

# Erasmus+ Capacity Building in Higher Education

Projectref.: 609711-EPP-1-2019-1-AT-EPPKA2-CBHE-JP  
Duration: 36 Months (15/01/2020-14/01/2023)



Strengthening innovative social entrepreneurship practices for disruptive business settings in Thailand and Myanmar



Co-funded by the  
Erasmus+ Programme  
of the European Union

## Development 4 of the Project

### Description, relevant to IMPACT:

- *STEPup social entrepreneurship knowledge hubs implemented in the university structure,*
- *increase of knowledge on social entrepreneurship among the target groups,*
- *increasing the importance of these topic among the target groups as well as among governmental bodies and the society at large*

## Social impact



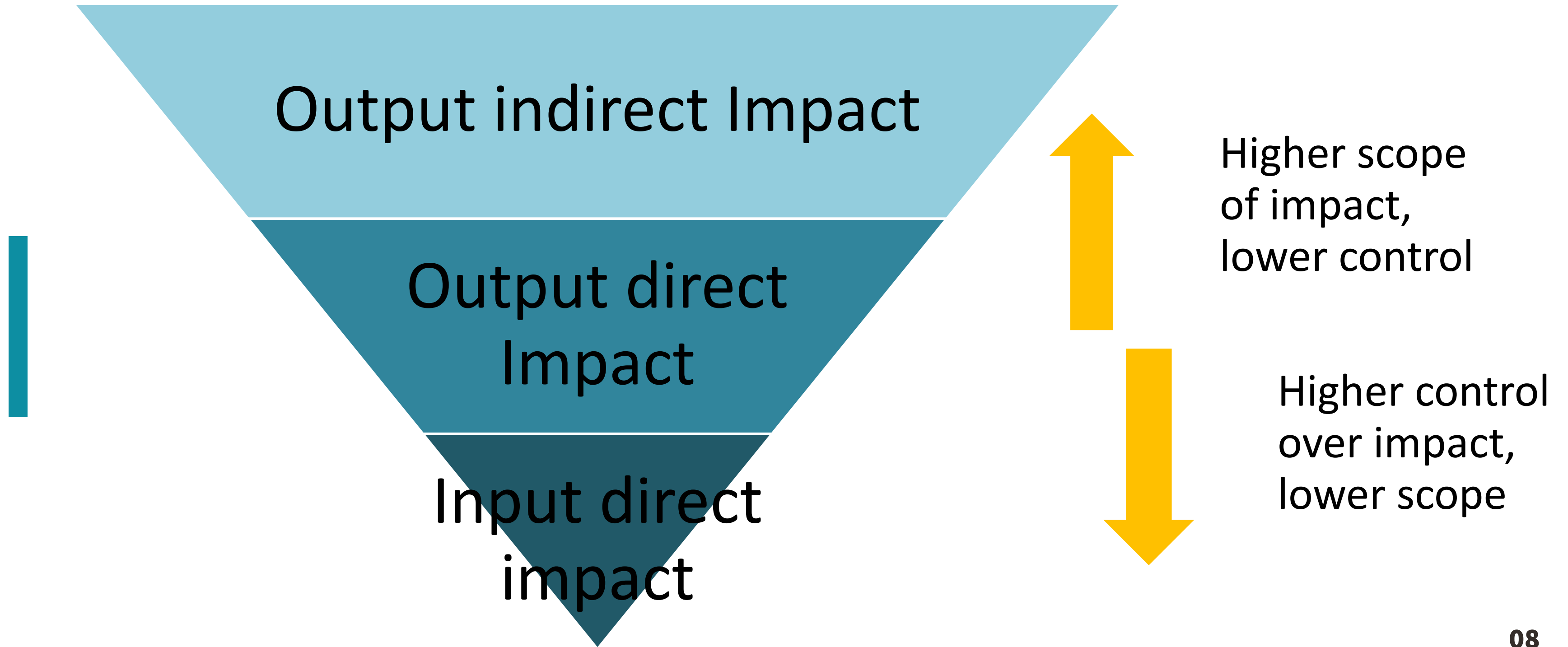
A significant, positive change that addresses a pressing social challenge and **improves the conditions** around the current situation.

Creating social impact is the result of a **deliberate set of activities** with a goal matching this definition.

Social impact is the **net effect** of an activity on a community and the well-being of individuals and groups.

