limited liability
 - local store in Graz
- 2016
 - second crowdinvesting campaign
- now
 - 7 employes, 500m² facility, turnover approx 0,5 Mill.
- Go to https://www.menti.com/ and use the code 17 42 72 7







- approx 53,6 Mill. tons of E-Waste (2019)
 - equivalent of 350 cruise ships
 - since 2014 rise of 20% !!!





- rare and precious materials, difficult to recover, conflict minerals eg. cobald, coltan, etc.
- inhuman working conditions in production eg. 60h/week under minimum wage

Our Solution



Refurbished IT – to prolong the lifecycle of electronic products

- Re-Use IT protects natural ressources and reduces CO2 footprint
 - 154kg CO2 per notebook, with 1kg you can fill 204 ballons → 31.416 ballons/notebook
- creates local jobs
- affordable high quality IT for schools, NGOs and everyone



Sales



public procurement plattform

"HaaS" – Hardware as a Service – Leasing for schools, NGOs and B2B

Webshop and local store

Partners and salesplateforms to amplify reach and Export



Awards



- 2011 Trigos Österreich
 - biggest CSR Award Austria, just 4 Companies/Year
- 2012 Austrian Climate Protection Prize
 - just 4 Companies/Year
- 2015 Central European Startup Award
 - Number 1 in Best Social Impact Austria



- 2018 Stateprize of Austria for Ressource Efficiency
 - from the ministry of sustainability and tourism, every 3 years 1 company

Helping solving COVID-19 crisis



- Lockdown made underlying problems in society more visible
- thousands of schoolchildren in homeschooling without access to hardware/internet – mostly children of socio-economically weak housholds
- IT Hardware donations, refurbished as quick and affordable solution
- together with our partners and the ministry of education we managed to help over thousand children to participate at school again
 - #weiterlernen



Thank you – Time for questions