<https://www.social-impact-navigator.org/>

# Social Impact of SE HUBS



# Social Impact of SE HUBS

Target groups	Input impact (direct)	Output impact (direct)	Output impact (indirect)	Key performance indicators
Students				
Aspiring social entrepreneurs				
Existing social entrepreneurs				
Community leaders				
Policy makers				
Business organizations				
NGOs				
Other				

**Scaling:  
Increasing  
the social impact,  
effectively  
and efficiently**

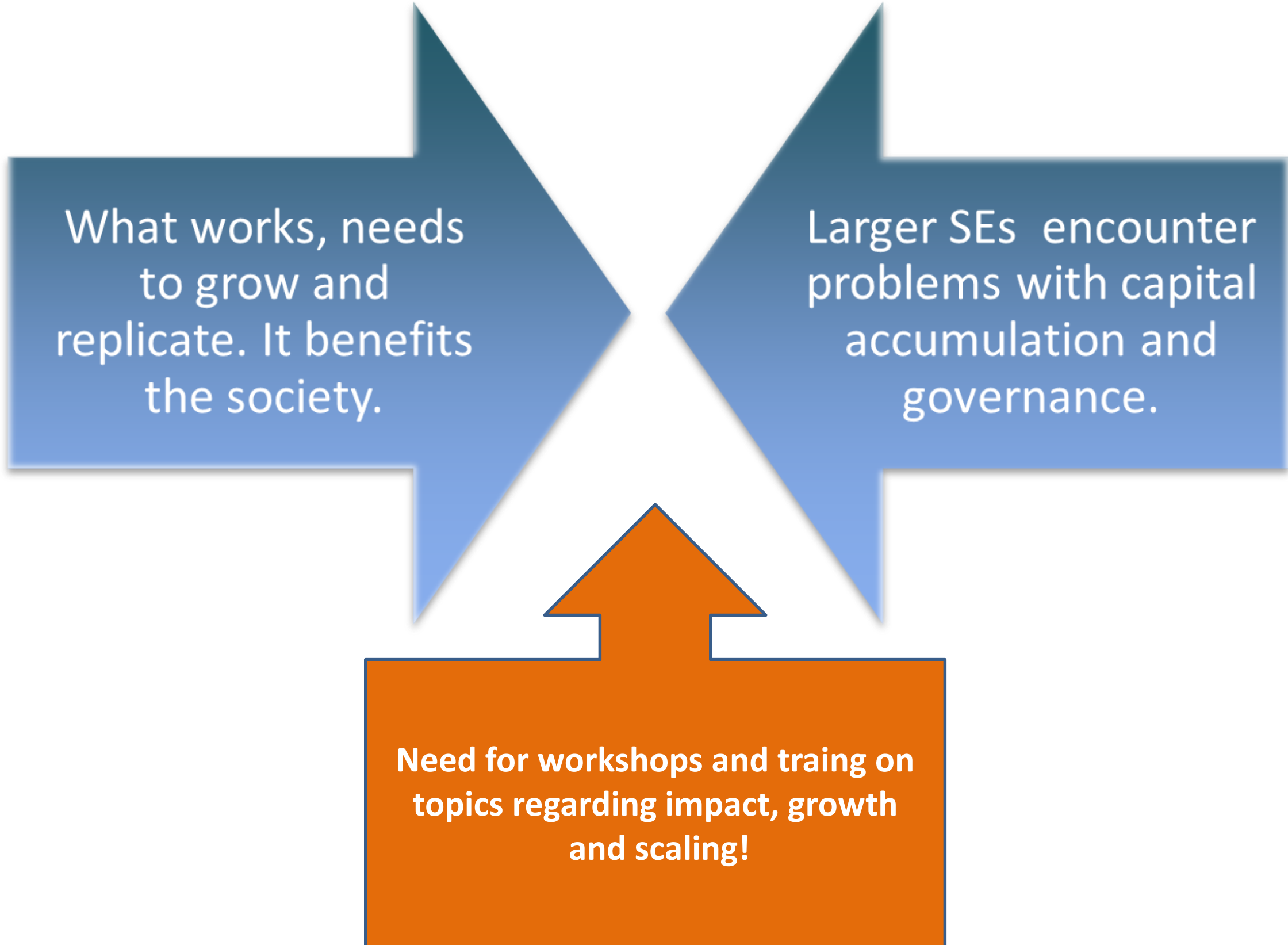
Three modes of scaling:

1. Organizational model
2. Programs
3. Principles

Must be combined with:

- Partnerships
- Dissemination
- Technology

## Impact scaling paradox



What works, needs to grow and replicate. It benefits the society.

Larger SEs encounter problems with capital accumulation and governance.

Need for workshops and training on topics regarding impact, growth and scaling!

SE Hubs can  
create and facilitate  
support for scaling  
social impact



Ashoka: <https://www.ashoka.org/>



SE UK:  
<https://www.socialenterprise.org.uk/>



KIVA:  
<https://www.kiva.org/>